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FOR BEST RESULTS PLANT

KILGORE'S

Bred-Rite

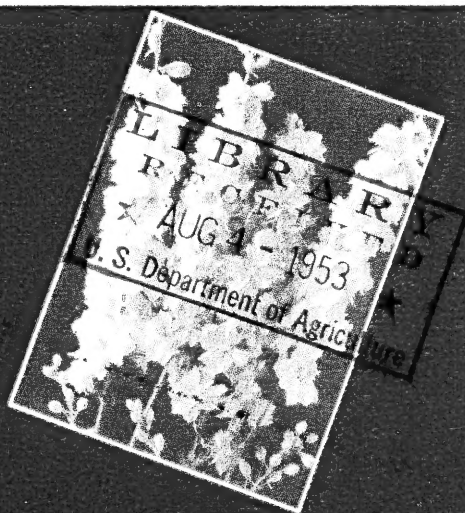
SEEDS

TRADE MARK

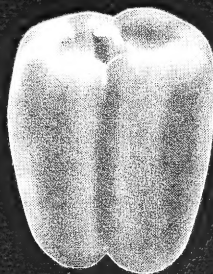
1953 FALL VEGETABLE PLANTING GUIDE
and ANNUAL FLOWER GUIDE *for* FLORIDA



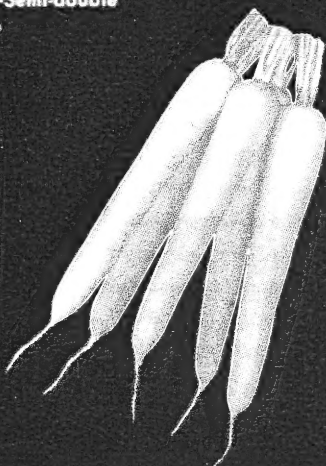
NASTURTIUM—Semi-double
Gleam Hybrids



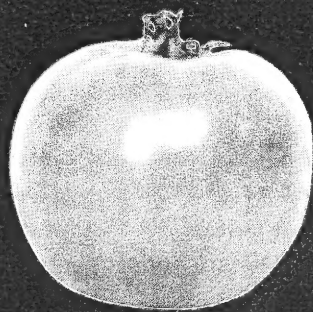
LARKSPUR—Giant Imperial
Mixture



PEPPER—Florida
Giant



CARROT—Imperator



TOMATO—Wilt
Resistant Grothen
Globe

THE KILGORE SEED COMPANY

General Offices and Mail Order Department, Plant City, Fla.
FOURTEEN KILGORE STORES SERVING FLORIDA

Important Directions To Customers

By carefully observing the following directions, mistakes and misunderstandings will be very largely avoided.

How to Order—Be careful to sign your name, box number, street or rural route, post office and state on every order. Be sure to tell us your nearest Express or Freight Office should you desire the seed or merchandise forwarded by express, freight or truck line.

Cash With Orders or C.O.D.—Ours is a cash business. Prices are made on that basis. Customers are requested to remit when ordering and by so doing save the C.O.D. fee charged by express companies, banks, and postal authorities for collecting and returning money.

Perishable Items Not Sent C.O.D.—Perishable items such as rose bushes, nursery stock, seed potatoes, etc., are not sent C.O.D. under any circumstances.

How to Send Remittance—Remittances should be made by postal money orders, checks or cash. PLEASE DO NOT SEND STAMPS.

Transportation and Sales Tax Charges—Please bear in mind that the postpaid prices indicated in this price list include delivery to any point in Florida.

In making your order do not fail to include the necessary postage when the items you are ordering are not marked "Postpaid." Often, especially on small packages, you can save money by taking advantage of the lower parcel post rates. If you fail to include postage, we will necessarily have to reduce the order or send "Express or Freight Collect." Also be sure to include with your remittance the "State Sales Tax" on non-exempt merchandise.

When shipments are to be made by Express or Freight, it is very important to designate your Express or Freight Station.

Prices Subject to Change—The prices indicated in this planting guide supercede all former quotations, including catalogs and previous price lists.

This planting guide is printed during the summer. The market on many items of garden and field seeds, as well as supplies, has not been fully established. Consequently, prices on these items indicate value at time these pages are printed. In practically all cases orders will be filled at prices indicated in this guide. *However, all prices listed are subject to change without notice.* Write for special prices on larger quantities.

Return of Seeds for Exchange—To safeguard our customers and ourselves we will not permit seeds to be returned if the package containing the seeds has been broken. Unbroken packages may be returned for exchange within a period of ten days after we have sent out the seeds, in case a mistake has been made in filling your order, and we will gladly make correction without any expense to you. No customer would want to plant seed that had been returned from broken or opened packages, nor would we feel safe in filling an order with such returned seed.

Warranty and Limitation of Liability—

We warrant that the seeds, bulbs and plants we sell are, at the time of delivery, as described on the container within recognized tolerances; but we limit our liability on this warranty to the amount of the purchase price of such seeds, bulbs and plants. We give no other or further warranty express or implied. THE KILGORE SEED COMPANY.

Sales Tax Information

The Florida Revenue Act of 1949 (Sales and Use Tax) imposes a 3% tax on the retail sales of many commodities. Numerous agricultural supply items are exempt from the tax, and for your guidance in determining tax exempt items shown in this catalog, we list below those items that are not subject to the tax.

EXEMPT ITEMS—Most all Beekeeper's Supplies; Cans and Jars; Crate materials; Fencing—For farm use; Feeds—For farm animals; Grafting Wax and Rubber Strips; Hotcaps; Label Paste; Peat Moss; Poultry and Stock Remedies; Paper Pots—Plant Bands and Flats; Seeds—All Vegetable, Field Crop, Pasture Grasses, Onion Sets, Seed Potatoes; Seedbed Cloth; Seed Inoculants; Seed Treating Compounds; Starter Solutions and Root Inducing Materials; Terra-Lite; Tractors; Weed Killers.

EXEMPT ONLY IF USED FOR COMMERCIAL AGRICULTURAL PURPOSES Dusters; Farm tools; Fertilizers; Insecticides and Fungicides; Soluble Plant Foods; Fumigants; Garden tools; Raffia and Twine—Rubber Bands; Sprayers; Tarpaulins.

All other merchandise listed in this Planting Guide is subject to 3% State Sales Tax except sales to Dealers, Government Agencies, Schools, Churches and Charitable organizations provided Tax Exemption Certificate has been obtained from the State Comptroller. All orders from institutions or organizations claiming tax exemption must clearly indicate on order sent us, the certificate serial number and date of certificate.

THE RATE OF TAX APPLICABLE TO NON-EXEMPT SALES IS AS FOLLOWS:

- (1) On single sales of 10c or less no amount shall be added for taxes.
- (2) On single sales in amounts from 11c to 35c, both inclusive, 1c shall be added.
- (3) On sales in amounts from 36c to 65c, both inclusive, 2c shall be added for taxes.
- (4) On sales in amounts from 66c to \$1.00, both inclusive, 3c shall be added for taxes.
- (5) On sales in amounts of more than \$1.00; 3% shall be charged upon each dollar of price, plus the above bracket charges upon any fractional part of a dollar in excess of even dollars.

Special Notice

In order to avoid delay in filling your order, on all non-exempt items, be sure to include with your remittance the proper amount of sales tax as indicated above. We are not permitted by law to assume the Sales Tax.

PLANT CITY, FLORIDA

Exp. or Frt. Office Date 195.....

Total

(SEE OTHER SIDE)

Tear Off Along This Line

[illegible]

DOES THIS ORDER include everything you need in vegetable, flower and field crop seeds, fertilizers, sprays, dusts, spraying and dusting machines, garden tools, cans and canning equipment, poultry and bee supplies? Extra order blanks and envelopes sent upon application.

PLEASE WRITE BELOW

The names of neighbors or friends who might be interested in receiving a copy of our "Fall Vegetable Planting Guide and Annual Flower Guide."

[illegible]

FLOWERS FOR SPECIAL USES IN FLORIDA

Recommended for Cutting or Bouquets

Aster	Chinese Forget-me-not	Pansy
Baby's Breath	Cosmos	Pinks (Chinese)
Bachelor's Button	Dahlia	Queen Anne's Lace
Blanket Flower	Delphinium	Salvia
Blue-eyed African Daisy	Floss Flower or Ageratum	Shasta Daisy
Blue Lace Flower	Larkspur	Snapdragon
Calendula	Linaria	Statice
Calliopsis or Coreopsis	Lupine	Strawflower
Candytuft	Marigold	Sunflower
Carnation	Mourning Bride	Sweet Pea
Celosia (Cockscomb)	Nasturtium	Tithonia
		Zinnia

Recommended for Bedding or Garden Display

Aster	Dahlia	Petunia
Blanket Flower	Floss Flower or Ageratum	Phlox
Blue-eyed African Daisy	Larkspur	Salvia
Blue Lace Flower	Linaria	Shasta Daisy
Calendula	Lupine	Snapdragon
California Poppy	Marigold (Dwarf types)	Statice
Calliopsis or Coreopsis	Mourning Bride	Vinca or Periwinkle
Celosia (Cockscomb)	Nasturtium	Zinnia—Pompon
Chinese Forget-me-not	Pansy	Peppermint Stick
		Persian Carpet

Recommended for Edgings and Borders

Alyssum	Floss Flower or Ageratum	Salvia
Bachelor's Button	Globe Amaranth	Sun Plant or Portulaca
Balsam	Marigold (Dwarf types)	Verbena
Blue Lace Flower	Pansy	Vinca or Periwinkle
California Poppy	Petunia	Zinnia—Pompon
Candytuft	Phlox	Peppermint Stick
Delphinium	Pinks (Chinese)	Persian Carpet

Recommended for Rock Gardens

Alyssum	Floss Flower or Ageratum	Petunia
Aster	Chinese Forget-me-not	Phlox
Blue-eyed African Daisy	Larkspur	Pinks (Chinese)
California Poppy	Nasturtium	Sun Plant or Portulaca
Candytuft	Pansy	Verbena
		Zinnia—Pompon

These Make Good Backgrounds

Bachelor's Button	Hollyhock	Queen Anne's Lace
Blue Lace Flower	Larkspur	Strawflower
Calliopsis or Coreopsis	Lupine	Sunflower
Cosmos	Marigold	Tithonia
		Zinnia—Giant types

These Succeed in Partial Shade

Alyssum	Larkspur	Pinks (Chinese)
Aster	Lupine	Shasta Daisy
Balsam	Nasturtium	Snapdragon
Blue-eyed African Daisy	Pansy	Verbena
Floss Flower or Ageratum	Phlox	Vinca or Periwinkle

These Volunteer Readily After Once Planted

Alyssum	Floss Flower or Ageratum	Pink
Blue-eyed African Daisy	Larkspur	Sun Plant or Portulaca
California Poppy	Petunia	Tithonia
Calliopsis or Coreopsis	Phlox	Vinca or Periwinkle
Cosmos		Zinnia

These Make Good Heavy Vines for Shade and Blossoms or Fruits for Ornament

Bean—Scarlet Runner	Gourd—Ornamental	Morning Glory
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Suggestions for Making A FLORIDA FLOWER GARDEN

Spread Happiness Everywhere With Lots of Flowers



In Florida, unlike many other parts of the United States, beautiful flowers and lawns can be grown every month in the year, since the climate and soils are favorable to the production of the finest lawns and flower gardens. Not only does a flower garden and lawn enhance the appearance and attractiveness of a home, it also makes it a much more inviting place to live.

For further information on growing flowers in Florida write to the Florida Agricultural Experiment Station, Mailing Department, Gainesville, Florida, for a free copy of Florida Agricultural Extension Service Bulletin No. 133, entitled "Annual Flowers."

PREPARING THE FLOWER GARDEN SOIL

A proper soil condition is absolutely necessary for a good flower garden. The soil must be put in the proper condition or the flower garden will never be satisfactory. It is much easier to make the condition of the soil right at the beginning than to attempt to do the improving as you go along after the flower garden is planted.

In many places the size of the garden is limited and the soil often very poor. The procedure of improving and preparing the flower garden soil is really quite simple whether the soil is hard clay or light sand. Well rotted manure and leaf mold or black muck or hammock soil are ideal materials to work into the flower garden soil. If you cannot get well rotted manure and leaf mold or muck or hammock soil, the easiest and cheapest way is to spade under a thick layer, two or three inches deep, of peat moss. (See page 30.) This material is clean and easy to handle, and a wonderfully effective material for breaking up hard soil and making it mellow, or for adding humus to sandy soil, making it more retentive of moisture and fertilizer materials. After the first layer of peat moss has been spaded into the ground, again cover the surface with an inch or two of peat moss, or better, pulverized sheep manure (see page 31), and a liberal application of good garden fertilizer such as Vigoro or Vertagreen (see page 31), applying it at the rate of about 4 to 6 pounds per 100 square feet. If these materials are raked into the surface soil 7 to 10 days before sowing seed or setting plants, you have the foundation for an excellent flower garden.

KILGORE'S
BRED-RITE
SEEDS
TRADE MARK

FLORIDA'S FLOWER GARDEN HEADQUARTERS

KILGORE'S
BRED-RITE
SEEDS
TRADE MARK

THE KILGORE SEED COMPANY

General Offices and Mail Order Department
PLANT CITY, FLORIDA

In addition to our large mail order department at Plant City, Florida, we maintain fourteen Florida stores for your convenience, located at the following points:

BELLE GLADE
FORT MYERS
GAINESVILLE
HOMESTEAD
MIAMI—600 N. W. 5th St.

OCALA
PAHOKEE
PALMETTO
PLANT CITY
POMPANO BEACH

SANFORD
VERO BEACH
WAUCHULA
WEST PALM BEACH—
910 Belvedere Road

Each of these stores carries a full supply of all flower seeds listed and described in this Flower Guide, and also a complete supply of lawn grass and vegetable seeds, fertilizers, insecticides and fungicides, sprayers and dusters, as well as garden tools and supplies. Everything for the Florida garden.

PLANTING THE FLORIDA FLOWER GARDEN

There are two general methods of sowing flower seeds, the first method is to sow the seeds in the open in shaded shallow furrows in the garden, where the plants are to bloom. Burlap, palm leaves or Spanish moss may be used for shading, and will also protect seeds from being washed out, covered too deep or packed by heavy rains.

The other and preferred method of starting most flower seedlings in Florida is to sow the seeds in flats or shallow boxes, or in muslin or burlap covered seedbeds, where the environment may be more easily and better controlled, than when sown in the open. The flats must have adequate drainage provided by holes in the bottom to allow the free passage of water.

If flats are used, use a mixture of rotted manure or Terra-Lite (see page 30) and fertile sandy loam garden soil, free of root-knot nematodes, and fill the flat to within a half inch of the top. Firm the soil with a block of wood, and soak with a fine spray. After the water has drained away, sprinkle small seeds thinly over the moist surface, or plant large seeds in rows. Large seeds may be covered by sand; fine seeds planted broadcast, such as Snapdragon, Pansy and Petunia, should be pressed into the soil with a block. Cover the seeds with newspaper, or better, with burlap, and apply water to the flat or seedbed daily, until germination starts. It is very important never to allow the seeds to dry out. The cover must be removed immediately after the seeds sprout so that the tiny plants will not be weak, spindly or leggy.

After germination, apply a damp-off disease control, such as Semesan (see page 46), following directions on the package. The damp-off control should be used at the first sign of the disease, which causes young seedlings to rot off at the base of the stem. Give as much light as

possible and water daily with a fine spray, never allowing seedbed soil to dry out.

Thin the seedlings as they begin to crowd. When the flower plants have four leaves and are 4 to 6 inches high, they should be set in their permanent locations in moist soil in the garden on a cloudy afternoon or toward evening, and water the plants thoroughly immediately after setting. They should be shaded during the next few days until they become established. Frequent heavy watering toward evening, and bi-monthly applications of a good fertilizer will contribute in a large measure to the success of a flower garden. Frequent shallow cultivation to keep down weeds, and to loosen the surface soil is a very beneficial operation.

After the flower plants are established in the garden, a light mulch of peat moss, oak leaves or partially rotted grass clippings over the entire soil around the plants will preserve moisture, keep the roots cool, and discourage weed growth.

A complete fertilizer mixture such as pulverized sheep manure or Vigoro or Vertagreen (see page 31), applied lightly every two weeks will make thrifty plants which produce an abundant supply of large attractive flowers throughout the season. It is a good plan to apply the above indicated materials alternately, using different materials for successive applications.

CHEAP SEEDS ARE NOT ECONOMICAL

It takes the same length of time, fertilizer, care and attention to prepare the soil and plant poor seeds as it does good seeds. Poor seeds can never be depended upon to produce quality plants or flowers. The best and most adaptable seeds for Florida that one can obtain are the only seeds worth planting. Kilgore's "Bred-Rite" flower seeds have been thoroughly tested and proven for Florida conditions. For over 40 years, we have been engaged in furnishing Florida flower enthusiasts the choicest and best adapted flower seeds.

Gladiolus Bulbs

Rainbow Mixed

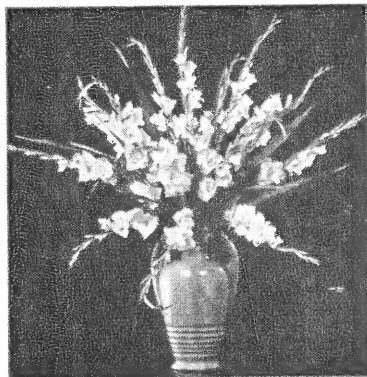
Enjoy beautiful cut flowers from your own garden. For continuous blooms plant bulbs every 10 days to two weeks. In North and Central Florida plant from August to October, and January to May. In South Florida plant from September to May. Set bulbs 4 inches deep and 6 inches apart in well-prepared and well-drained beds.

Large, Exhibition size bulbs (2-2½ inches).

Disease-free, well cured, graded extra large bulbs of good color assortment. We have exerted special effort, time and expense to furnish you these extra fine bulbs. No finer "Glad" bulbs for Florida can be secured anywhere at any price.

Gladiolus bulbs (2-2½ inches).

1 dozen Bulbs (Exhibition Size)	\$.85 postpaid
25 bulbs (Exhibition Size)	1.50 "
100 bulbs (Exhibition Size)	4.00 "
1000 bulbs (Exhibition Size)	35.00 "



Kilgore's Flower Planting Calendar for Florida

What to Plant

When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
ALYSSUM 6 to 8 inches	H	Sept. thru Jan.	1½	1	6	Flats or Seedbed or in Garden	Borders Rock Gardens
ASTER 15 to 30 inches	H	Sept. thru April	3 to 4	2	18 to 24	Flats or Seedbed	Bouquets Bedding Rock Gardens
BABY'S BREATH or GYPSOPHILA 1½ to 2 feet	H	Sept. thru Jan.	2 to 2½	3	18	Garden	Bouquets to Mix with Other Cut Flowers.
BACHELOR'S BUTTON or CENTAUREA 2 to 3 feet	H	Sept. thru Jan.	3	2	18	Garden	Bouquets Borders Backgrounds
BALSAM DOUBLE CAMELLIA-FLOWERED 18 to 24 inches	T	Sept. thru March	1½	2	18	Flats or Seedbed	Edgings or Borders
BEAN—SCARLET RUNNER 8 to 10 feet	T	Feb. thru May	1½	Vine	6	Garden	Ornamental Climber for Shade and Attractive Blossoms
BLANKET FLOWER or GAILLARDIA 20 to 24 inches	H	Any Month	2 to 3	2	18	Garden	Bouquets Bedding
BLUE-EYED AFRICAN DAISY or ARCTOTIS 18 to 22 inches	H	Sept. thru Jan.	3 to 4	3	18	Garden	Bouquets Bedding Rock Gardens
BLUE LACE FLOWER or DIDISCUS 2 to 3 feet	H	Sept. thru Jan.	2 to 3	3	36	Flats or Seedbed	Bouquets Bedding Borders Backgrounds
CALENDULA 12 to 18 inches	H	Sept. thru Jan.	3 to 3½	2	18	Flats or Seedbed or in Garden	Bouquets Bedding
CALIFORNIA POPPY (Eschscholtzia) 12 to 14 inches	H	Sept. thru Jan.	3	2	6	Garden	Bedding Borders Rock Gardens

* "Time to plant" indicated is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

† For bedding, give ½ space indicated between rows.

‡ See Page 1.

Kilgore's Flower Planting Calendar for Florida

What to Plant • When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	#Use
CALLIOPSIS or COREOPSIS (Annual) 3 to 5 feet	H	Sept. thru Feb.	4	4 to 5	36	Garden	Bouquets Bedding Backgrounds
CANDYTUFT 18 to 24 inches	H	Sept. thru Feb.	2 to 3	2	12	Garden	Bouquets Borders Rock Gardens
CARNATION 12 to 18 inches	H	Sept. thru Dec.	3 to 4	2	12 to 18	Flats or Seedbed	Bouquets
CELOSIA (Cockscomb) 2 feet	T	Jan. thru June	3	1½ to 2	12	Garden	Bouquets—dried Bedding
CHINESE FORGET-ME-NOT or CYNOGLOSSUM 18 to 24 inches	H	Sept. thru March	2 to 3	2	18	Garden	Cuttings to mix with other Flowers in Bou quets, Bedding, Rock Gardens
COSMOS 4 feet	T	March thru May	2½ to 3	3 to 4	36	Garden	Bouquets Backgrounds
DAHLIA 12 to 14 inches	T	March thru April	3	2	12	Flats or Seedbed or in Garden	Bouquets Bedding
DELPHINIUM (Perennial Larkspur) 3 feet	H	Oct. thru Nov.	5	3	12 to 18	Flats or seedbed or in Garden	Bouquets Borders
FLOSS FLOWER or AGERATUM Regular, 18 inches Dwarf, 6 inches	T	Sept. thru March	2½	Dwarf Blue Cap 1 6 Purple Perfection 2 12		Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
GLOBE AMARANTH or GOMPHRENA 12 to 18 inches	T	Feb. thru July	3	2	12	Flats or Seedbed	Borders
GOURD— ORNAMENTAL 8 to 12 feet	T	Feb. thru May	4 to Fruit	Vine	36	Garden	Shading and Orna- mental Fruits
HOLLYHOCK (Annual) INDIAN SPRING 5 to 7 feet	H	Aug. thru Jan.	5 to 6	3	24	Garden	Backgrounds

Kilgore's Flower Planting Calendar for Florida

What to Plant

When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
LARKSPUR 18 to 30 inches	H	Nov. thru Jan.	2½ to 3	3	12 to 18	Garden	Bouquets Bedding Backgrounds
LINARIA 12 to 15 inches	H	Sept. thru Dec.	3	2 10" for bedding	8	Flats or seedbed garden	Bouquets Bedding
LUPINE 2½ to 3 feet	H	Sept. thru Dec.	2 to 2½	3	12	Garden	Bouquets Bedding Backgrounds
MARIGOLD Standard, 3 feet Dwarf, 12 to 15 inches Sunset Giant, 3½ to 5 feet	T	Feb. thru May and again in Sept.	1½ to 2	Dwf. Gigantea Pot O' Gold Dwf. French Double Harmony Extra Dwf. Double Mixed 2 15 to 18 Gigantea Sunset Giant 4 36 All Other Varieties 3 15 to 18		Garden	Bouquets Bedding—Dwarf types. Borders—Dwarf
MORNING GLORY or IMPROVED IPOMEA 8 to 10 feet	T	March thru June	2	Vine	12 to 18	Garden	Shade and showy, large, attractive blossoms.
MOURNING BRIDE or SCABIOSA 15 to 30 inches	H	Sept. thru Dec.	5	3	12	Garden	Bouquets Bedding
NASTURTIUM 12 to 18 inches	T	Sept. thru March	2 to 3	Dwf. Gem Mixture 2 12 All Other Varieties 3 12		Garden	Bouquets Bedding Rock Gardens
PANSY 6 to 8 inches	H	Sept. thru Dec.	3	1½	12	Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
PETUNIA Dwarf, 6 to 12 inches Standards, 15 to 18 inches	H	Sept. thru June	2½ to 3	Rosy Morn Heavenly Blue 2 12 All Other Varieties 3 18		Flats or Seedbed	Bedding and Road-side Beautification. Borders Rock Gardens
PHLOX 12 to 16 inches	H	Sept. thru Feb.	3	2	6	Garden	Bedding for Gardens, Vacant Lots and Roadsides. Borders Rock Gardens

Kilgore's Flower Planting Calendar for Florida

What to Plant

When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
PINK or DIANTHUS 12 to 18 inches	H	Sept. thru March	2½ to 3	2	6	Garden	Bouquets Bedding Borders Rock Gardens
QUEEN ANNE'S LACE 3 to 5 feet	H	Sept. thru Jan.	2 to 3	4	24	Garden	Bouquets to Mix with other cut Flowers. Backgrounds
SALVIA 18 to 24 inches	H	Sept. thru June	3 to 4	3	18	Flats or Seedbed	Bouquets Bedding Borders
SHASTA DAISY 18 inches	H	Sept. thru Jan.	4	3	12 to 15	Garden	Bouquets Bedding
SNAPDRAGON or ANTIRRHINUM 18 to 24 inches	H	Sept. thru Dec.	3 to 4	Giant 3 18 Half Tall 3 12		Flats or Seedbed	Bouquets Bedding
STATICE 2 to 3 feet	H	Sept. thru Jan.	3	3	18	Garden	Bouquets Bedding
STRAWFLOWER or HELICHRYSUM 2 to 3 feet	T	Sept. thru March	2 to 2½	3	12 to 18	Garden	Bouquets—dried Backgrounds
SUNFLOWER or HELIANTHUS 3 to 4 feet	T	Feb. thru Aug.	1½ to 2	3	24	Garden	Bouquets Backgrounds
SUN PLANT or PORTULACA 6 inches	T	Feb. thru Aug.	1½	1	12	Garden	Borders Rock Gardens
SWEET PEA 5 to 7 feet	H	Sept. thru Dec.	2½ to 3	3	1 to 2	Garden	Bouquets
TITHONIA or FLORIDA SUNFLOWER 5 to 7 feet	T	Feb. thru June	3	4	36	Garden	Bouquets Backgrounds
VERBENA 6 to 8 inches	H	Any Month	3	2	12	Garden	Borders Rock Gardens
VINCA or PERIWINKLE 18 inches	H	Any Month	3	1	12	Garden	Bedding Borders
ZINNIA POMPON and PEPPERMINT STICK—18 inches PERSIAN CARPET—12 inches. Standards—2 to 3 feet	T	Feb. thru Aug.	1½	Pompon, Peppermint Stick and Persian Carpet 2 12 All Other Varieties 3 18 to 24		Flats or seedbed in garden	Giants for Bouquets and Backgrounds. Pompon, Peppermint Stick and Persian Car- pet for Bouquets, Bed- ding, Borders, and Rock Gardens.

KILGORE FLOWER SEEDS FOR FLORIDA



*Grow Flowers
to Make Your Home a
More Inviting and
Pleasant Place
to Live*

All flower seeds priced at 10c per packet

All prices quoted are postpaid

Write for prices on larger quantities

All Flower Seeds are subject to the Florida State Sales Tax. Rate of sales tax—10c no tax; 11 to 35c—1c tax; 36 to 65c—2c tax; 66 to \$1.00—3c tax.

Florida flower gardens depend largely on annuals for color throughout the year.

In the following pages we list and describe 47 kinds of annual flowers which we recommend for Florida as a result of many years of experimental work and testing under Florida growing conditions. We have found these 47 kinds to be the best adapted to conditions of climate, soil, rainfall, etc. in Florida, which conditions are widely different from those in northern states. For your convenience, you will find the flowers listed alphabetically by common names.

AGERATUM—See Floss Flower—Page 12

Alyssum

Plant from September thru April

Approx. time seed sowing to bloom—1½ mos.

Grows 6 to 8 inches high.

Of close, compact growth, and even in height, Alyssum makes one of the most desirable Florida winter border or edging plants, covered with tiny flowers which form a compact, showy carpet lasting for months during the winter season, if kept cut back. Set plants in garden or thin to 6 inches apart in 1 foot rows.

LITTLE GEM (WHITE) Small white flowers completely cover the dwarf, compact plants. Wonderful for edgings of easy culture and extremely hardy.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.50

Royal Carpet—All-America Winner

This fine new Alyssum is very dwarf, growing only 2 inches tall and 10 inches across. Makes a sheet of rich, deep blue-purple color and the flowers make a solid mass so thick it's hard to see any green leaves. Ideal for edging paths and flower beds or for mass planting, such as on a hill slope. For continuous bloom shear the full grown plants lightly.

1/16 oz. 85c; ¼ oz. \$1.50; ½ oz. \$2.50; 1 oz. \$4.50;
1 lb. \$8.75

If interested in any straight colors, not listed, of any of the following kinds of flowers, or if interested in bulbs, which are not listed, write The Kilgore Seed Company, Plant City, Florida, stating your desires and ask us to quote you prices.

"Time to Plant" indicated under each flower is for central and South Florida. In North Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

Aster

Plant from September thru April

Approx. time seed sowing to bloom—3-4 mos.

Grows 15 to 30 inches high.

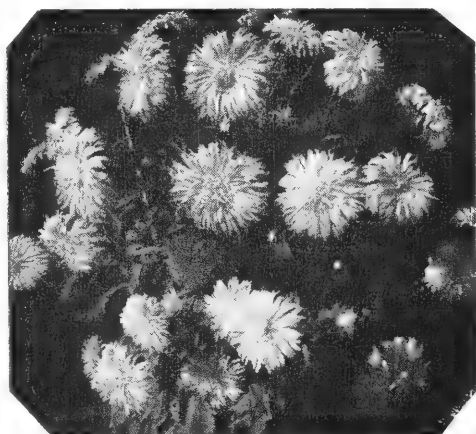
Used extensively for cut flowers, bedding and in rock gardens. Our selection comprises only the finest types of Fusarium Wilt resistant varieties suited to Florida conditions. Sow seed in flats or seedbeds. Set plants in garden about 1½ feet apart each way, in rather rich, well drained soil, protected from too much mid-day and afternoon sun.

IMPERIAL MIXTURE ASTER (wilt resistant). A blending of many of the very best colors of Early Beauty Asters. Where a mixture is desired this will give extremely satisfactory results.

1/16 oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50;
1 lb. \$8.00

GREGO ASTOR (wilt resistant). This class, also called "Ostrich Plume" and "Giant Comet," blooms a few days after the Imperial type. The double flowers are of fine size, have long, shaggy, twisted petals and are borne abundantly on branching plants of robust growth.

¼ oz. 30c; ½ oz. 50c; 1 oz. 75c; 1 lb. \$4.00



Plant of Wilt Resistant Grego Aster

Baby's Breath

Gypsophila grandiflora

Plant from September thru January

Approx. time seed sowing to bloom—
2-2½ mos.

Grows 18 to 24 inches high.

Baby's Breath is one of the necessities in every Florida garden where flowers are raised for cutting. It grows rapidly and produces sprays of dainty flowers in white and pink, and is used extensively for mixing with other cut-flowers of heavier and denser appearance. Does best in rich soil in semi-shade. Sow seed in garden, thinning plants to 18 inches apart in 3 foot rows.

PURE WHITE

1 oz. 35c; ¼ lb. \$1.00

Bachelor's Button

Centaurea

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 2 to 3 feet high.

The Bachelor's Button, or Cornflower, is very easily grown. The blue variety is the one most prized and is one of the clearest and finest blues found in the flower kingdom. Our Bachelor's Buttons comprise only the double varieties which are much superior to the single types. Easily grown, blooms freely, must have plenty of sun. Fine for bouquets, and for borders and backgrounds. Plant seed in garden, thinning to 18 inches apart in 2 foot rows.

SKY BLUE. One of the most beautiful and deepest blues in the flower kingdom.

DAINTY MIXTURE. Composed of white, delicate pink, lavender and blue flowers.

Each of the above: ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

Florida Bachelor Button

OR GLOBE AMARANTH. (Gomphrena)

(See page 12)

Balsam

Double Camellia-flowered

Plant from September thru March

Approx. time seed sowing to bloom—1½ mos.

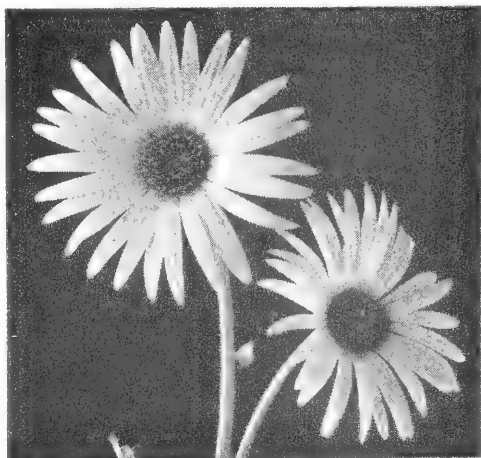
Grows 18 to 24 inches high.

A well-known old garden favorite with large, double, gorgeously colored flowers borne in the axils of the leaves, making a most attractive garden display. Sow seeds in flats or seed-beds. They are very easy to grow and transplant without difficulty. Set 18 to 24 inches apart, in a shady spot, for borders or edgings.

SELECTED MIXTURE

This mixture produces the finest double blooms; colors from pure white to dark purple.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.25



Blue-eyed African Daisy—Arctotis Grandis

Bean - Scarlet Runner

Plant from February thru May

Approx. time seed sowing to bloom—1½ mos.

Grows 8 to 10 feet high.

Plants grow quickly, making strong, climbing plants for shade. The plants bear large, showy sprays of attractive bright scarlet flowers. Although grown principally as an ornamental climber for shading, it is also valuable for the beans to eat like string beans when young, or like lima beans when older.

¼ lb. 25c; 1 lb. 75c

Blanket Flower or Gaillardia

Plant any month in the year

Approx. time seed sowing to bloom—4 to 5 mos.

Grows 20 to 24 inches high.

These are brilliant daisy-like flowers of gorgeous yellow, orange, and dark crimson hues, very desirable for cutting and for garden display. Very easily grown, but require a sandy soil, moist but thoroughly well drained. Require a sunny location. Sow seed in garden, spacing plants 18 to 24 inches apart each way.

DOUBLE GAIETY MIXTURE.

½ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50

Blue-eyed African Daisy or Arctotis

Arctotis grandis

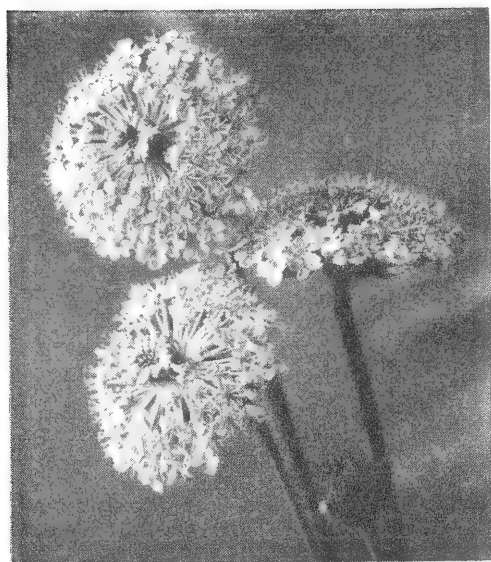
Plant from September thru January

Approx. time seed sowing to bloom—3-4 mos.

Grows 18 to 22 inches high.

A charming flower for cutting as well as for garden display. Plants produce many branches with long-stemmed, pure white daisy-shaped flowers having a blue center and pale lilac-blue shading on the reverse of the petals. It is very effective made up in bouquets with Lupines and Baby's Breath. Plant seeds in garden in 3 foot rows, and thin to 18 inches in the row. Requires a sunny location.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.50



Blue Lace Flower or Didiscus

Blue Lace Flower (Didiscus)

Plant from September thru January

Approx. time seed sowing to bloom—2-3 mos.

Grows 2 to 3 feet high.

A delightful blue annual, growing quickly from seed, producing long-stemmed, clustered heads like a magnificent pure blue Queen Anne's Lace. Very fine for bedding and for borders, and especially charming as a cut flower. Sow seed in flats or seedbeds, setting plants in garden about 3 feet apart each way.

HEAVENLY BLUE.

½ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50;
¼ lb. \$5.00

Calendula

Plant from September thru January

Approx. time seed sowing to bloom—3-3½ mos.

Grows 12 to 18 inches high.

The Calendula is one of the finest, showiest and free-flowering winter annuals for Florida. It grows quickly from seed, transplants easily, and is not affected by the coldest weather in Florida. Sow seed in flats or in garden. Space the plants 18 inches to 2 feet apart, and take off all buds from each stem except the center if largest flowers are desired for bouquets. For bedding to make a showy display in the garden allow all buds to develop. Grows well in any garden soil.

CAMPFIRE IMPROVED

Dark orange, greatly improved.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

EXCELLENT MIXTURE

Made up in shades of orange and yellow.

½ oz. 50c; 1 oz. 75c; ¼ lb. \$2.50

LEMON QUEEN

Lemon-yellow, fringed petals.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

California Poppy*Eschscholtzia*

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 14 inches high.

Beautiful, low-growing, spreading plants of easy culture in a sunny position. Gray-green, fern-like foliage and vivid, cup-shaped flowers of varying colors freely produced for many weeks. Do well in any well-drained, loose soil. Sow seed thinly in well-prepared beds, where they are to bloom. Cover very lightly. Poppies cannot be transplanted. Make ideal bedding and border plants. Not so desirable for cutting.

GORGEOUS MIXED (Single Flowering)

A grand mixture that will give a dazzling display of many pretty colors. Free blooming.

½ oz. 45c; 1 oz. 75c; ¼ lb. \$2.25

Calliopsis or Coreopsis*(Annual)*

Plant from September thru February

Approx. time seed sowing to bloom—4 mos.

Grows 3 to 5 feet high.

Bushy, wiry plants, somewhat similar to Cosmos, with large, loose clusters of yellow and dark crimson flowers, usually with a distinct eye in the center. Requires very little care and yields such a profusion of blooms that they may be cut generously without destroying the beauty of the bed. Plant them in groups, borders, or backgrounds, giving plenty of room, 3 to 5 feet apart and a sunny location. Beautiful for cut flowers, bedding and backgrounds.

CHOICE MIXTURE. Choice tall growing varieties in a riot of colors. Showy in the garden, and grand for cutting.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00



Calendula—Campfire Improved

Candytuft

Plant from September thru February
Approx. time seed sowing to bloom—2-3 mos.
 Grows 18 to 24 inches high.

Charming clustered heads of daintily colored flowers. Nice for cutting but particularly desirable for bordering walks and flower-beds. Blooms during autumn, winter, and spring, preferring the cooler weather. It can be transplanted, but is better if sown where it is to bloom and thinned out to about 12 inches apart in 2 foot rows. Also good for rock gardens.

WHITE HYACINTH-FLOWERED. This is an extra select strain. Plant is of sturdy, compact habit of growth, with huge spikes of flowers almost as large as hyacinths.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.25

BORDER GROUP. A mixture of various colors and varieties.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.25

Carnation

Plant from September thru December
Approx. time seed sowing to bloom—3-4 mos.
 Grows 12 to 18 inches high.

We offer the New Improved Giant Chaubaud strain, very superior to any other outdoor type for cut flowers. Each plant produces from 10 to 20 stalks of intensely fragrant flowers. Sow seed in flats or seedbeds and transplant, allowing plenty of space, at least 12 to 18 inches for each plant.

CHARM MIXTURE

1/16 oz. 35c; ⅛ oz. 60c; ¼ oz. \$1.00; ½ oz. \$1.75;
 1 oz. \$3.00

Celosia (Cockscomb)

Plant from January thru June
Approximate time seed sowing to bloom—3 months. Grows 2 feet high.

Useful for bouquets and bedding in the garden. Sow seed in 1½ to 2 ft. rows in the garden during the winter and early spring, and thin to about 12 inches in the row. Easily grown in any soil. Flowers last a long time if dried like Everlastings. Of easy culture, they succeed best during the summer months.

Tall Royal Velvet—Carmen-crimson

Very large, showy, fiery crimson heads or combs, borne well above foliage on robust plants.

⅓ oz. 45c; ¼ oz. 75c; ½ oz. \$1.25; 1 oz. \$2.00;
 ¼ lb. \$6.75

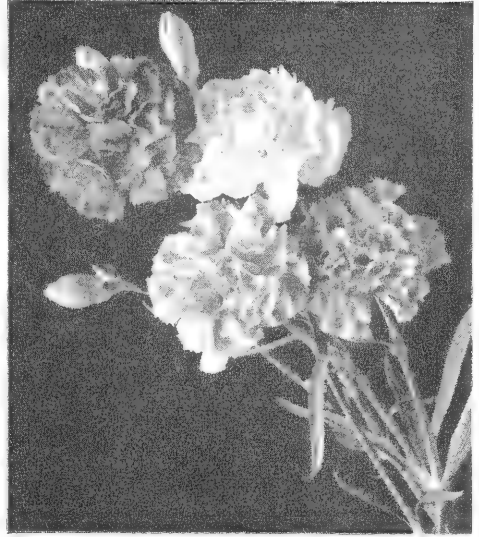
Chinese Forget-me-not or Cynoglossum

Plant from September thru March
Approx. time seed sowing to bloom—2-3 mos.
 Grows 18 to 24 inches high.

A beautiful bushy plant, introduced from China, covered with sprays of lovely sky-blue flowers. Used with other flowers for cuttings. Fine for bedding and for rock gardens. Sow seed in garden, thinning to 18 to 24 inches apart.

SKY BLUE

½ oz. 30c; 1 oz. 50c; ¼ lb. \$1.75



Carnation—Charm Mixture

Cosmos

Plant from March thru May

Approx. time seed sowing to bloom—2½-3 mos.
 Grows about 4 feet high.

Plants covered with finely divided, bright green, fern-like foliage which makes a handsome background for lower growing plants. The blooms are large and double, or single with a crested center, entirely different from the ordinary single varieties and very desirable for bouquets. The seed germinates easily and quickly. Plant seed in garden not over ¼ inch deep. Very easy to grow, but requires a sunny location. Prefers a sandy soil, not too rich. Space plants about 3 feet apart each way.

CHOICE MIXTURE

A truly choice mixture of free-blooming double varieties characterized by grace, daintiness and brilliance of the flower.

1/16 oz. 30c; ⅛ oz. 55c; ¼ oz. 90c; ½ oz. \$1.50;
 1 oz. \$2.50

Single Orange Flare. All-America Gold Medal Winner. Well branched plants bearing showy brilliant, golden orange single flowers. Very early, and blooming with increasing freedom during the summer and fall.

⅓ oz. 30c; ¼ oz. 55c; ½ oz. 90c; oz. \$1.50;
 ¼ lb. \$5.00

FIESTA SEMI-DOUBLE

All-America Silver Medal Winner

A new introduction. Brilliant, semi-double ruffled flowers of golden orange striped with red, borne freely on rather bushy, sparsely foliaged plants. Will add real gayety to your garden. Desirable for bedding, and an excellent plant to grow for cut flowers.

1/16 oz. 35c; ⅛ oz. 60c; ¼ oz. \$1.00; ½ oz. \$1.75;
 1 oz. \$3.00

Dahlia

Plant from March thru April

Approximate time seed sowing to bloom—3 months. Grows 18 to 24 inches high.

Useful for bouquets and bedding. Sow seed in early spring in flats or seedbed and transplant to 12 inches apart in 2 foot rows. Easy to grow from seed. Succeeds best in rich organic soils well supplied with moisture. It is desirable to mulch the bed with leaves.

Unwin's Bedding Mixture

Exquisite, semi-double dwarf dahlias in a varied assortment of attractive colors. Early flowering, bushy plants.

1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.50;
1 oz. \$2.50; 1/4 lb. \$8.00

Delphinium

(PERENNIAL LARKSPUR)

Plant from October thru November

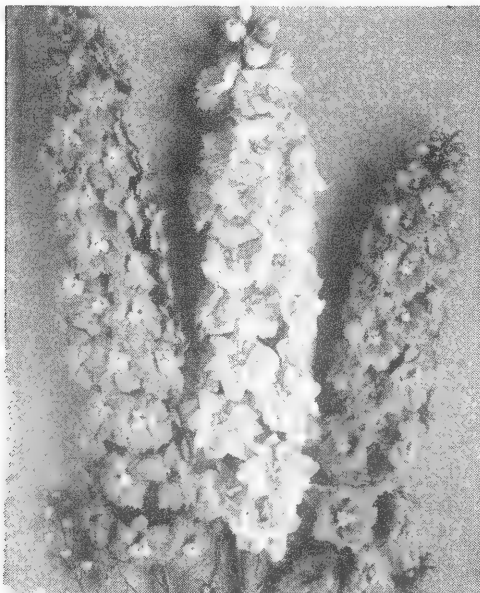
Approximate time seed sowing to bloom—5 months.

Grows about 3 feet high. Useful for bouquets and borders. Sow *fresh* seed in flats or seedbeds or direct in garden in 3 foot rows and thin or transplant to from 12 to 18 inches in the row. A constant moisture supply must be provided. Delphiniums are among the most beautiful and most widely used for garden display and cutting. They do best in cool weather.

Belladonna Hybrids Mixed

Single light blue flowers of immense size in solid, erect spikes. Highly prized for cutting. This is by far the best type for Florida. It is important to use only fresh seed.

1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.75;
1 oz. \$3.00



Delphinium—Belladonna Hybrids Mixed

Floss Flower or Ageratum

Plant from September thru March

Approx. time seed sowing to bloom—2½ mos.

Grows 6 to 18 inches high.

Ageratum is popularly known as the Floss flower. It is a favorite garden cut flower, and for edgings or borders and bedding in Florida. Also useful for rock gardens. Plant grows rapidly, has light green foliage, and many clusters of small, tassel-like flowers. It blooms all summer. Sow seeds in flats or seedbed, setting Dwarf Blue Cap 6 inches apart in 1 foot rows, and Purple Perfection 12 inches apart in 2 foot rows.

DWARF BLUE CAP. This strain is very dwarf growing to a height of about six inches. Compact habit, small foliage, and symmetrical dome-like form. The color is a deep, rich, bright blue-lavender.

1/16 oz. 45c; 1/8 oz. 75c; 1/4 oz. \$1.25; 1/2 oz. \$2.00;
1 oz. \$3.50

PURPLE PERFECTION. Compact plant, growing to a height of about 18 to 24 inches, covered with dark amethyst colored flowers. Desirable for cutting.

1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.50;
1 oz. \$2.50; 1/4 lb. \$8.00

Globe Amaranth

GOMPHRENA

OR FLORIDA BACHELOR'S BUTTON

Plant from February thru July

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 18 inches high.

This is a popular old-time favorite. The showy flowers are good everlasting. Cut and hang in dark room to dry. Used for permanent or dried bouquets like Statice and Strawflower. Very valuable for edgings or borders. Globe Amaranth thrives during hot weather and can be depended upon to succeed under almost any conditions in Florida during the summer. Sow seed in flats or seedbed and transplant, spacing 12 inches in row in 2 foot rows.

Assorted Colors

1/2 oz. 30c; 1 oz. 50c; 1/4 lb. \$1.75

Gourd—Ornamental

Plant from February thru May

Approx. time seed sowing to fruit—4 mos.

Grows 8 to 12 feet high.

Gourds have become esteemed for many uses. The small fancy fruits are of multitudinous shapes, sizes and colors, and are excellent toys for children. Larger gourds may be used in table arrangements as dippers, sugar troughs, spoons, bowls, also as birdhouses and nests. The fruits are oddly shaped and highly colored. Vines should be supported on a trellis or fence spacing plants about 3 feet apart. The seed should be sown in a well drained, sunny location when danger of frost is passed.

SMALL VARIETIES MIXED

(all shapes, colors and sizes.)

1 oz. 35c; 1/4 lb. \$1.25

Hollyhock (Annual)

Plant from August thru January

Approx. time seed sowing to bloom—5-6 mos.

Grows 5 to 7 feet high.

This type of hollyhock is well adapted to the climatic conditions of Florida. Northern types of hollyhock will not do well in Florida. Thrives best on rich, well drained soil, but needs lots of water. Seed should be planted in the garden, spacing 3 feet between rows and 24 inches in the rows. Produces very large (averaging four inches across) single, semi-double and double flowers, pink and dark red in color. Makes an ideal background.

Indian Spring (annual) All-America Medal Winner

Produces a colorful display of double and semi-double rose and pink shades, borne mostly on a central spike. A very colorful mixture. Well suited to Florida.

1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 75c; 1 oz. \$1.25;
1/4 lb. \$4.00

Larkspur

Plant from November thru January

Approx. time seed sowing to bloom—
2 1/2-3 mos.

Grows 18 to 30 inches high.

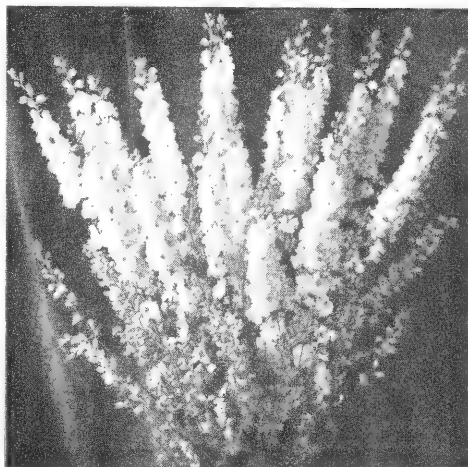
This is the annual form of the always-popular Delphinium, and blooms quickly from seed. Produces single and double flowers. The range of color includes all shades of blue, pink, red, and white, borne on long spikes. The seed should be placed in moist cloth in the ice compartment of a refrigerator for about forty-eight hours before sowing. Larkspur is distinctly a cool weather plant, so it is best to wait until November before planting seed. Seeds will fail to germinate if planted in hot weather. Sow seed in garden about 1/8 inch deep. Water with a fine spray. The seedlings should be thinned to stand from 12 to 18 inches apart in 3 foot rows. The young plants are hardy and react very favorably to good care. They like plenty of fertilizer, full sun, and an abundance of water. Makes ideal cut flowers, good for bedding and backgrounds.

STOCK-FLOWERED MIXTURE

This is the branching type of Larkspur which has been greatly improved by careful selection for doubleness and size of flowers, new colors and better habit of growth. The stately plants are well branched and produce many spikes closely set with a large array of mixed colors, including blues, carmine, rose, white, etc. Showy in beds and lovely for cutting.

1/4 oz. 30c; 1/2 oz. 50c; 1 oz. 75c; 1/4 lb. \$2.50

*Flowers will help to cheer you up
in these critical times.
"Keep them growing!"*



Larkspur—Giant Imperial Mixture

Larkspur

GIANT IMPERIAL MIXTURE

Newest type, base-branching, tall Larkspurs with giant, double flowers and spikes, on uniformly longest stems for cutting. This type grows upright like Delphinium and is a decided improvement on the older spreading type, especially when space is limited. This type is good for backgrounds.

1/4 oz. 35c; 1/2 oz. 65c; 1 oz. \$1.15; 1/4 lb. \$3.75

Linaria (Baby Snapdragon)

Plant from September thru December.

Approximate time seed sowing to bloom—3 months. Grows about 14 to 18 inches high.

Useful for bouquets and bedding. Sow seed in flats or seedbeds, transplanting to garden in 2 ft. rows, 12 inches apart in the row. Makes a dwarf, free-flowering plant with small spikes of dainty Snapdragon-like flowers. Delightful cut flowers on slender stems.

FAIRY BOUQUET—pastel colors. Compact growth with large flowers in a wide color range. Flowers very early and freely. Flowers resemble miniature Snapdragons.

1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.00; 1 oz. \$1.50

Lupine

Plant from September thru December

Approx. time seed sowing to bloom—
2-2 1/2 mos.

Grows 2 1/2 to 3 feet high.

Plants make decorative, palm-like foliage and stems covered with bristly hairs. Flowers are pea-shaped, borne in spires of varying length. Exceptionally desirable for cutting and bedding. Also makes good backgrounds. Thin the plants to 12 inches apart in 3 foot rows. They will grow in comparatively poor soil, but they like full sun. Will flourish in partial shade but require an abundance of water during the blooming season.

Assorted Colors

1/4 oz. 35c; 1/2 oz. 50c; 1 oz. 75c; 1/4 lb. \$2.25

MARIGOLD

MARIGOLDS ARE MOST DESIRABLE FOR SUMMER FLOWER GARDENS IN FLORIDA
Plant from February thru May and again in September

Approx. time seed sowing to bloom—1½ to 2 months.

Grow 2½ to 3 feet high, except as indicated for Dwarf types which grow 12 to 15 inches high.

Standards and Gigantea Sunset Giants grow 3½ to 5 feet high.

The attractive plants, with fern-like foliage, producing gigantic, double, frilled flowers of much greater size and substance than the old-fashioned types. They make a splendid garden show, the dwarf types for bedding and edging, the tall types for backgrounds. All types are magnificent when cut for bouquets. Plant the seed ¼ inch deep, in the garden in late spring or summer, and thin or transplant the seedlings 15 to 18 inches apart, in rows 3 feet apart for standards, and 2 feet for dwarfs. Gigantea Sunset Giants require wider spacing—36 inches apart in 4 foot rows. Marigolds withstand heat and drought, thriving where many plants would perish, free from pests and are easy to grow.

CROWN O' GOLD (collarette type)

Flowers are bright golden-orange color, having a collar of big, wide, drooping petals. Plants grow about 2 to 2½ feet tall, bloom early and profusely for a long period. Beautiful in the garden and excellent for cutting. The only Marigold with entirely odorless foliage with fragrant flowers. This variety has been given the highest rating by All-America judges. ⅓ oz. 30c; ¼ oz. 50c; ½ oz. 75c; 1 oz. \$1.25; ¼ lb. \$4.00

GUINEA GOLD

The masses of brilliant gold-orange flowers cascade down the sides of the pyramidal plants like showers of molten gold. The carnation-like, odorless flowers are semi-double and loosely ruffled. Possess excellent keeping qualities as cut flowers.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.50

YELLOW SUPREME

Like Guinea Gold it is very free flowering, compact, and somewhat pyramidal in habit, two to two and a half feet tall, bearing loosely ruffled, carnation-flowered blossoms. The color is a creamy, lemon-yellow. The light golden-yellow petals fairly glow and sparkle.

⅓ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50; ¼ lb. \$5.00

DWARF FRENCH DOUBLE HARMONY

An excellent dwarf French Marigold, growing to a height of about 12 inches, scabious-flowering, with a bright golden-yellow center, bordered with a dark maroon-brown color. Plants are of bushy habit and form excellent material for bedding and edging or borders.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

DWARF GIGANTEA POT O' GOLD

A dwarf growing, sweet scented counterpart of the Gigantea type. Plants are dwarf and compact, 12 to 15 inches in height, well branched, very neat in appearance, and bearing a dozen or more of its blooms at one time. Flowers are 100% double, of a bright, deep golden-orange. Extremely early flowering and continuing in bloom for seven to eight weeks. Useful for bedding and as a cut flower and for edging and borders.

⅓ oz. 30c; ¼ oz. 50c; ½ oz. 75c; 1 oz. \$1.25; ¼ lb. \$4.00

GIGANTEA SUNSET GIANTS MIXTURE

This tall (4 to 5 feet high), free flowering Marigold is positively the largest flowered of all Marigolds. It is very showy, is sweet scented, and has exceptionally large size blossoms borne in great profusion. The most remarkable feature is the delicate sweet fragrance of the blossoms. The stems are long and the flowers of startling bold colors of varied shades of lemon-yellow to gold-orange, are excellent keepers after cutting.

⅓ oz. 30c; ¼ oz. 55c; ½ oz. 80c; 1 oz. \$1.40; ¼ lb. \$4.75

Extra-Dwarf Double Mixed

An excellent mixture of free flowering dwarf double varieties. Large, exquisite blooms in orange and yellow, as well as combinations of these colors. Should be grown in soil not overly rich, otherwise plants may produce an over-abundance of foliage and a scarcity of flowers. Plants grow 10 to 15 inches tall.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.50



Marigold—Crown O' Gold
(Collarette type)

Morning Glory**Improved Ipomea****Plant from March thru June***Approx. time seed sowing to bloom—2 mos.*

Grows 8 to 10 feet high.

This is the favorite quick growing vine with large showy attractive blossoms for shading porches, covering trellises and fences. Sow seeds in garden after frost, when soil is warm. Germination may be hastened by cutting or filing through the hard outer shell and soaking in warm water for twenty-four hours before planting.

*Now! Red, White and Blue Morning Glories!***SCARLETT O'HARA (Red)**

Huge scarlet flowers, 3½-4 inches across, borne profusely on vigorous climbing vines.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

PEARLY GATES (New) (White)

A wonderful companion for Heavenly Blue. The large flowers (4 inches across) are a lovely lustrous white, and literally cover the vigorous, fast growing vines.

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

HEAVENLY BLUE IMPROVED (Blue)

Superior to the old strains. The large deep blue flowers stay open late in the day.

½ oz. 50c; 1 oz. 75c; ¼ lb. \$2.50

Mourning Bride or Scabiosa**Plant from September thru December***Approx. time seed sowing to bloom—5 mos.*

Grows 15 to 30 inches high.

The showy, fragrant flowers of Scabiosa are borne on long, graceful stems in great profusion over a long season. The colors are rich and varied—pure white, pink, yellow, blue, purple, red and variegated shades. As cut-flowers they are unsurpassed, and they will last a week or more if cut before they have entirely opened. Plants should be set out, or better, thinned out to stand 1 foot apart in 3 foot rows in any good garden soil. Also useful for bedding.

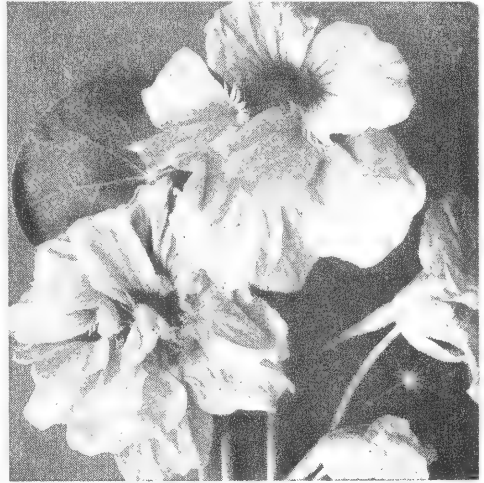
SUNRISE MIXTURE

⅓ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50;
¼ lb. \$5.50

Nasturtium**Plant from September thru March***Approx. time seed sowing to bloom—2-3 mos.*

Grows 12 to 18 inches high.

The nasturtium is very easily grown, and succeeds best in rather dry, sandy or gravelly, well-drained but well fertilized soil. The large, double and semi-double, sweet-scented flowers are especially valuable for cutting. Also useful in rock gardens. The plants have a long blossoming period (3-4 months) provided the flowers are kept picked off before seed is formed. Flowers are borne on long stems, well above the foliage, making them very attractive and valuable as bedding plants and as cut flowers for bouquets. Soaking seed in water over night before planting in moist soil helps germination. Plant seed in 3 foot rows and thin to 12 inches in the row.

**Nasturtium—Semi-Double Golden Gleam****Nasturtium Varieties****SEMI-DOUBLE SWEET-SCENTED VARIETIES**

These sweet-scented nasturtiums have become exceedingly popular. Plants form a vigorous bush which throws out short runners ranging from 12 to 18 inches. Except dwarf varieties which should be planted in 2 foot rows, 12 inches in the row.

Giant Semi-Double Semi-Dwarf, Sweet-scented Gleam Varieties

SEMI-DOUBLE GOLDEN GLEAM. Large, deep golden-yellow, sweet-scented blooms, 2½ to 3 inches across, borne on long stems (5 to 6 inches long) well above the foliage. A blaze of intense, gleaming, golden-yellow color when in full bloom. Especially fine for cutting.

SEMI-DOUBLE SCARLET GLEAM. The flowers are a fiery orange-scarlet, and of immense size, almost three inches across. The plants bear the numerous semi-double with some single flowers well above the foliage on long stems.

SEMI-DOUBLE GLEAM HYBRIDS. The hybrids are a collection of gorgeously colored, large, well formed flowers of dazzling beauty. A very brilliant mixture of an amazing range of showy colors. There are a few singles among the blossoms, although mostly double and semi-double.

Dwarf Semi-Double Sweet-Scented Varieties

This type makes compact, bushy or globular plants about one foot high. The dwarf, rounded plants are most attractive for beds, borders, rock gardens and pot culture.

SEMI-DWARF GEM MIXTURE. Dwarf, compact, gem-like plants producing large, double, sweet-scented blooms of excellent color range.

Prices on each of the above:

1 oz. 35c; ¼ lb. \$1.00; 1 lb. \$3.00

Giant Pansy

Plant from September thru December

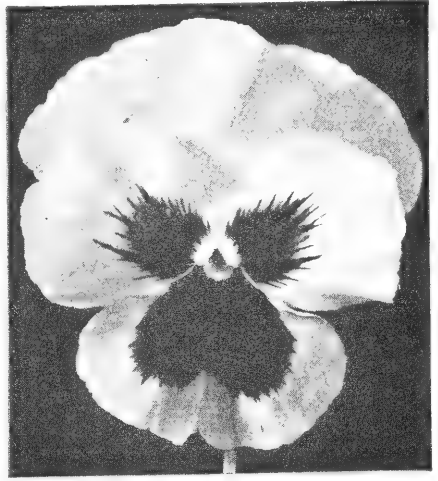
Approx. time seed sowing to bloom—3 mos.

Grows 6 to 8 inches high.

Pansies are the most ideal of all flowering plants for edging or for bedding in late winter and early spring. The pansy is distinctly a cool weather plant, and for a long blooming period it should be grown in cool weather and in a cool location. Seeds will not germinate well in hot weather and young plants are sickly and slow growing in the warmth of late summer. Fresh seeds should be sown very shallow in flats or in well prepared seedbed soil in a shaded place in late fall. Transplant seedlings 12 to 18 inches apart, giving some shade and plenty water. Pansies will stand considerable cold without injury.

ENGELMANN GIANT MIXTURE. This is the largest flowered pansy ever introduced. Flowers have thick, velvety petals, borne on long stems, and are of most striking brilliance and endless variety of color and design. Make ideal cut flowers and delightful beds or attractive borders. Also useful for rock gardens.

1/16 oz. \$2.00; 1/8 oz. \$3.50; 1/4 oz. \$6.00



Engelmann Giant Pansy

PETUNIA

ONE OF THE BEST AND FINEST ANNUALS FOR GENERAL PLANTING IN FLORIDA

Plant from September thru June. Approximate time seed sowing to bloom—2½ to 3 months.

Standards grow 15 to 18 inches high. Dwarfs grow 5 to 12 inches high.

Petunias are the most colorful of annual garden flowers. They will grow in practically any soil and require very little attention after they are established. In the hot Florida summers, petunias along with zinnias and marigolds, are the messengers of beauty in an often otherwise barren garden. No Florida garden would be complete without petunias.

The culture of petunias is simple and quite easy, although many amateurs find them somewhat difficult to start, due to the fact that they cover the seed entirely too deeply. Whether sown directly in the garden, or as is generally recommended, in flats or seedbeds, *the seeds must not be buried*. The very small seeds should be broadcast thinly on a well-prepared seedbed, pressed gently into the soil, and then covered very lightly to a depth of not more than 1/16 to 1/8 of an inch, using sand, or better, sand mixed with peat moss or humus. The moisture content must be kept uniform until the seeds have sprouted, and the beds should never be allowed to dry out after seeds are sown. It is best to start seedlings in a flat or seedbed in all cases, where moisture conditions can be controlled. The seedbeds should be covered with moist burlap or a wet newspaper until sprouts appear, when this shading material should be removed immediately.

When the seedlings are well-grown in flats or seedbeds, they should be transplanted to the garden or border, setting plants in rows 2 to 3 feet apart and 12 to 18 inches in the row. Petunias are in nowise particular, but do best in moderately rich, well drained, though moist soil. Since they grow and bloom over long periods they require a lasting fertilizer like pulverized sheep manure (see page 31) for best results. In transplanting, set plants the same depth they were before. If they have sent up a center shoot, it should be pinched to induce branching and make a more compact plant form.

Petunias are not subject to any serious diseases or insects, and require little attention when once established in the garden. Any garden will be a brighter, cheerier and a much more enjoyable beauty spot because of the presence of petunias.

Petunias are used extensively for bedding, borders and for roadside beautification. Also useful for rock gardens. The single, small-flowered sorts will stand considerable cold and will bloom well into the hot days of summer.

Petunias are unsurpassed for winter and early spring bloom in Florida. Each year there are acres of blooming petunias scattered across the flowery state of Florida. Every winter when northern people visit Florida's various playgrounds, they are amazed and delighted with the gorgeous display of petunias. In many states, petunias are grown only in hothouses and under glass, while in Florida they grow and bloom defiantly practically all the year. We have taken pride in securing the finest varieties and colors of petunias to offer our customers to meet Florida conditions.

PETUNIA—Continued

Fluffy Ruffles Petunia

Grows 15 to 18 inches high.

These are among the most beautiful petunias and well worth the ambition of everyone to produce. The huge blossoms are wonderfully fringed and ruffled and range bewilderingly through shades of pink, blue, scarlet, lavender, crimson, purple, white, and intermediate hues, markings, and curious blotches. The flowers measure 3 to 4 inches across when properly grown and are gorgeously ruffled. They are admirably suited for bedding purposes, pot culture and for cutting, as well as for porch and window boxes. Sow seeds carefully.

1/16 oz. \$3.00; 1/8 oz. \$5.50; 1/4 oz. \$10.00

Dwarf, Erect Plain Petaled Petunias

Grow 6 to 12 inches high

ROSY MORN. Dwarf, compact, constantly blooming plants with small, brilliant, rose colored flowers with white centers. One of the finest types, especially desirable for growing in pots, urns and boxes.

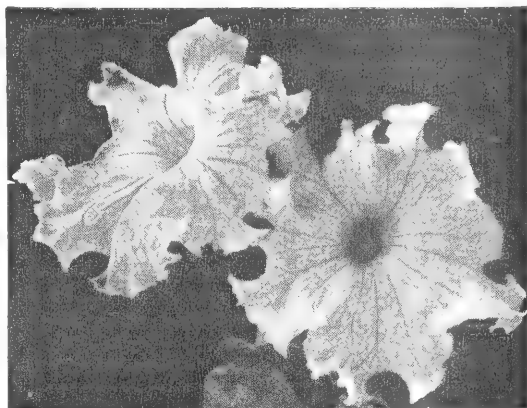
1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;
1/2 oz. \$3.75; 1 oz. \$7.00

Standard Plain Petaled Petunias

Grow 15 to 18 inches high

SNOW QUEEN—The finest large, gorgeous, pure white flowers borne on plants of compact growth.

1/16 oz. 50c; 1/8 oz. \$1.00; 1/4 oz. \$1.75; 1/2 oz. \$3.00;
1 oz. \$5.50



Petunia—Snow Queen.

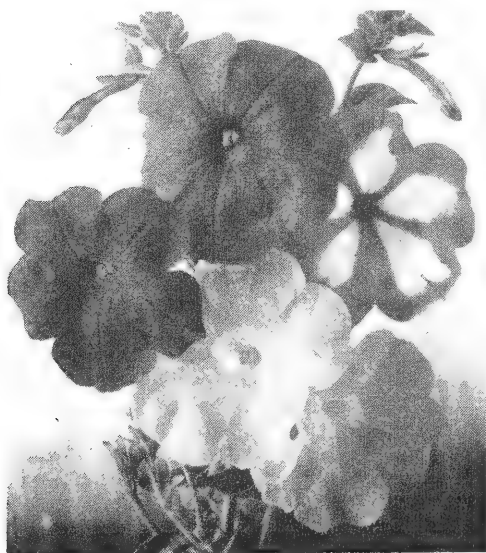
HEAVENLY BLUE. Plant is dwarf in growth. Flowers are a beautiful light blue. Entirely distinct.

1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;
1/2 oz. \$3.75; 1 oz. \$7.00

FIRE CHIEF. All-America Sweepstakes Winner

A very free-flowering Petunia of most brilliant color of true scarlet-red, turning to a deep salmon-rose with age. Plants dwarf and compact, flowering over a long season of bloom.

1/16 oz. \$1.75; 1/8 oz. \$3.25; 1/4 oz. \$6.25



Petunia—Superb Mixture

SUPERB MIXTURE. A well selected blend of the finest types and deepest, richest color of the single plain petaled, tall growing petunias.

1/16 oz. 30c; 1/8 oz. 55c; 1/4 oz. 90c; 1/2 oz. \$1.50;
1 oz. \$2.50; 1 lb. \$8.00

HOWARD STAR IMPROVED. Crimson-maroon flowers with a clearly defined star of pure white. A very striking flower.

1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;
1/2 oz. \$3.75; 1 oz. \$7.00

ELK'S PRIDE (Elk's Purple). This is one of the most beautiful of all petunias. The flowers give one the impression of looking at a piece of rich purplish velvet. Remarkably rich and even tone is carried over the entire surface of the flower. While of a rich, dark purple color, it is far from being dull. Seed of this variety is very rare and should be planted with great care.

1/16 oz. \$3.00; 1/8 oz. \$5.50; 1/4 oz. \$10.00

FLAMING VELVET. (Velvet Red.) All-America Gold Medal winner. Deep, velvety blood-red. Very beautiful and showy.

1/16 oz. 75c; 1/8 oz. \$1.25; 1/4 oz. \$2.00;
1/2 oz. \$3.75; 1 oz. \$7.00

Phlox

Plant from September thru February

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 16 inches high.

Blooms practically all year. Individual flower clusters last 6 to 8 weeks. Seed should be chilled in moist cloth in the ice compartment of a refrigerator for 36 to 48 hours before sowing. Plant in garden about $\frac{1}{4}$ inch deep, and transplant seedlings or thin to 6 inches apart in 2 foot rows. Grows easily and in most any type of soil, but likes plenty of water and sunshine. It is excellent for bedding in gardens and for planting in barren places, and for beautifying vacant lots and roadsides, and for bordering gardens. Also valuable for rock gardens. Phlox is relatively free from pests. Transplants most easily and succeeds in dry, light sandy soils.

PENINSULAR MIXTURE

1/16 oz. 30c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 75c; $\frac{1}{2}$ oz. \$1.25;
1 oz. \$2.00; $\frac{1}{4}$ lb. \$6.75; 1 lb. \$25.00

Pinks—Chinese or Dianthus

Plant from September thru March

*Approx. time seed sowing to bloom—
2½ to 3 mos.*

Grows 12 to 18 inches high.

The Dianthus, or (Chinese) Pinks, are extremely popular because of their varied and lovely rich coloring. They are hardy and have few equals in profusion of beautiful bloom. Fine for massing, bordering, and cut-flowers. Plant seed in garden, spacing about 6 inches apart in 2 foot rows.

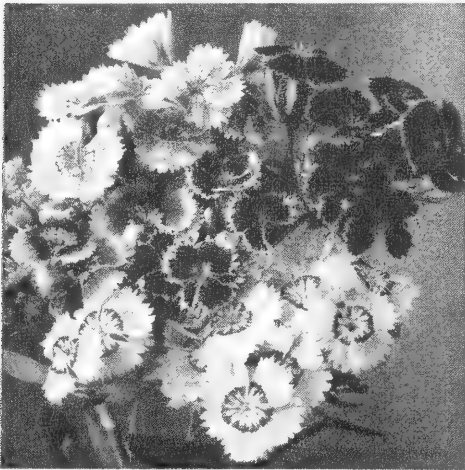
MEDAL MIXTURE

Composed of a mixture of all different colors and varieties of different types.

$\frac{1}{4}$ oz. 35c; $\frac{1}{2}$ oz. 60c; 1 oz. \$1.00; $\frac{1}{4}$ lb. \$3.50

SWEET WIVELSFIELD. Large, sweet-scented flowers, resembling Sweet William. Includes many fine colors.

$\frac{1}{4}$ oz. 35c; $\frac{1}{2}$ oz. 60c; 1 oz. \$1.00; $\frac{1}{4}$ lb. \$3.50



Chinese Pinks—Sweet Wivelsfield



Phlox—Peninsular Mixture

Pinks

Single Gaiety Mixed

Large, many fringed flowers. Colors range from pure white to crimson and are attractively zoned. Excellent for cutting and for garden display or bedding.

$\frac{1}{4}$ oz. 35c; $\frac{1}{2}$ oz. 60c; 1 oz. \$1.00; $\frac{1}{4}$ lb. \$3.50

Portulaca

(See Sun Plant Page 20)

Queen Anne's Lace Flower

Plant from September thru January

*Approx. time seed sowing to bloom—2 to 3 mos.
Grows 3 to 5 feet high.*

Queen Anne's Lace Flower has large heads made up of tiny white flowers, giving it a lace-like appearance. The flower clusters are borne on long stems which makes this flower very suitable to mix with other cut flowers, giving the bouquet an airy appearance. For best results plant at least two feet apart in 4 foot rows as crowding stunts the growth of the plants. Valuable for backgrounds.

$\frac{1}{4}$ oz. 30c; $\frac{1}{2}$ oz. 50c; 1 oz. 75c; $\frac{1}{4}$ lb. \$2.25

Salvia

Plant from September thru June

*Approx. time seed sowing to bloom—3-4 mos.
Grows 18 to 24 inches high.*

BONFIRE. This early, tall, and erect strain is extremely uniform in both color and plant habit. It is somewhat earlier than the ordinary strains, suitable for both bedding and borders of medium height. The plants bear immense spikes of very showy, intense scarlet flowers, throughout the entire season, which makes attractive bouquets. Seed should be sown in flats or seedbed, transplanting to 3 foot rows, 18 inches in the row.

1/16 oz. 75c; $\frac{1}{8}$ oz. \$1.25; $\frac{1}{4}$ oz. \$2.25; $\frac{1}{2}$ oz. \$4.25

Shasta Daisy

Plant from September thru January

Approx. time seed sowing to bloom—4 mos.

Grows 18 inches high.

NEW SINGLE AND SEMI-DOUBLE GIANTS. Make beautiful flowers of pure glistening white, with bright yellow centers, growing about 50% doubles. The singles are exceedingly large in size, much larger than ordinary strains, averaging three to four inches in diameter. Useful for cut flowers, and bedding. Sow seed in garden spacing 12 to 15 inches apart in 3 foot rows. Very hardy, but requires plenty of water.

1/16 oz. \$1.25; 1/8 oz. \$2.25; 1/4 oz. \$4.00

Snapdragon or Antirrhinum

Plant from September thru December

Approx. time seed sowing to bloom—3-4 mos.

Grows 18 to 24 inches high.

GIANT SNAPDRAGONS

The Snapdragons which we offer produce massive spikes, with close-set, large, velvety flowers which last for many days when cut. Like Pansy and Larkspur it is distinctly a cool weather plant, and is successful only when grown through the winter and early spring months. The seeds are small and slow to germinate. They should be planted in a shallow box or seedbed of rich soil, in a cool, shady place and kept continuously moist until seeds sprout. Protect from ants. When 4 inches high, young plants may be transplanted in rich, moist soil 1 foot to 18 inches apart in rows 3 feet apart. As soon as the plants reach 8 inches in height they should be tied to light stakes until the side branches are well developed. Do best in rich, loamy, well-drained soil with plenty of water. Frequent cultivation and applications of fertilizer produce vigorous spikes and marvelous blossoms over a long season. Most useful as cut flowers, as well as bedding for an attractive garden display. Giants make attractive, good backgrounds. The Snapdragon is one of the very best winter annuals for cutting and bouquets.

GIANT MIXTURE. (Rust Resistant.)

This is a blend of the finest, outstanding shades of the tall growing (2 to 3 feet) type. Invaluable for cutting.

1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.25;
1 oz. \$2.00; 1/4 lb. \$6.75

HALF-TALL SNAPDRAGONS WITH GIANT FLOWERS. (Rust Resistant.)

Preferred by many as they do not grow as tall as the giant type. They are better to use in certain positions in the garden for beds, borders and cutting. A mixture of outstanding colors. Makes a beautiful bed. Grows 15 to 20 inches high.

1/16 oz. 35c; 1/8 oz. 55c; 1/4 oz. 90c; 1/2 oz. \$1.50;
1 oz. \$2.50; 1/4 lb. \$8.00

Statice

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 2 to 3 feet high.

Slender, wiry, bushy plants, bearing masses of ever-lasting flowers in delicate shades of lavender, rose, blue, and white. Valued for drying, and makes an excellent everlasting flower for bouquets, also attractive bedding plant. Sow seeds in the garden in 3 foot rows and thin to 18 inches in the row. Very easily grown. Requires sunny location.

Assorted Colors

1/2 oz. 30c; 1 oz. 50c; 1/4 lb. \$1.50; 1 lb. \$5.00

Single Colors—Blue, Rose, Lavender, White or Yellow

1/2 oz. 35c; 1 oz. 60c; 1/4 lb. \$1.75; 1 lb. \$6.00

Strawflower or Helichrysum

Plant from September thru March

Approx. time seed sowing to bloom—
2-2 1/2 mos.

Grows 2 to 3 feet high.

Large, showy flowers of straw-like texture which retain their brilliant colors when dry, making them useful for decorative bouquets when they will keep indefinitely. The seed should be sown where plants are to bloom in 3 foot rows, and thinned out 18 inches apart. When drying for preservation, cut with long stems before the blossoms open completely, and hang them in the shade, with their heads down, so that the stems will dry straight. Plants grow 5 to 7 feet high and make a showy background.

MANY COLORS. A mixture containing fiery red, canary, silver, rose, salmon, and blue.

1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.00; 1 oz. \$1.50;
1/4 lb. \$5.00



Snapdragon—Giant Mixture
(Rust Resistant)

**Rainbow Mixture Sweet Peas****Sunflower or Helianthus****Plant from February thru August***Approx. time seed sowing to bloom—
1½-2 mos.*

Grows 3 to 4 feet high.

The immense, brilliant flowers resemble chrysanthemums. It is easily grown and is especially suited to muck land or low soil with plenty of moisture. A fine background for lower plantings, as a fence-border, or grown in clumps, also useful for cut flowers. Successive sowings of seeds should be made for cutting during the months of May thru September. Sow seed in garden and thin to 2 feet apart in 3 foot rows. Does best in a sunny location, it being a highly heat-tolerant annual.

SUNSHINE MIXTURE

¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.50

Sun Plant or Portulaca

Blooms all summer in Florida

Plant from February thru August*Approx. time seed sowing to bloom—1½ mos.
Grows 6 inches high.*

A creeping, succulent plant, with odd, thick, fleshy stems and small, quill-shaped leaves, about 6 inches high, which thrives in sunny locations. Produces large, very brilliant waxy flowers of varying colors which open only in full sunshine early in the morning. It is excellent for edgings or borders and for rock gardens. The seed is very fine; sow it thinly where plants are to grow, and do not cover. May be thinned 10 to 12 in. apart in 1 ft. rows.

DOUBLE MIXED. All colors.1/16 oz. 60c; ⅛ oz. \$1.10; ¼ oz. \$2.00;
½ oz. \$3.75; 1 oz. \$7.00**Sweet Peas****Early Flowering Spencer****Plant from September thru December***Approx. time seed sowing to bloom, 2½-3 mos.
Grows 5 to 7 feet high.*

Sweet peas are among the most important winter growing annuals for Florida gardens. The Early Flowering Spencer varieties, also known as the "Cuthbertson" type, are heat resistant and best adapted for Florida soil and climate. Sweet Peas do best in cool weather. Sweet Peas are heavy feeders and need very rich soil for best results. In planting, dig a trench 18 inches deep, in the bottom of which place 6 to 8 inches of well rotted cow manure, and then fill to within two inches of the surface with rich, pulverized hammock or woods soil to which a little lime and pulverized sheep manure has been added. (See page 31.) Plant seeds one inch apart and cover two inches deep. When plants are five inches high, thin to three or four inches apart and furnish wire support for vines to run upon. Fertilize and water frequently. Keep flowers cut off every day to prevent seed pods forming and to prolong the blooming period. Sunshine and fresh air are very essential. The large, showy, fragrant flowers, borne on long, strong stems, make ideal cut flowers. If more than one row is planted allow three feet between rows, preferably running rows north and south.

MRS. HERBERT HOOVER. Bright blue.**MARS.** Bright Crimson Red.**SHIRLEY TEMPLE.** Rich Pink.**HOPE.** Pure White.**LAVANDA.** Pure Clear Lavender.**BALL'S ORANGE IMPROVED.** Deep Orange.**Prices on each of the above:**½ oz. 35c; 1 oz. 60c; ¼ lb. \$1.75; ½ lb. \$2.60;
1 lb. \$5.00**RAINBOW MIXTURE—Sweet Pea**

Assortment of all popular shades of giant Early Flowering Spencer varieties.

1 oz. 45c; ¼ lb. \$1.10; ½ lb. \$1.85; 1 lb. \$3.50

Tithonia or Florida Sunflower**Plant from February thru June***Approx. time seed sowing to bloom—3 mos.
Grows 4 feet high.*

Make ideal cut flowers, and very useful for backgrounds, and to plant in shrubbery bays. Easy to grow but must have plenty of sun and a fertile soil. Plant seed in the garden and space plants three to four feet apart.

Torch (Dwarf) All-America Winner

A new development of low bushy type with a super-abundance of single, bright orange and scarlet flowers with yellow discs, borne on stout stems. Very early, heat resistant, and of easy culture with a long blooming season.

1/16 oz. 35c; ⅛ oz. 60c; ¼ oz. \$1.00; ½ oz. \$1.75;
1 oz. \$3.00

Verbena

Plant any month of the year

Approx. time seed sowing to bloom—3 mos.

Grows 8 to 10 inches high.

Verbenas are spreading, bushy, graceful plants with handsome foliage which cover themselves with large heads of brilliant flowers in a great variety of colors. You will never appreciate the beauty of Verbenas until you have grown our Master Mixture. After soaking in water forty-eight hours in a refrigerator, sow the seed where they are to flower, and thin to a foot apart in 2 foot rows. Ideal for borders and rock gardens.

MASTER MIXTURE

1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.75;
1 oz. \$3.00; 1/4 lb. \$10.00

Vinca or Periwinkle

Plant any month of the year

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 18 inches high.

A very pretty ornamental plant, with dark green foliage and dainty, bright flowers. Useful for bedding, edging, and massing. Sow where the plants are to bloom, and thin to about a foot apart each way. Makes an excellent ground cover for waste places. Does well in partial shade, and grows well on poor, sandy soil around beaches, where it is difficult to get other flowering plants to grow.

PINK AND WHITE MIXED

1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.25;
1 oz. \$2.00; 1/4 lb. \$6.75

ZINNIA

Plant from February thru August

Approximate time seed sowing to bloom—1½ months.

Grows 2 to 3 feet high, except as indicated for Pompon and Peppermint Stick—18 inches, and Persian Carpet—12 inches.

The zinnia is one of the most easily grown flowers for Florida, thriving in almost any soil and under almost all conditions. While zinnias respond to special treatment, they will also do well under the most adverse conditions. Zinnias should be planted in every spring and summer flower garden in Florida. They are ideal for summer flowers in Florida. The zinnia is the leading cut flower for the summer months in Florida.

While seedling plants of zinnias can be transplanted, they do best when the seed is sown directly in the garden where the plants are to flower. Seeds should not be sown, however, until the soil has warmed up and danger of low temperatures is past. For best results, provide a rich, deep soil and give plenty of water when needed especially in blooming time. For the best development of plants, they should be given ample room to allow free branching for sturdy plant development, which will assure the production of large, well formed, double flowers. Pompons, Peppermint Stick and Persian Carpet should be spaced 12 inches apart in 2 foot rows, all other varieties 18 to 24 inches apart in 3 foot rows. Zinnias are very fast growing annuals during the summer months, and successive sowings can be made all through the summer and as late as the end of August in Florida.

Zinnias are practically free from all plant diseases and insects, which is another point making them valuable for garden and cutting use. Late in their growth, however, they may be subject to powdery mildew, but if the plants are properly spaced so that a free circulation of air is possible, this trouble should not be serious. A dusting of sulphur will check mildew if applied in the early stages.

Fantasy Type

All-America Silver Medal Winner.

The flowers of this group are double, of medium size, with shaggy petals that are tubular, curved or crested. Distinctly different from other Zinnias and quite a novelty. An unusual range of pretty colors.

FANTASY MIXTURE

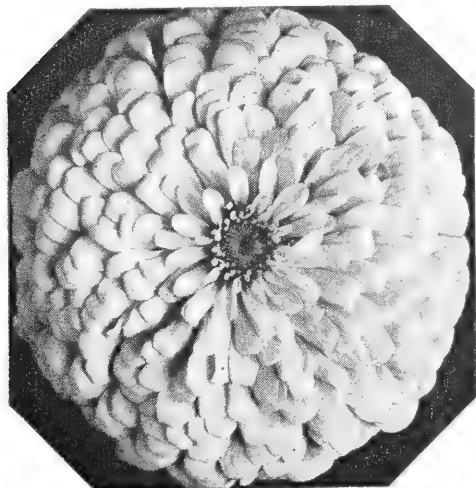
Giants of California Type

Immense double flowers of a distinctive graceful shape. The flowers are usually brighter than the Dahlia-flowered type and nearly as large, but more flat. Plants are vigorous, well branched, grow about 2½ feet tall and produce many long, strong flower stems each crowned with a beautiful flower. Perfect blend of all colors.

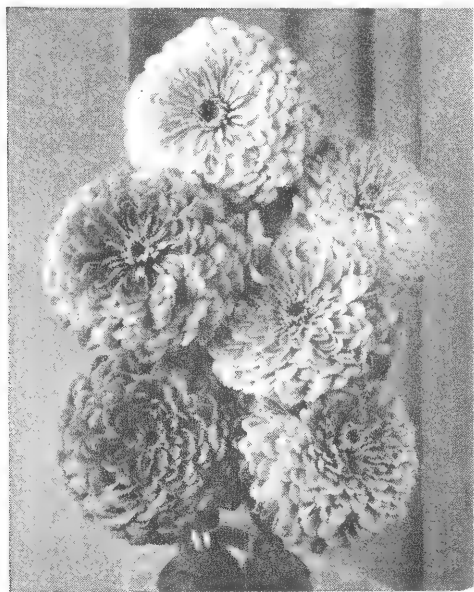
GIANTS OF CALIFORNIA SPECIAL MIXTURE

Prices on each of the above:

1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 75c; 1 oz. \$1.25;
1/4 lb. \$4.00; 1 lb. \$15.00



Giants of California Zinnia

ZINNIA—(Continued)

Zinnias—Sunburst Mixture

Giant Dahlia-flowered Type

The enormous flowers are fully double, with broad, undulating rays in magnificent solid colors. Flowers measure 4 to 6 inches across, rivaling dahlias in beauty and in perfection. The plants grow 2 to 3 feet high, and should be set at least 18 to 24 inches apart in 3 foot rows. The seed may be sown where the plants are to bloom or may be sown in seedbeds and transplanted. They like rich soil, plenty of water, especially during blooming time, which lasts for many weeks.

CRIMSON MONARCH. Crimson or brilliant red.

WONDER ROSE. Light rose or pink.

POLAR BEAR. The best large-flowered white Zinnia.

SUNBURST MIXTURE

Mixture of the finest colors and varieties of the Double Giant Dahlia-flowered type.

Crown o' Gold Type

This group is one of the most outstanding developments among Zinnias. The petals of all the flowers are overlaid with a deep golden yellow at the base, with the individual flower color at the tips.

SPECIAL CROWN O' GOLD MIXTURE

Colors include various shales of salmon, peach and buff.

Prices on each of the above:

⅓ oz. 30c; ¼ oz. 50c; ½ oz. 75; 1 oz. \$1.25;
1 lb. \$4.00; 1 lb. \$15.00

**Pompon or Lilliput
(Baby Zinnia)**

Plants are about 1½ feet high, dwarf, bushy and branching, bearing miniature flowers resembling pompon or button chrysanthemums. These are charming for bedding and when cut, and the plants make an excellent low edging or border for taller varieties. The small (1 to 1½ inches in diameter) double flowers are borne in great profusion, are small, compact, and symmetrical in shape. Hard to beat as cut flowers. Our pompon mixture contains a large assortment of different colors.

Pompon or Lilliput Mixture

⅓ oz. 40c; ½ oz. 65c; 1 oz. \$1.15; ¼ lb. \$3.75;
1 lb. \$13.75

Peppermint Stick

A dwarf plant with combination of choicest colors in each medium size flower with striped petals. The flowers are of medium size, freely produced, especially nice for floral arrangements. Bloom over a long season. A wide range of colors, and various color combinations.

⅓ oz. 45c; ¼ oz. 75c; ½ oz. \$1.25; 1 oz. \$2.00;
¼ lb. \$6.75

Persian Carpet**All-American Winner**

Early and very floriferous. Easy to grow, heat loving and colorful. Miniature, fully double flowers of well rounded form or ball-shaped in a sparkling range of variegated colors. Resembles tiny dahlias. Plants dwarf and compact, in a nice color range, easy to grow; thrive on heat and yield a wealth of blooms on 6 to 8" stems.

1/16 oz. 30c; ⅓ oz. 50c; ¼ oz. 75c; ½ oz. \$1.25;
1 oz. \$2.00

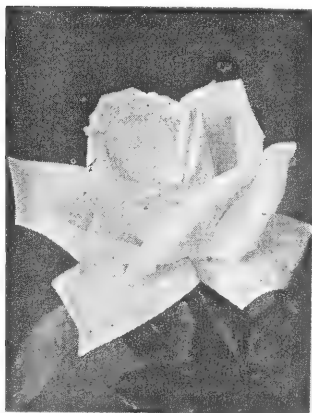


Zinnia—Special Crown O' Gold Mixture

ROSE BUSHES FOR FLORIDA

Plant any time between November 1 and April 1

Approximate time from setting out to bloom—Strong No. 1 grade bushes—2 months.



White American Beauty

Rose Growing in Florida— Eleven Suggestions

1. Locate the rose garden in a well drained spot where it receives at least five hours of sunlight each day, and avoid the vicinity of trees and large shrubs.

2. Enrich the soil before planting, using a mixture of black loam top soil and Vigoro or Vertagreen fertilizer. (See page 31.) The loam should be thoroughly mixed with the plant food and allowed to stand at least one week before planting. The rose bed filled with this soil mixture should be at least 18 inches to two feet deep.



Red Radiance

3. After setting bushes, fertilize with rotted stable manure or cow manure, Vertagreen or Vigoro. (See page 31.) Pulverized sheep manure (see page 31), used at the rate of 2 to 3 pounds per plant is also very desirable.

4. Plant bushes 18 to 24 inches apart each way. Give climbers more room. Spread the roots carefully so they can develop freely. The roots should never be doubled up.

5. Plant at the same level that bushes stood in the nursery. Soil marks can be seen on the plant.

6. Use a heavy mulch of organic material, such as leaf mold, pulverized sheep manure, rotted stable or cow manure, during the summer.

7. Give plenty of plant food. Fertilize every six to eight weeks during the growing season. Remember that roses must grow in order to bloom. One-half pound Vertagreen or Vigoro per bush is plenty for each application, along with a small shovelful of pulverized sheep manure. (See page 31.)

8. Give plenty of water. Water thoroughly at least once a week during the entire growing season. Avoid light sprinkling.

9. When planting, prune the bushes back to about 10 inches. Prune or cut back twice each season. Remove dead, infected and weak wood. Give heaviest pruning when plants are dormant.

10. Watch for insects, such as aphids (plant lice), flower thrips, rose beetles, bugs, caterpillars, etc., and for diseases such as black spot, rose canker, and powdery mildew. Dust thoroughly with Kilgore's Rose Dust (see page 29) at least once every week or as soon as diseases or insects appear.

11. Replace weak, unthrifty plants, two or more years old.

Our rose bushes are healthy, strong, field-grown, acclimated stock, all Texas grown, and therefore accustomed to Southern climatic conditions, and are budded on Rosa Japonica Multiflora and Texas Wax stock.

Shipped Direct from Nursery. All orders will be shipped direct from the Texas nursery to the customer. It will require from a week to ten days from the time order leaves customer to receive rose bushes, as all orders are filled in rotation, and it requires a little time to properly prepare rose bushes and make shipment. Therefore, we ask our friends to be a little patient as the order will be sent as quickly as possible.

We handle a large assortment of different colors and varieties of both bush and climbing Roses, adapted especially to Florida growing conditions.

Extra strong No. 1 grade bushes, any variety—Postpaid to any point in Florida.

No order accepted for less than 5 bushes. However, this does not apply to patented roses.

RED—RED RADIANCE. (H.T.) It has flowers of the same exquisite form and the same sweet fragrance as Pink Radiance. The color is a splendid, even shade of clear red. Red and pink radiance are the two best and most reliable varieties for Florida. They are continuous bloomers.

RED—ETOILE DE HOLLANDE. (HT.) The deepest red of red Roses. Good-sized blooms and buds borne on long, strong stems. Highly recommended for Florida. Good branching plant.

RED—POINSETTIA. (HT) Flowers of brilliant red. Huge, ideal long pointed buds. Vigorous tall grower, long stems. Fine for cutting. Awarded Certificate of Merit.

ROSE BUSHES FOR FLORIDA (Continued)

BUSH ROSES (Continued)

RED—RED TALISMAN. (HT) Glorious red color, prized for its long stems and pointed buds. Large blooms.

PINK—PINK RADIANCE. (HT.) Flowers are a beautiful shade of the richest tone of pink, darker on the inner surface of the petals than on the margins. The buds are large and very fine. It is a very strong grower, and exceptionally well adapted to Florida.

PINK—EDITOR McFARLAND. (HT) The flowers are very large, deep sparkling pink in color, and are carried on long, strong stems on vigorous upright bushes.

PINK—BRIARCLIFF. (HT) Fine for cutting. Large blooms of deep rose-pink, lighter on the outside. Very fragrant.

WHITE—WHITE AMERICAN BEAUTY. (Frau Karl Druschki). (HP.) Buds fine and large. A snowy white rose. Vigorous plant blooming profusely.

WHITE—CALEDONIA. (HT) The long pointed buds and the huge double flowers are pure white, with exquisitely curved and infolded flowers. One of the prettiest white roses. Plants bloom over a long period.

YELLOW—GOLDEN DAWN. (HT) Large buds opening to full double sunflower-yellow flowers of delightful fragrance. A profuse bloomer.

YELLOW—SOUER THERESE. (HT) The long pointed slender buds are of deep chrome-yellow touched with orange-carmine. Heavy-foliaged plant of spreading habit. A very free bloomer. Open flowers are of a rich daffodil-yellow. A continuous bloomer.

TWO-TONE — PRESIDENT HOOVER. (HT) Cerise pink, flame scarlet and yellow. Large flowers with broad, thick petals, very fragrant. Clean handsome foliage. Long heavy cutting stems on a well branching plant.

TWO-TONE TALISMAN. (HT.) Presents unusual combination of orange and copper tones, suffused with pink. Truly multi-colored. Flowers are high centered, double, and quite fragrant.

Prices on any of the above Bush Roses
Postpaid to any point in Florida

5	10	25	50	100
\$4.50	\$8.50	\$20.00	\$37.50	\$70.00

Floribunda Rose (Patented)

FASHION. (HT.) Plant Patent 789. The most popular rose of this type. Makes a beautiful coral pink colored bloom, borne in enormous clusters. Blooms continuously over a long season and blooms are long-lasting. The perfect buds are of a coral pink color. This is the finest Floribunda for Florida. \$2.00 Postpaid.

CLIMBING ROSES

Climbing roses are desirable to cover trellises, terraces, fences and garages, also useful for backgrounds and enclosures for the bush rose garden.

PAUL'S SCARLET CLIMBER. (HW) Blooms in clusters and lasts several weeks. A most brilliant scarlet climber holding its intense color a long time. Extremely hardy and of free blooming habit.

CLIMBING AMERICAN BEAUTY. (HT) This is a climbing form of the Pink Radiance type bush rose. Makes large, globular flowers on fine cutting stems. Blooms are of a deep pink color. Very hardy and a free bloomer.

CLIMBING MRS. PIERRE S. duPONT. (HT) Makes gorgeous blooms on long stems. Blooms are of a rich golden yellow color. Good for cutting. Very prolific.

Prices on any of the above Climbing Roses
Postpaid to any point in Florida

5	10	25	50	100
\$4.50	\$8.50	\$20.00	\$37.50	\$70.00

Patented Roses

FORTY-NINER. (HT) Plant Patent 792. A large double flower of cherry-red with the reverse of the petals yellow, faintly washed with pink. Glossy, light green foliage on a large compact plant. \$2.00 Postpaid

PEACE. (HT) Plant Patent 591. This is one of the most popular of all patented roses. Deep golden yellow buds open slowly to huge peony-like exhibition blooms of creamy yellow with delicately pink-etched petals. This gorgeous rose is about perfect in bud, flower form, growth and glistening holly-like foliage. The unusually large flowers are carried on strong heavy stems. \$2.50 Postpaid

CHARLOTTE ARMSTRONG. (HT) Plant Patent 455. The blood-red buds are beautifully formed and develop into large spectrum red blooms, changing to a beautiful cerise pink in hot weather. Of sweet fragrance. An excellent double rose that lasts well in the garden. \$2.00 Postpaid

MIRANDY. (HT) Plant Patent 632. A gorgeous fragrant red rose that takes its place with the finest red roses. The big buds are deep, rich, dark-red with darker shadings, opening to a beautiful bright red. The plant is strong and produces flowers freely all season. \$1.75 Postpaid

BRAVO. (HT) Plant Patent 983. Makes blooms of a most beautiful red color and vigorous growing plant. Blooms over a long season. \$2.25 Postpaid

BLANCHE MALLERIN (HT) Plant Patent 494. This is considered to be the best white patented rose for Florida. It is a stronger grower than most whites. \$2.00 Postpaid

LAWN GRASSES FOR FLORIDA

Starting the Florida Lawn

A rich, reasonably moist soil with ample provision for watering during dry weather is necessary for growing a good lawn in Florida. Previous to starting the grass, work into the soil as much organic matter as possible in the form of pulverized sheep manure, muck or woods mold. One of the best ways of putting the soil in shape for grass, and to give the grass a good start, is to broadcast pulverized sheep manure at the rate of two and one-half to five pounds per hundred square feet, or 1,000 lbs. to a ton per acre before sowing the seed, or setting out the sprigs, wetting down the sheep manure well. Add to this at least 25 lbs. per 1000 square feet of a complete fertilizer mixture such as Vigoro, Vertagreen or a commercial fertilizer mixture containing 6% of nitrogen to every thousand square feet of space. Work all of this thoroughly into the soil, level the land and set rooted runners or plant grass seed. Water and weed regularly until the grass is completely sodded. Never let the lawn suffer for water during periods of extended drouth. A thorough heavy watering, soaking the soil to a considerable depth, (4 to 6 inches) every 5 to 7 days, is much better than a light watering daily. (See page 31 for lawn fertilizers.)

Top Dressing Florida Lawns

Proper fertilization of lawns is important. In general, Florida lawns should be fertilized three times a year—spring, mid-summer and mid-fall. Each application should distribute 20 to 25 lbs. per 1000 square feet of a complete fertilizer such as Vigoro, Vertagreen or a commercial fertilizer mixture containing at least 6% nitrogen. The fertilizer should be applied when the foliage is dry and should be watered in to prevent burning of the grass leaves. Pulverized sheep manure is very valuable for top-dressing after the lawn is started. It is desirable to cover the entire lawn once or twice a year with pulverized sheep manure to a depth of one-fourth to one-half inch (see page 31 for lawn fertilizers).

Bermuda Grass

Unhulled—Sow 100 to 150 pounds per acre, or 2 to 4 pounds per 1000 square feet.

Hulled—Sow 75 to 100 pounds per acre or 1½ to 2 pounds per 1000 square feet.

Bermuda grass is generally considered to be the finest of Florida grasses for maintaining a most beautiful and perfect lawn. It is of fine texture, can be maintained green practically the year around, is a rapid grower and produces a lush, green carpet of turf. However, it requires careful attention in maintenance. It prefers loam or clay loam soil and will grow well on sand or muck. 20 to 30 pounds per acre of a complete fertilizer such as Vigoro or Vertagreen should be applied twice a year. Frequent weeding is desirable. Although Bermuda grass

will respond to watering, it will stand considerable drouth. A thorough watering every 5 to 7 days during periods of extended drouth should be sufficient. The grass must be clipped closely ($\frac{3}{4}$ to 1 inch) and frequently. Bermuda is not a good shade grass. It spreads by surface runners and by underground root stalks. Seed can be planted from March to November at the rate of 2 to 4 pounds per 1000 square feet.

UNHULLED BERMUDA GRASS SEED

1 lb. \$1.00; 10 lbs. \$7.30; 25 lbs. \$17.75;

100 lbs. \$70.00

F.O.B. Plant City, except pound lots which are prepaid.

HULLED BERMUDA GRASS SEED

The almost watertight husks of the seed have been removed, facilitating quicker, surer results, the seed germinating more uniformly and in a much shorter time with proper moisture conditions.

1 lb. \$1.25; 10 lbs. \$9.80; 25 lbs. \$24.00;

100 lbs. \$95.00

F.O.B. Plant City, except pound lots which are prepaid.

Pensacola and Paraguayan Bahia Grass

Sow 100 to 150 pounds per acre or 2 to 3 pounds per 1000 square feet.

These improved varieties of pasture grasses are sometimes used for low maintenance lawns. They are of fine texture and will remain green most of the winter (longer than Centipede grass). Will tolerate dry or infertile soils, but make an open, generally less attractive turf or lawn than regular lawn grasses. They are somewhat difficult to mow, especially when rapid growing seed shoots develop during the summer, but should not be mowed closely (to a height of 1½ to 2 inches). They require fertilization occasionally—two times per year—mid-spring and late summer, with a complete fertilizer such as Vigoro or Vertagreen. They are susceptible to damage from salt spray, but are relatively free of insect and disease troubles. Spring and early summer are the best periods for planting. Seeds are somewhat slow to germinate, sometimes requiring several weeks. The seedbed should be kept moist until germination occurs. For best distribution of seed, it should be mixed with dry sand. Sow seed at the rate of 2 to 3 pounds per 1000 square feet. "Common" Bahia should never be used for lawns.

PRICES

Pensacola Bahia

1 lb. 55c; 10 lbs. \$2.80; 25 lbs. \$6.50;

100 lbs. \$25.00

Paraguayan Bahia

1 lb. \$1.00; 10 lbs. \$8.80; 25 lbs. \$21.50;

100 lbs. \$85.00

F.O.B. Plant City, except pound lots which are prepaid.

Italian Rye Grass**Florida's Winter Blue Grass***Sow 200 to 250 Pounds Per Acre**or 4 to 6 Pounds Per 1000 Square Feet*

This is a most valuable and desirable fall and winter grass for Florida, but it does not make a permanent lawn. It dies out as soon as warm weather of late spring and early summer comes on. However, for quick covering of lawns and golf courses in winter it is unsurpassed. Do not plant in Florida before October or later than March. It will make a vigorous, luxuriant growth throughout the fall, winter and early spring but must have plenty of water. A common practice in Florida is to seed Italian Rye grass on other brown lawns or in brown unsightly spots of old lawn in the fall and winter for a velvety green all-winter lawn. Plant $\frac{1}{2}$ lb. to 100 square feet right on top of old lawn after loosening the surface soil. Keep soil moist until seed sprouts.

1 lb. 40c; 10 lbs. \$1.50; 25 lbs. \$3.50;

100 lbs. \$12.50

Carpet Grass*Sow 100 to 150 Pounds Per Acre**or 2 to 4 Pounds Per 1000 Square Feet*

Carpet grass is particularly well adapted to low moist soils and does not require much fertilization, but needs plenty of moisture. This grass is not suited to drouthy conditions. It turns brown in the winter, is not at all salt tolerant nor will it stand much shade. Keep mowed to a height of 2 inches. Plant in the spring from March to July, or in fall from October to December. For lawns and golf courses use 2 to 4 lbs. of seed per 1000 sq. feet.

1 lb. \$1.00; 10 lbs. \$7.80; 25 lbs. \$19.00;

100 lbs. \$75.00

Bitter Blue-stemmed St. Augustine Grass*Use one bushel of sprigs per 200 to 300 square feet.*

This is one of the most popular lawn grasses for Florida. It is quick to establish, rather coarse in texture, but easy to mow, and remains green the year around. It should be cut at a height of 2 inches. Severe cutting back is quite harmful. It should be fertilized two or three times a year at the rate of 20 pounds per 1000 square feet with a complete fertilizer such as Vigoro or Vertagreen. St. Augustine is our best shade grass and will grow on alkaline as well as slightly acid soils. It is very salt tolerant and can be grown along the beaches where a good soil base is provided. It can be grown by vegetative propagation only. Sprigs should be planted in well prepared soil, setting about 6 x 9 inches apart.

Bitter Blue-Stemmed St. Augustine Grass Sprigs or Roots

1 bu. \$2.50; 5 bu. \$2.40 per bu.;

10 bu. \$2.25 per bu.

Not prepaid. Available April to November. Shipped only by express direct from the Florida Nursery.

Centipede Grass*Use one bushel of sprigs per 300 to 400 square feet. Sow 3 ounces seed per 1000 square feet.*

This is considered the best low maintenance grass for Florida. It is adapted to a wide range of soils including high sand hills, and will tolerate infertile acid soils, can get by on a minimum of fertilizer and water, and is relatively free of insect pests and diseases. It will not do at all well on alkaline or sweet soils but makes best growth on acid soils. A light spring and/or fall application of a complete fertilizer such as Vigoro or Vertagreen—10 to 15 pounds per 1000 square feet, should be sufficient for best results. Do not over-fertilize. The fertilizer should be watered in. In periods of extended drouth a thorough watering every 5 to 7 days should be sufficient, wetting the soil 4 to 6 inches deep each time. It is quick to establish and easy to mow to a height of $1\frac{1}{2}$ inches. However, it turns brown during the winter, does not tolerate shade and salt spray as well as St. Augustine, and does not grow well in alkaline soils or in dense shade. Can be grown by vegetative reproduction (sprigs) or from seed.

Seed production is limited as yet, and the cost of seed is quite high, but it is recommended for relatively small areas. A good seedbed should be prepared and fertilized prior to planting. Mix the proper amount of seed for a given area with dry sand (3 oz. seed per gallon of sand) to facilitate uniform planting. Cover seed lightly, not over $\frac{1}{8}$ to $\frac{1}{4}$ inch with a rake. The seedbed must be kept moist until germination is secured, and the seedlings have become established. It usually takes 2 to 3 months for Centipede grass seed to germinate. Centipede established from seed will not differ from that established from sprigs.

Centipede sprigs or root runners 3 to 5 inches long should be planted in rows 10 to 12 inches apart, 4 to 5 inches apart in the rows. Insert sprigs in the ground, leaving about an inch showing. Cover with soil immediately to prevent drying out. Give frequent watering until plants are rooted firmly.

Centipede Grass Seed1 oz. \$1.15; $\frac{1}{4}$ lb. \$4.25; $\frac{1}{2}$ lb. \$8.00;

1 lb. \$15.00

Postpaid

Centipede Grass Sprigs or Roots

1 bu. \$2.25; 5 bu. \$2.15 per bu.;

10 bu. \$2.00 per bu.

Not prepaid. Available April to November. Shipped only by express direct from a Florida nursery.

Write Mail Order Department, Kilgore Seed Co., Plant City, Fla., for instructive folder on "Centipede Grass Lawns."

Plant	Pest or Other Troubles	What to Use
Annuals.....	Caterpillars..	Kilgore's Shrub Dust
	Beetles.....	Isotox Garden Spray
	Aphids.....	Red Arrow Insect Spray
	Thrips.....	Red Arrow Insect Spray
Azalea.....	Scales.....	Malathon 50% Spray
	Mealy Bugs..	Volck Oil Spray
	Red Spiders (Mites).....	Kilgore's Shrub Dust
	Thrips.....	Isotox Garden Spray
	Lace Bugs..	Red Arrow Insect Spray
	Petal Blight..	Dithane Z-78
	Iron Deficiency....	Kilgore's Iron Aid
Bougainvillea.....	Leaf-tiers.....	Kilgore's Shrub Dust
	Iron	Isotox Garden Spray
	Deficiency.....	Red Arrow Insect Spray
		Kilgore's Iron Aid
Camellia.....	Scales.....	Malathon 50% Spray
	Red Spiders (Mites).....	Volck Oil Spray
	Aphids.....	Kilgore's Shrub Dust
		Isotox Garden Spray
		Black Leaf 40
Coleus.....	Iron Deficiency....	Red Arrow Insect Spray
		Kilgore's Iron Aid
Crape Myrtle.....	Mealy Bugs..	Malathon 50% Spray
	White Flies...	Volck Oil Spray
	Scales.....	Orthol Garden Spray
Gardenia.....	Aphids.....	Kilgore's Shrub Dust
		Black Leaf 40
		Red Arrow Insect Spray
	Iron Deficiency....	Kilgore's Iron Aid
Hibiscus.....	Scales.....	Malathon 50% Spray
	White Flies...	Orthol Garden Spray
	Caterpillars..	Volck Oil Spray
	Aphids.....	Kilgore's Shrub Dust
		Isotox Garden Spray
		Red Arrow Insect Spray
	Mineral Deficiencies..	Kilgore's Neutrite Spray
Iron Deficiency....		Kilgore's Iron Aid

Plant	Pest or Other Troubles	What to Use
Holly (Florida)...	Scales.....	Malathon 50% Spray
	Red Spiders (Mites).....	Volck Oil Spray
Ixora.....	Scales.....	Malathon 50% Spray
	Mealy Bugs..	Volck Oil Spray
	Aphids.....	Kilgore's Shrub Dust
		Black Leaf 40
Lawns.....	Mineral Deficiencies..	Kilgore's Neutrite Spray
	Iron Deficiency....	Kilgore's Iron Aid
	Chinch Bugs..	See Lawn's on page 28
Oleander.....	Sod Webworms	
	Army Worms	
	Ants.....	
	Fungus Diseases...	Kilcop—"53"
	Iron Deficiency....	Kilgore's Iron Aid
Palms.....	Oleander Caterpillars..	Kilgore's Shrub Dust
	Scales.....	Malathon 50% Spray
Poinsettia.....	Mealy Bugs..	Volck Oil Spray
	Hornworms...	Isotox Garden Spray
Rose.....	Red Spiders (Mites).....	Malathon 50% Spray
	Aphids.....	Kilgore's Shrub Dust
	Thrips.....	Black Leaf 40
General Recommendations....		Isotox Garden Spray
	Black Spot*..	Red Arrow Insect Spray
	Powdery Mildew*...	
Grass-hoppers....		Kilgore's Rose Dust
	Cutworms,	
	Mole Crickets	Kilgore's Shrub Dust
	Snails, Slugs..	Isotox Garden Spray
	Nematodes (Root-knot)	Volck Oil Spray
	Rabbits.....	Bug-Geta Pellets
		Soilfume Caps
No-Nib'l Rabbit Repellent		

* In combination with aphids and thrips

GENERAL INFORMATION

When dusting or spraying, cover all infested portions of plants thoroughly, particularly the under sides of leaves. Do not dust or spray when windy, as you cannot expect good coverage. When spraying, be sure that foliage is dry. Oil sprays can be injurious to some ornamental plants under certain conditions. Use them carefully in accordance with directions on labels. When using oil sprays, they should be applied with as much pressure as possible.

The use of soil fumigants for root-knot control, such as Soilfume Caps, is not advisable in established plantings, as valuable plants in the vicinity of treatment may be severely damaged or killed. Follow label directions closely.

PEST CONTROL RECOMMENDATIONS FOR LAWNS

All of our lawn grasses used in Florida at present are subject to depredations of various insects and diseases as well as to interference with normal growth caused by weather or atmospheric conditions.

It is generally conceded that the St. Augustine types of grasses produce the most satisfactory lawns, provided that their most severe enemy, the chinch bug, can be controlled effectively. Unlike newly introduced grasses, the St. Augustine types will tolerate lower and higher temperatures as well as wide variations of exposure to sunlight and shade. Therefore the materials listed below are designed to control the lawn pests attacking these and other types of grasses, although most of them will also be extremely effective in the control of insects other than chinch bugs in all types of lawns.

During the past year, materials containing such compounds as chlordane, DDT, toxaphene, etc., have been used with various degrees of success in chinch bug control. In many instances, controls proved entirely unsatisfactory. Usually, in such cases, applications were repeated frequently, many times at very high dosage levels. It is now apparent that such practices during the past year have had the tendency to build up toxic residues in soils, which now seriously interfere with the normal growth of grasses.

We do recognize the fact, however, that in many instances, applications of materials mentioned above are still producing satisfactory results in some areas, even when applied in low concentrations. As the materials indicated are also extremely effective against various lawn insects, it is evident that they can still be used to good advantage under certain conditions. In listing materials suitable for the control of chinch bugs as well as other lawn pests, we have taken these factors into consideration. Again, we want to emphasize that some of the materials listed may not, in all cases, effect satisfactory chinch bug control.

Recently the use of granulated materials has been highly recommended for the control of soil insects, including chinch bugs. These granular materials usually consist of coarse clays, tobacco dust or other inerts of this nature. Although chlordane and other related compounds have been recommended for the impregnation of such inerts, we are confident that a toxic material which will not have a tendency to build up a residue in the soil would be much more desirable, provided, of course, that satisfactory chinch bug control can be obtained with such a material. We have therefore developed a granular product with a compound highly toxic to chinch bugs without exhibiting this particular characteristic as well as being comparatively safe to the user of this product. We therefore strongly recommend the use of our newly developed "KILGORE'S KIL-CHINCH Granulated" in all cases where other materials listed below have proven unsatisfactory, regardless of dosage used. Reference should be made to the first item listed for further detailed information.

PESTICIDES FOR LAWNS, SHRUBS AND FLOWERS

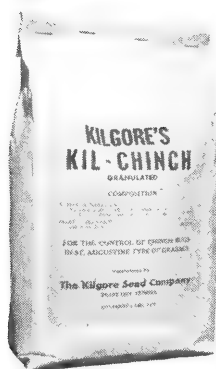
Prices quoted are F.O.B. Plant City or Kilgore Stores unless specified prepaid. All prices are subject to change without notice. All Insecticides, Fungicides, Fertilizers, Garden and Lawn Tools or any supplies not used for Commercial Agricultural purposes are subject to 3% Florida State Sales Tax. Rate of sales tax—10c no tax; 11 to 35c—1c tax; 36 to 65c—2c tax; 66 to \$1.00—3c tax.

FOR LAWNS

KILGORE'S KIL-CHINCH Granulated.—A very recently developed material for satisfactory chinch bug control in St. Augustine type of grasses. This new material is furnished in a granular form, somewhat similar to coarse sea sand. The toxic ingredient is malathion, which is a close relative to parathion, but to all indications is very much less toxic to humans and animals than any other organic phosphate. Impregnated granular materials have lately been highly recommended for the control of soil insects by various experiment stations because of their capability to penetrate heavily matted grasses and contact the soil surface. The chinch bug is primarily a soil

insect and in order to produce satisfactory control, sufficient soil penetration is essential. The labels attached to all packages of this product give complete and specific directions covering its use. Unlike most other chinch bug control materials, the toxic ingredient used in KILGORE'S KIL-CHINCH Granulated will not have the tendency to build up a residue in the soil, which may be harmful to grasses later on. For complete control of this pest with this material it may be found necessary to repeat the original application in from seven to ten days in order to exterminate young nymphs which have hatched out during this period. However, it appears now that in most cases this second treatment will not be necessary. Applications should be made at the rate of two pounds per 100 square feet.

5-lb. Bag \$1.50; 10-lb. Bag \$2.50; 50 lbs. \$10.00; 100 lbs. \$20.00



PESTICIDES FOR LAWNS, SHRUBS AND FLOWERS— (Cont'd)

SABA CHINCH. (Code No. S-2). For control of chinch bugs, army worms, sod webworms, and ants. Use 4 lbs. per 100 sq. ft. lb. 15c; 25 lbs. \$3.10; 50 lbs. \$5.15; 100 lbs. \$10.30

BLACK LEAF 40

For the control of aphids, thrips, leafhoppers, and other soft bodied sucking insects. Use two tablespoons per gallon of water.

1 oz. 35c; 5 oz. \$1.05; 1 lb. \$2.40; 2 lbs. \$4.15

KILCHLOR DUST 5%. (Code No. H-1). For the control of chinch bugs, army worms, sod webworms, ants and mole crickets. Rates of applications are suggested as follows: For chinch bugs use three to four pounds per 100 sq. ft. For worms use three pounds per thousand sq. ft. For the control of ants consult label.

1 lb. 15c; 25 lbs. \$2.55; 50 lbs. \$4.10

KILCHLOR-40-W.—For the control of ants, chinch bugs, mole crickets, sod webworms, army worms and grubs. As the amounts necessary for control of the insects vary widely, labels attached to packages containing this material should be consulted.

1 lb. 75c; 5-lb. bag \$3.25; 10-lb. bag \$6.00;
50-lb. bag \$25.00

KILGORE'S KILCHLOR DUST and Gun. Contains chlordane. As chlordane is a specific insecticide for ants, roaches and mole crickets, KILCHLOR DUST provides a practical control for these insects over a prolonged period of time.

Complete—each 75c; refills for dust gun (dust only) 1 lb. 25c

KILGORE'S SHRUB DUST AND GUN

An entirely new, safe and extremely effective material for the control of a wide variety of insects on shrubs and other ornamentals as indicated in the preceding table. KILGORE'S SHRUB DUST kills aphids, thrips, practically all types of caterpillars, including leaf-tiers, grasshoppers, as well as many other chewing and sucking types of insects. It is not effective against scale insects, mealy bugs, white flies and red spiders. As KILGORE'S SHRUB DUST is much less toxic to human beings and warm blooded animals as compared with most insecticides now in general use, we recommend this dust very highly not only for its effectiveness but for its safety factor.



Dust gun complete with dust 75c. Refill for dust guns (dust only) 30c lb.

KIGORE'S ROSE DUST AND GUN

A combined insecticide and fungicide for checking insects and diseases on roses. This dust should be applied once or twice at intervals of approximately seven days.

Gun complete with dust 75c. Refills for dust guns (dust only) 35c lb.

MALATHION SPRAY 50%.

—An especially effective material for the control of scale insects, mealy bugs, white flies, red spiders (mites) and aphids. The chief advantage is that this material can be used at practically any time of the year regardless of temperature and other atmospheric conditions, when oil sprays might cause severe damage. It can also be applied to the more delicate shrubs and flowers which are highly susceptible to oil injury. The material itself is toxic to human beings and warm blooded animals, but much less so than other compounds used at the present time, provided that caution statements shown on label are complied with.

1 oz. 50c; 5 oz. \$1.40; pt. \$3.00; qt. \$5.30

ISOTOX GARDEN SPRAY

An especially effective spray containing five per cent lindane for control of chewing and sucking insects usually found on ornamentals as indicated in the preceding table. This spray is marked by the absence of odor and visible residue. Use four tablespoons per gallon of water.

4-oz. bottle \$1.00; 8 oz. \$1.70; 16 oz. \$2.95

VOLCK OIL SPRAY

Especially designed for the control of scale insects, mealy bugs, red spiders and white flies on garden shrubs, palms and other ornamentals. Do not use this spray on cocos palms, maiden-hair fern, and other sensitive plants.

4 oz. 35c; 16 oz. 70c; 32 oz. \$1.25
1 gallon \$2.85



ORTHOL GARDEN SPRAY

A modernized oil emulsion containing nicotine and DDT for the combined control of aphids, thrips, red spiders, mealy bugs and many other garden insects. Use at the rate of six tablespoons per gallon of water.

4 oz. 35c; 16 oz. 75c; 32 oz. \$1.25

RED ARROW INSECT SPRAY

A safe, all around spray. Kills aphids, thrips, leafhoppers, caterpillars, red spiders and many other garden insects. Use at the rate of two teaspoons per gallon of water.

1 oz. 35c; 4 oz. \$1.00; 1 pt. \$2.85; 1 qt. \$5.00

PESTICIDES FOR LAWNS, SHRUBS AND FLOWERS—(Cont'd)**DITHANE Z-78**

A synthetic fungicide which is specific for the control of petal blight in azaleas. Applications should begin when reddish fruiting bodies of the fungus appear on the ground. This treatment should be continued three times a week for a period of three weeks. Spray should be directed into centers of the flowers. Use two tablespoons per gallon of water or one pound per 50 gallons. 1 lb. \$1.50; 3-lb. bag \$2.52

KILCOP "53." (Contains 53% metallic copper.) Kilcop is extremely fine. This fineness is essential for good coverage and effective control of fungus. Use 4 lbs. per 100 gals of water. 6-lb. bag \$2.05; 50-lb. bag \$16.03

KILGORE'S POISON BAIT NO. 8

(Code No. B-8) (contains chlordane)

For the control of mole crickets and cutworms. Apply on ground. This bait can be broadcast over foliage also for the control of climbing cutworms.

1 lb. 10c; 25 lbs. \$2.40; 50 lbs. \$3.75

KILGORE'S POISON BAIT NO. 11

(Code No. B-11)

(contains toxaphene and chlordane)

This bait is somewhat more specific against cutworms, also controls mole crickets and can be used to advantage where climbing cutworms are not a factor. Apply on ground. Do not throw this bait directly into plants as some damage might result.

1 lb. 15c; 25 lbs. \$2.70; 50 lbs. \$4.40

TERRA-LITE

(Vermiculite)

An excellent light weight medium for starting cuttings, seed in flats, paper pots or plant bands. Can be mixed with soil in seedbeds. Increases germination, eliminates damping off. Holds moisture for several days without watering.

4-qt. bag 39c; ½-bu. bag 89c; 2-bu. bag \$1.75; 4-cu. ft. bag \$2.25

**PEAT MOSS (F.O.B.)**

Good to add humus and hold moisture in seedbeds. Also an excellent poultry litter.

Georgia Peat Humus, 1½-cu. ft. bag \$1.20.

In Bags 5-cu. ft. of compressed Moss \$3.50.

European Peat. Compressed in burlap wrapped bales 20"x20"x36" each \$4.50; Bulk - 10c per lb.

SPHAGNUM MOSS (F.O.B.)

Burlap Wrapped Bales 14" x 16" x 45" \$4.25; Bulk - 30c per lb.

**SOILFUME CAPS (ethylene dibromide)**

The use of these capsules for nematode control (root-knot), offers an extremely convenient and easy method for soil fumigation in small areas. Capsules are placed in the soil six to seven inches deep and twelve inches apart. Seed or plants should not be put in under two weeks after treatment. Areas immediately adjacent to other plants or grasses should not be treated.

100 capsules \$1.00; 200 capsules \$1.65

BUG-GETA PELLETS

BUG-GETA PELLETS provide an easy way to kill snails and slugs.

12 oz. 50c; 2 lbs. \$1.00; 5 lbs. \$2.00

NO NIB'L RABBIT REPELLENT

NO NIB'L is recommended as a rabbit repellent for flowers, shrubs and other ornamentals. NO NIB'L, when used as directed, will not harm plants or soil and is non-injurious to birds, rabbits and other animals. It is easy to use and is effective either as a dust or as a spray.

6 oz. shaker-top can 98c

LAWN AND GARDEN SUPPLIES**HORMODIN POWDERS (Prepaid)**

"Hormodin" is a hormone-like plant growth substance. Its principal use is to stimulate rapid root growth on cuttings.

No. 1—For Chrysanthemums, Poinsettias, Roses, Etc.

¼ oz. 25c; 1 1/3 oz. 50c; 1 lb. \$3.00

No. 2—For semi-woody plants and most common shrubs. 1 ¼ oz. 75c; 1 lb. \$4.50

No. 3—For resistant species, such as Evergreens and dormant cuttings.

1 oz. \$1.00; ½ lb. \$4.50

Combination Package, powders Nos. 1, 2 and 3, in carton, 75c

ROOTONE (Prepaid)

A hormone powder to hasten the rooting of cuttings

It is the easy, economical, safe and sure treatment for rooting cuttings. Low cost—1/30 to 1/50 cent per cutting.

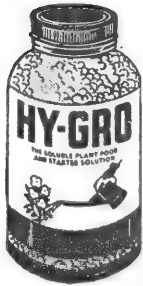
¼-oz. pkg. 25c; 2-oz. pkg. \$1.00, will treat up to 3,000 cuttings; Commercial pkg., 1 lb. \$5.00, will treat up to 30,000 cuttings.

TRANSPLANTONE (Prepaid)

Transplantone supplies the plant with chemicals which stimulate root formation and growth after transplanting time. ½ oz. makes five gallons solution.

½ oz. 25c; 3-oz. can \$1.00; 1-lb. can \$4.00

SOLUBLE PLANT FOOD AND FERTILIZERS FOR LAWNS AND GARDENS



HY-GRO— Soluble Plant Food

An excellent starter solution for potted plants, seedbeds and transplanting. Use at the rate of 3 tablespoons dissolved in 2 gallons of water (1 teaspoon in 1 quart of water).

3 oz. 25c; 1 lb. 90c;
2 lbs. \$1.25; 10 lbs. \$3.80

F.O.B. Plant City

HYPONEX—A Good Starter Solution

Especially valuable in seedbeds and to start plants off after transplanting. Comes in a powder which makes liquid plant food containing all plant food elements plus Vitamin B¹. Dilute 1 oz. to 6 gallons of water.

1 oz. 10c; 3 oz. 25c; 7 oz. 50c; 1 lb. \$1.00;
10 lbs. \$8.00 Postpaid

PLANTABBS FOR HOUSE PLANTS

Plantabbs are a complete, balanced plant food of the high analysis 11-15-20. Use Plantabbs for all indoor potted plants and flowers, window and balcony boxes. Plantabbs are also excellent for garden flowers and vegetables. Plantabbs with Vitamin B¹ make vastly stronger root growth.

10 Tablets 10c; 30, 25c; 75, 50c; 200, \$1.00;
1,000, \$3.50 Postpaid

VHPF "VIP"

VHPF is an instantly soluble fertilizer—containing the three major plant food elements, Nitrogen, Phosphoric Acid and Potash plus trace elements of Manganese, Magnesium, Copper, Sulphur, Boron, Zinc and Molybdenum. Used as a starter solution, a nutritional spray and side dresser. Compatible with insecticidal and fungicidal sprays. Use 1 tablespoonful per gal., 1 lb. to 20 gals. and 6 lbs. per 100 gals. water.

1-lb. can 50c; 3-lb. bag 75c; 50-lb. bag \$11.50

F.O.B. Plant City

CAMELLIA AND AZALEA PLANT FOOD

A special prepared fertilizer for camellias and azaleas. Containing the three primary plant foods, plus secondary elements.

5 lbs. 58c; 10 lbs. \$1.05; 25 lbs. \$1.90;
100 lbs. \$5.75

F.O.B. Plant City

VERTAGREEN (Formerly Velvetgreen) is a high quality, scientifically blended plant food, for lawns, flowers, shrubs, trees, vegetables.

Price per lb. 15c; 5 lbs. 53c; 10 lbs. 95c;
25 lbs. \$1.70; 50 lbs. \$2.80; 100 lbs. \$4.55;

F.O.B. Plant City, or Kilgore Stores

VIGORO

A complete plant food, supplies 11 vital food elements.

1 lb. 15c; 5 lbs. 53c; 10 lbs. 95c; 25 lbs. \$1.70;
50 lbs. \$2.80; 100 lbs. to 400 lbs. @ \$4.55 cwt.

Write for prices on larger quantities.

PULVERIZED SHEEP MANURE

For New Lawns use 10 to 12 pounds per 100 square feet and rake into the surface soil. On old lawns use 8 to 10 pounds scattered broadcast and wet down with a hose.

For Flowers and Shrubs mix sheep manure with the soil around each plant, using 1 to 5 pounds according to size.

5 lbs. 35c; 10 lbs. 60c; 25 lbs. \$1.00; 50 lbs. \$1.70;
Ton \$64.25

ES-MIN-EL contains many essential mineral elements in proper proportions. Add to ordinary fertilizers at rate of 1 lb. or 2 lbs. to 10 lbs. regular fertilizer or 100 to 200 lbs. per ton of regular fertilizer.

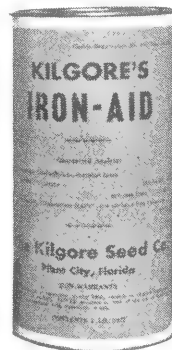
5-lb. bag \$1.00; 100-lb. bag \$10.00; Ton \$190.00

KILGORE'S NEUTRITE SPRAY

A wettable powder supplying nutritional elements essential to the normal growth of certain plants. Use at the rate of three tablespoons per gallon, or four pounds per 50 gallons of water.

1 lb. 18c; 25 lbs. \$4.15; 50 lbs. \$7.25

KILGORE'S IRON-AID



(Contains a newly developed chelated iron compound, which is completely available to plants under certain soil conditions)—This is a material designed for the correction of iron chlorosis wherever symptoms are indicated in flowers or shrubs. As the symptoms of iron deficiency vary widely in various types of plants, it is often difficult to decide whether the chlorotic condition is due to an iron deficiency or not. In a general way these symptoms indicate a tendency

of paling the areas between leaf veins, while the veins themselves still retain their original green color. In severe cases or the final stages of iron chlorosis, such areas show an almost pure white color. As some other mineral deficiencies show similar symptoms it is rather difficult to determine the actual reason for the chlorotic condition. As KILGORE'S IRON-AID is a relatively inexpensive material we suggest the use of it in all cases where iron chlorosis is indicated as well as in questionable borderline cases. Consult label for specific directions before applying this material to shrubs, flowers or lawns.

1 lb. 60c; 5 lbs. \$1.25; 10 lbs. \$2.00; 25 lbs. \$3.75;
50 lbs. \$5.90; 100 lbs. \$11.80

LAWN AND GARDEN SUPPLIES



INSECT-O-GUN

BRADSON
SPRAY GUNS

Prepaid

For use with standard garden hose in obtaining pressure. Insect-O-Guns, Gard-N-Gun and Bug Gun for spraying insecticides and fungicides.

Gro-Gun for application of soluble fertilizers and plant foods.

Insect-O-Gun—Model-3	\$5.95
Gard-N-Gun—Model-2	2.95
Gro-Gun—Model-15	2.95
Bug-Gun—Model-4	1.95



GAT SPRAYER

Attaches to garden hose for dissolving, mixing and spraying Hy-Gro and other soluble plant foods.

Empty 2-lb. Hy-Gro Jar with Gat Sprayer\$1.60
F.O.B. Plant City

SPRAYERS

Ken Sprayall (Trombone Type).....	\$8.95
Hudson Cardinal No. 436, 3 qt. capacity.....	2.30
Hudson Leader No. 293-G (3½ gal.)	9.60

SMALL HAND DUSTERS

F.O.B. Plant City

Dobbins No. 132	\$2.10
Brown Crystal	2.25
Hudson No. 673, Cadet65
Hudson No. 766-C, Admiral	2.00
Root P-1	2.35
Root P-2, Jumbo	3.20



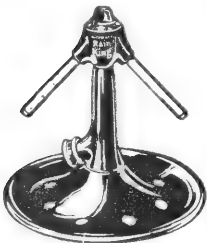
LAWN SPRINKLERS RAIN KING

Prepaid

Model-K Adjustable
from 5 to 50 feet.....\$8.50

Model-H-GSS, Rust resistant for coastal areas

Model-D Double nozzle adjustable sprinkler 5.95



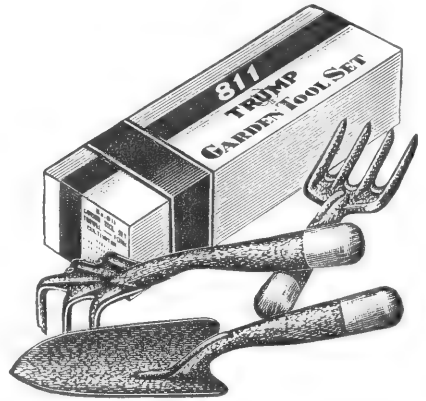
AIRWRAP

Coated plastic adapted to grove and plant propagation. Prepaid.

9" x 8" Price per Sheet	\$.06
9" Width per Yard15

GARDEN HOSE—Green or Red Koroseal

25-ft. lengths (prepaid)	\$ 5.75
50-ft. lengths "	9.80
75-ft. lengths "	13.85



No. 811 3-Piece Set, Prepaid75c per set

Wiss New, Unique Flower Cutter-Holder. FH-3

You can cut and hold the flower with one hand and bring it unbruised to a basket or your arm. Made of aluminum. Weighs just 5 oz. 18 inch length allows good reach.

Price, \$2.95 each. Prepaid



No. 8½-B Hedge Shears

Prepaid

No. 8½-B Hedge Shears	\$3.50
No. 808 Draw Cut.....	4.50
No. 801 "Quick Trim"	1.50
No. 5600 Forged Grass Shear	2.25

BAMBOO CANE STAKES

Dyed Green Pencil

3-ft. Stakes, per 1,000—F.O.B. Plant City	\$12.50
3-ft. Stakes, per 100 postpaid	1.50
Less than 100, 2½c each postpaid	
4-ft. Stakes, per 1,000—F.O.B. Plant City	16.00
4-ft. Stakes, per 100 postpaid	2.00
Less than 100, 3c each postpaid	

GREEN THUMB ROOTING KIT

For plant propagation. Kit contains sphagnum moss, rooting hormone with brush and plastic tying strips. Complete instructions in box. Prepaid.

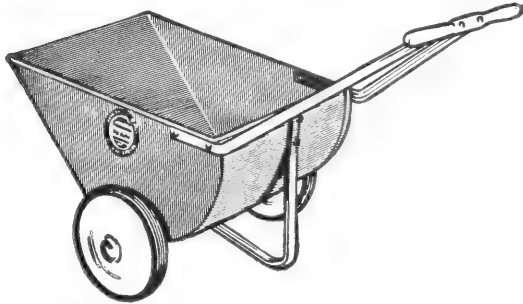
Kit complete (large)	\$1.98
Kit complete (junior size)97

GREEN THUMB GLOVE (ladies' sizes,

small, medium and large) prepaid89

All Prices Quoted are Subject to Change Without Notice

LAWN AND GARDEN SUPPLIES

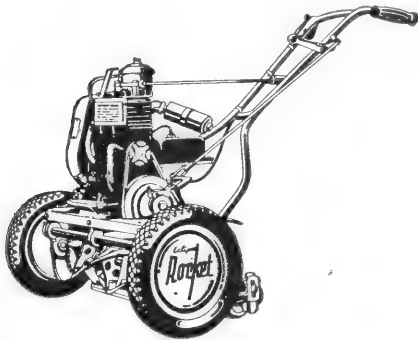


MASTERS HANDI-CART MODEL 18-S
Capacity 3 cu. ft. Price \$10.50
F.O.B. Plant City
Masters Model 30



LAWN FERTILIZER DISTRIBUTOR
Model 30, 50 lb. capacity, price ...\$12.95
F.O.B. Plant City
or Kilgore Stores
VOGUE HAND MOWER
Eclipse—16 in. Hand Mower\$34.50
Zephyr 16-inch 30.00
Vogue 16-inch 27.00
Arlington 16-inch 22.50

ECLIPSE ROCKET



Eclipse Lark 18-in.\$126.50
Eclipse Rocket 20-in. 154.00
Eclipse Parkhound 21-in. 190.30
Eclipse Tornado No. 800, 36-in. Cycle Bar .. 209.50
Prices F.O.B. Plant City or Kilgore Stores
Sharpeners for Reel type mowers
available

LABELS—Plant and Garden (Postpaid)

	Per 100	Per M
4" Pot Labels—Painted— (1M per ctn.)	\$.40	\$3.25
6" Pot Labels—Painted— (1M per ctn.)	.50	4.00
3½" Copper Wired— Painted—(1M per ctn.)	.50	4.20

NEPONSET VITA POTS

VITA POTS. Adapted for growing plants.
Nutrient treated.

RED. Designed for shipping plants.

By mail postpaid F.O.B. Plant City

	100 Pots		1,000 Pots	
	Vita Pots	Red	Vita Pots	Red
2 inch	\$2.05	\$1.35	\$14.35	\$ 8.80
2½ inch	2.25	1.40	15.35	9.00
3 inch	2.45	1.50	17.05	9.55
3½ inch	3.20	1.90	22.60	12.80
4 inch	3.80	2.35	25.50	15.55
5 inch	4.75	2.85	33.70	19.35
6 inch	6.25	3.55	44.25	23.95

PLANT BANDS
VITA-BANDS 10

(Contains
sufficient
fertilizer
for 10 weeks)



F.O.B.

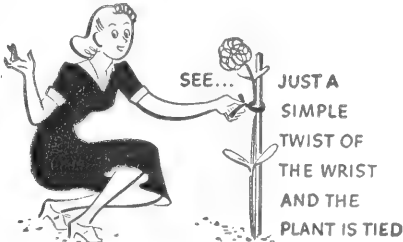
	Postpaid Per 100	Plant City Per 1,000
1¾x1¾x2½ inches	\$.80	\$4.15
2x2x2½ inches	.90	4.70
2½x2½x3 inches	1.10	6.25

TRAIN-ETTS

New Weatherized Trellis Netting, ideal support for sweet peas and any vining flower or vegetable plants. Comes in three sizes.

- No. 1, 60x72 in. 65c; No. 2, 60x96 in. 85c;
No. 3, 60x180 in. \$1.25, postpaid

'TWIST-EMS'



Help you to support plants quickly,
neatly, permanently.

Package of 35—8 inch size	10c prepaid
Box of 100—8-inch size	25c prepaid
Box of 200—4-inch size	25c prepaid

Spacing for Vegetable Plants in the Field or Garden

KIND OF VEGETABLE PLANT	Space Between Rows	Set Plants from Seedbed, or thin out to inches in row	KIND OF VEGETABLE PLANT	Space Between Rows	Set Plants from Seedbed, or thin out to inches in row
Beans (Bush)	2 to 3 ft.	3 to 4 in.	Mustard	2 ft.	8 to 10 in.
Beans (Pole)	3 to 4 ft.	9 in. or 3 ft.	Okra	3 to 4 ft.	10 to 15 in.
Beans (Bush Lima)	3 ft.	(hills)	Onion Seed	18 in.	2 to 4 in.
Beans (Pole Lima)	3 to 4 ft.	4 to 5 in.	Onion Sets	18 in.	1 to 2 in.
Beet	1½ to 3 ft.	9 in. or 3 ft.	Parsley	15 to 18 in.	10 to 12 in.
Broccoli	3 ft.	(hills)	Parsnip	18 to 24 in.	4 in.
Brussels Sprouts	2½ to 3 ft.	3 to 4 in.	Peas (English or Garden)	2½ to 3 ft.	1 to 2 in.
Cabbage	2½ to 3 ft.	18 to 24 in.	Pepper	3 ft.	10 to 16 in.
Chinese Cabbage	2½ to 3 ft.	18 to 24 in.	Potato (Irish)	3 to 3½ ft.	9 to 12 in.
Cantaloupe and Muskmelon	4 to 5 ft.	12 to 18 in.	Pumpkin	8 to 10 ft.	5 ft. (hills)
Carrot	1½ to 2 ft.	8 to 12 in.	Radish	12 to 18 in.	1 to 2 in.
Cauliflower	3 to 4 ft.	24 in. or 4 ft.	Rhubarb	2½ to 3 ft.	18 to 24 in.
Celery	3 ft.	(hills)	Roselle	5 to 6 ft.	24 to 36 in.
Collard	2½ to 3 ft.	2 to 3 in.	Rutabaga	2 ft.	5 to 6 in.
Corn (Sweet)	2½ to 3 ft.	18 to 24 in.	Spinach— Virginia Savoy	16 to 20 in.	6 in.
Corn (Roasting Ear)	3 to 3½ ft.	4 to 5 in.	Spinach— New Zealand	3 ft.	20 in.
Cowpeas (Edible or Table)	3 to 4 ft.	12 to 15 in.	Squash (Bush)	3 to 4 ft.	2 ft. (hills) 3 to 4 ft.
Cucumber	5 to 6 ft.	15 to 18 in.	Squash (Running)	6 to 8 ft.	(hills)
Eggplant	3 to 4 ft.	5 to 6 in.	Swiss Chard	2 ft.	12 to 15 in.
Endive (Escarole)	1½ to 2 ft.	36 in.	Tomato— To grow on ground	3½ to 5 ft.	30 to 36 in.
Garlic (Bulbs or Sets)	18 in.	9 in.	Tomato— Staked and pruned	4 ft.	16 to 20 in.
Kale	2 to 2½ ft.	4 in.	Turnip	15 to 20 in.	4 to 6 in.
Kohl Rabi	1½ to 2 ft.	20 to 24 in.	Watermelon	8 to 10 ft.	(hills)
Leek	1½ ft.	6 to 8 in.			
Lettuce (Head)	1½ to 2 ft.	5 to 6 in.			
Lettuce (Leaf)	1 to 1½ ft.	10 to 15 in.			
		10 to 12 in.			

What Vegetables and When to Plant During the Late Summer and Fall Months in Florida

(VEGETABLE SEEDS)

AUGUST—Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Cauliflower, Celery, Collard, Cucumber, Eggplant, Endive, Garlic, Kale, Lettuce, Mustard, Okra, Onion Sets, Pepper, Radish, Rutabaga, Spinach, Squash, Tomato, Turnip.

SEPTEMBER—Bush Bean, Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Celery, Collard, Cucumber, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Okra, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Squash, Swiss Chard, Tomato, Turnip.

OCTOBER—Bush Bean, Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage,

Carrot, Cauliflower, Celery, Collard, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Potatoes, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Swiss Chard, Turnip.

NOVEMBER—Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Collard, Eggplant, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Pepper, Potatoes, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Swiss Chard, Turnip.

DECEMBER—Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Collard, Eggplant, Endive, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Pepper, Potatoes, Radish, Romaine, Rutabaga, Spinach, Swiss Chard, Tomato, Turnip.

VEGETABLE SEEDS

All prices quoted are subject to change without notice

Write For Prices on Larger Quantities



A Typical Row of Tendergreen Beans

String or Snap Beans

Our bean seed is first class, high germinating, western-grown stock, from the best western growing areas, all carefully milled, hand picked, graded and fitted for the critical grower.

Plant 3 pecks (45 lbs.) to 1 bushel (60 lbs.) per acre. In the garden make four plantings at different times. Plant 1/2 lb to 100 ft. of row at each planting for a family of 3 or 4 people.

The number of days to picking, indicated in parenthesis after each variety name, represents average results secured over a period of years under Florida growing conditions.

Bean prices quoted are F.O.B. Plant City, except 2 lb. lots or less, which are postpaid. 1 bushel weighs 60 lbs.

GREEN PODDED BUSH BEANS

Stringless Black	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
Valentine (48 days)20	.55	1.00	4.10	15.30
Plentiful (50 days)20	.55	1.00	4.10	15.30
Bountiful (48 days)20	.55	1.00	4.10	15.30
Tendergreen (50 days) ..	.20	.55	1.00	4.25	15.90
Giant Stringless					
Green Pod (52 days) ..	.20	.55	1.00	4.10	15.30
Full Measure (52 days) .20	.60	1.10	5.00	18.90	
Florida Belle (48 days) .20	.60	1.10	5.00	18.90	
Tenderlong 15					
(Mosaic Res.) (50 days) .20	.60	1.10	5.00	18.90	
Contender (Mosaic Res.)					
(45 days)20	.55	1.00	4.00	14.70
Wade (Mosaic Res.)					
(48 days)20	.60	1.10	5.00	18.90

WAX PODDED BUSH BEANS

Cherokee (Black Valentine	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
Wax) (50 days)20	.55	1.00	4.10	15.30

GREEN PODDED POLE BEANS

Plant 2 pecks (30 lbs.) per acre. In the garden plant 1/2 lb. in 80 to 100 hills for a family of 3 or 4 people.

Kentucky Wonder	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
(65 days)20	.55	1.00	4.25	15.90
McCaslan (65 days)20	.60	1.10	4.55	17.10
U. S. No. 4 or 191					
(Rust Res.) (63 days)20	.60	1.10	5.00	18.90

Lima Beans

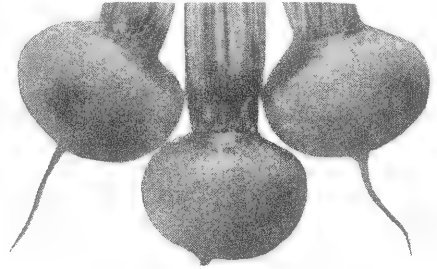
Plant 1 bushel Fordhooks per acre, and 1 to 2 pecks Henderson's per acre. In the garden plant 1 lb. to 40 or 50 ft. for a family of 3 or 4 people.

	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
Fordhook 242 (72 days) .20	.60	1.10	4.70	17.70	
Fordhook-Concentrated					
(75 days)20	.60	1.10	4.70	17.70
Henderson's Bush Lima					
(Baby Lima) (65 days) .20	.55	1.00	3.95	14.70	

BUTTER OR GREEN SHELL BEANS

Plant 1 1/2 pecks bush per acre, and one peck pole per acre. In the garden plant 1 lb. to 40 ft. with bush, 1/2 lb. in 20 hills with pole for family of 3 or 4 people.

	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
Old Florida Bush					
(65 days)20	.55	1.00	3.95	14.70
Old Florida Pole					
(75 days)20	.55	1.00	4.40	16.50



Early Blood-Red Market Beets

Plant 6 pounds per acre. In the garden make three plantings at different times. Plant 1 oz. to 100 feet of row at each planting for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

			5 lbs.	
	Pkt.	Oz.	1/4 lb.	1 lb. per lb.
Early Blood-Red				
Market (56 days)10	.15	.45	1.50 1.40
Crosby's Egyptian				
(60 days)10	.15	.45	1.50 1.40
Detroit Dark Red				
(68 days)10	.15	.45	1.50 1.40

SWISS CHARD OR SPINACH BEET

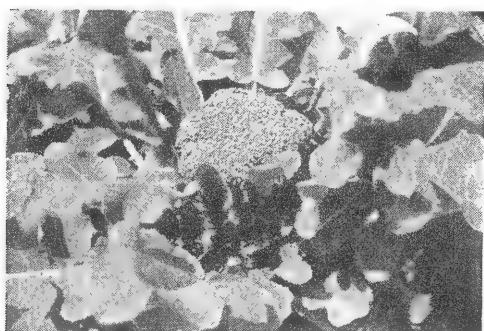
Plant 4 pounds per acre. In the garden plant one pkt. to 25 feet of row for family of 3 or 4 people.

			5 lbs.	
	Pkt.	Oz.	1/4 lb.	1 lb. per lb.
Fordhook Giant				
(58 days)10	.15	.45	1.50 1.40
Rhubarb Chard				
(60 days)10	.30	.85	3.00 2.90

SUGAR AND STOCK BEET

Plant 4 to 6 lbs. per acre in rows 2 1/2 ft. apart. Thin to 6 inches in row.

			5 lbs.	
	Pkt.	Oz.	1/4 lb.	1 lb. per lb.
Klein Wanzleben				
(Sugar) (85 days)10	.15	.35	1.00 .90
Mammoth Long Red				
(Stock) (80 days)10	.15	.35	1.00 .90



**A Typical Head of Early Green
Sprouting Broccoli**

Broccoli

Sow $\frac{1}{4}$ to $\frac{1}{2}$ lb. in seedbed to plant an acre. In the garden plant 1 pkt. to 40 ft. of row or sow 1 pkt. in seedbed for 25 plants to set 40 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	1 lb. per lb.
DeCicco (60 days from plants) ..	.10	.20	.35	1.00	3.50 3.40
Early Green Sprouting or Calabrese (55 days from plants) ..	.10	.20	.35	1.00	3.50 3.40
Texas 107 (new) (50 days from plants) ..	.10	.25	.40	1.15	4.00 3.90
Waltham 29 (new) (60 days from plants) ..	.10	.30	.55	1.65	6.00 5.90

Brussels Sprouts

Sow $\frac{1}{4}$ lb. in seedbed to plant an acre. In the garden sow 1 pkt. in seedbed for 15 plants to set 25 feet of row for a family of 3 or 4 people. Prices quoted are postpaid.

	5 lbs.				
	Pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	1 lb. per lb.
Long Island Improved (90 days from setting out plants to edible stage) ..	.10	.25	.45	1.40	5.00 4.90

Carrot

Plant 4 pounds per acre. In the garden make three plantings at different times. Plant 2 packets to 100 feet of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Red Core Chantenay (72 days) ..	.10	.20	.50	1.75	1.65
Danvers Half Long (75 days) ..	.10	.20	.50	1.75	1.65
Imperator (77 days) ..	.10	.20	.50	1.75	1.65
Nantes (Coreless, Touchon) (70 days) ..	.10	.20	.50	1.75	1.65
Long Orange Improved (86 days) ..	.10	.20	.50	1.75	1.65
Yellow Belgian (Stock Carrot) (95 days) ..	.10	.20	.50	1.75	1.65

Cabbage

Sow six ounces in seedbed to plant an acre, or plant 12 ounces per acre in field. For the garden, sow one packet in seedbed for 50 plants to set 60 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the relative number of days to secure marketable heads from setting out plants in the field or garden.

Prices quoted are postpaid. Write for prices on larger quantities.

CABBAGE VARIETIES 5 lbs.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Bonanza ..	.10	.85	2.75	10.00	9.90
Copenhagen Market (Early strain No. 86) (68 days) ..	.10	.25	.75	2.50	2.40
Golden Acre (64 days) ..	.10	.25	.75	2.50	2.40
Early Jersey Wakefield (62 days) ..	.10	.25	.75	2.50	2.40
Charleston Wakefield (70 days) ..	.10	.25	.75	2.50	2.40
Resistant Copenhagen Market (Yellows Resistant) (new) (70 days)10	.45	1.40	5.00	4.90
Marion Market (Yellows Resistant) (75 days) ..	.10	.25	.75	2.50	2.40
Mid-Season Market (75 days) ..	.10	.25	.75	2.50	2.40
Early Round Dutch (71 days) ..	.10	.25	.75	2.50	2.40
Early Glory of Enkhuizen (72 days) ..	.10	.25	.75	2.50	2.40
Stein's Early Flat Dutch (90 days) ..	.10	.25	.75	2.50	2.40
Savoy, Chieftain (90 days) ..	.10	.35	.95	3.30	3.20
Red Acre (Early Red) (72 days) ..	.10	.35	1.00	3.50	3.40

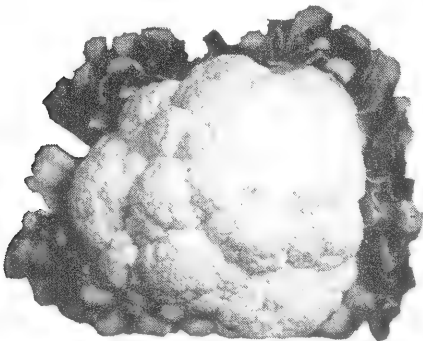
CHINESE CABBAGE (Celery Cabbage)

Plant 1 pound per acre. In the garden make two plantings at different times. Plant 1 packet to 40 feet of row at each planting for a family of 3 or 4 people.

	5 lbs.				
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Michihli (70 days) ..	.10	.40	1.15	4.00	3.90



**Copenhagen Market (Early)
(Strain No. 86) (68 days)**



Snowdrift Cauliflower

Cauliflower

Snowdrift Cauliflower

Sow four ounces in seedbed to plant an acre. For the garden sow 1 packet in protected seedbed for thirty plants to set 50 feet of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

The number of days in parentheses after variety indicates the number of days to produce edible heads from setting out plants in the field or garden. About 35 days are usually required from sowing seed until plants are ready to set in the field or garden.

Snowdrift	Pkt.	½ oz.	Oz.	¼ lb.	1 lb.
(62 days)	.25	1.00	1.75	5.25	20.00
Super Snowball					
(55 days)	.25	1.00	1.75	5.25	20.00

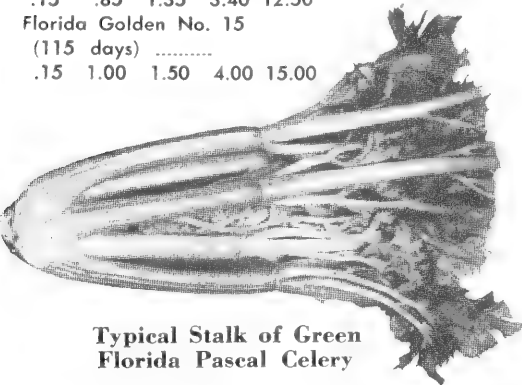
Celery

Sow ½ lb. in seedbed to plant an acre. For the garden sow one packet in a well protected seedbed for 150 plants to set 50 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the relative stage of harvest from setting out plants in the field or garden. It usually requires about 7 to 8 weeks to grow plants large enough to set in the field.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	½ oz.	Oz.	¼ lb.	1 lb.
Green Florida Pascal					
(125 days)	.15	1.00	1.50	4.00	15.00
Summer Pascal (Waltham Strain)	(115 days)				
.15	.85	1.35	3.40	12.50	
Florida Golden No. 15					
(115 days)	.15	1.00	1.50	4.00	15.00



Typical Stalk of Green Florida Pascal Celery

Collard

Sow ¼ pound in seedbed to plant an acre, or plant ½ pound per acre in field.

For the garden make two sowings at different times. Sow 1 packet in seedbed for 35 plants for each planting to set 50 feet of row, or plant one packet in 50 feet of row at each planting for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the number of days from setting out plants to harvest. It requires about a month in the seedbed to get plants from seed sowing to transplanting stage.

Prices quoted are postpaid. Write for quantity prices.

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.	5 lbs.
Georgia or Southern						
(50 days)	.10	.15	.35	1.00	.90	
Louisiana Sweet (Dark Green Strain)						
(50 days)	.10	.15	.35	1.00	.90	
Vates (55 days)	.10	.15	.35	1.00	.90	
Florida Savoy (Long Stem) for bunching	(50 days)	.10	.15	.35	1.00	.90
All Prices Quoted Are Subject To Change Without Notice						

Corn

SWEET AND ROASTING EAR

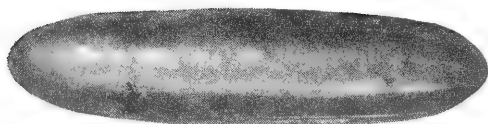
Roasting Ear—Plant 7 pounds (½ peck) per acre. Sweet Corn—Plant 11 pounds (1 peck) per acre. In the garden make two plantings at different times. Plant ¼ pound to 200 feet of row at each planting for a family of 3 or 4 people.

The number of days indicated for each variety represents the time from seed planting to first harvest under average conditions in Florida.

Prices quoted are F.O.B. Plant City, except 2 lb. lots or less which are postpaid.

Roasting Ear Corn—1 bushel weighs 56 lbs. ¼ lb. 1 lb. 2 lbs. Pk. Bu.

Southern Snowflake							
(80 days)	.15	.35	.60	1.75	6.50		
Norfolk Market (Improved Trucker's Favorite)							
(76 days)	.15	.35	.60	2.00	7.50		
Oklahoma Silvermine							
(82 days)	.15	.35	.60	1.65	6.00		
Sweet Corn—1 bushel weighs 44 lbs.							
¼ lb. 1 lb. 2 lbs. 10 lbs. 25 lbs. 100 lbs.							
Golden Cross Bantam							
(73 days)	.20	.75	1.25	3.90	9.50	37.00	
Ioana							
(74 days)	.20	.75	1.25	3.90	9.50	37.00	
Huron							
(74 days)	.20	.75	1.25	4.90	12.00	47.00	
Calumet							
(76 days)	.20	.75	1.25	4.90	12.00	47.00	
Illinois Golden No. 10							
(74 days)	.20	.75	1.25	4.50	11.00	43.00	
Carmelcross							
(70 days)	.20	.75	1.25	4.20	10.25	40.00	
Gold Rush							
(70 days)	.20	.75	1.25	4.70	11.50	45.00	



Early Green Market (Marketer) Cucumber

Plant 2 lbs. per acre. In the garden plant one packet to 50 feet of row for a family of 3 or 4 people.

The number of days after each variety represents the time from seed planting to first picking under average spring or fall conditions in Florida.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Cubit (42 days)10	.25	.65	2.25	2.15
Early Green Market (Marketer) (50 days)10	.25	.65	2.25	2.15
Straight-8 (47 days) ..	.10	.25	.65	2.25	2.15
Puerto Rico No. 39 (Mildew Resistant) (42 days) ..	.10	.25	.65	2.25	2.15
Wauchula Staysgreen (40 days)10	.25	.65	2.25	2.15
Staysgreen (pickling) ..	.10	.25	.65	2.25	2.15
Palmetto (Mildew Resistant) (50 days) ..	.10	.30	.85	2.75	2.65

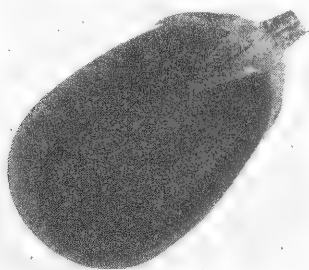
Eggplant

Sow 1/4 lb. in seedbed to plant an acre. For the garden sow 1 packet in protected seedbed for 17 plants to set 50 feet of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the number of days to first marketable fruits, from setting out plants in the field or garden. It usually requires six to eight weeks to produce good strong plants for field setting.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Fort Myers Market (83 days)10	.60	1.75	6.50	6.40
Florida Market (Phomopsis Resistant) (88 days) ..	.10	.55	1.65	6.00	5.90
Florida Beauty (Phomopsis Resistant) (80 days) ..	.10	.55	1.65	6.00	5.90
Florida Market—Cook's Strain (Phomopsis Resistant) (new) (85 days)10	.75	2.50	9.00	8.90



Florida Market—Cook's Strain
(Phomopsis Resistant) Eggplant

Endive (Escarole)

Sow 1/2 to 1 lb. in seedbed to plant an acre, or plant 1 to 1 1/2 lbs. per acre in the field. For the garden sow 1 packet in protected seedbed for 50 plants to set 40 ft. of row or plant 1 packet to 40 feet of row for a family of 3 or 4 people.

The number of days indicated for each variety is the number of days from seed planting in the field or garden to edible or harvest stage.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Escarole—Improved Florida Deep Heart (90 days)10	.15	.45	1.50	1.40
Green Curled (Green Ribbed, Ruffec Strain) (95 days)10	.15	.45	1.50	1.40
Deep Heart Fringed (90 days)10	.15	.45	1.50	1.40



Escarole—Improved Florida Deep Heart

Garlic

Plant in rows 15 to 20 inches apart, setting cloves or sets about 4 inches apart in the row. Plant 1 lb. to 30 feet of row for a family of 3 or 4 people. Prices quoted are postpaid.

	1/2 lb.	1 lb.	per lb.
Garlic Sets (90 days)45	.75	.65

Kale

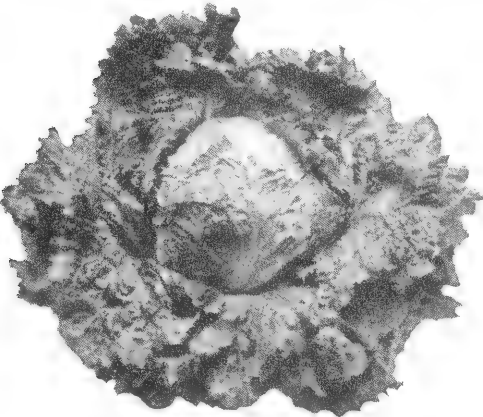
Plant 1 oz. to 100 ft. of row or 1 packet to 25 ft. of row. Prices quoted are postpaid.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Dwarf Blue Scotch (70 days) (from seed sowing to edible stage)10	.20	.50	1.75	1.65

Kohl Rabi

For the garden make short row plantings at different times. Plant 1 packet to 25 feet of row at each planting for a family of 3 or 4 people. Prices quoted are postpaid.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
White Vienna (50 days from seed sowing to edible stage)10	.40	1.15	4.00	3.90



Great Lakes Lettuce

Lettuce

Sow 1/2 to 1 pound in seedbed to plant an acre, or plant 1 to 1 1/2 pounds per acre in field. For the garden make two plantings at different times. Sow 1 packet in a protected seedbed for 60 to 80 plants to set 50 to 75 feet of row at each planting for a family of 3 or 4 people, or plant 1 packet of seed in 50 to 75 feet of row at each planting.

The number of days in parentheses after each variety named represents the time required to develop marketable heads from the planting of seed in seedbed or in the field or garden under average Florida conditions.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
5 lbs.					
Great Lakes (Iceberg type)					
(83 days)	.10	.40	1.15	4.00	3.90
Great Lakes No. 59	.10	.40	1.15	4.00	3.90
Big Boston (75 days)	.10	.20	.60	2.00	1.90
Bibb (60 days)	.10	.20	.60	2.00	1.90
Ocoee White Boston					
(75 days)	.10	.20	.60	2.00	1.90
Black-Seeded Simpson (Leaf lettuce)	(46 days)	.10	.20	.60	2.00 1.90
Mignonette (67 days)	.10	.35	1.00	3.50	3.40
Romaine, White Paris Cos					
(66 days)	.10	.20	.60	2.00	1.90
Romaine, Kilgore's Mammoth					
(73 days)	.10	.20	.60	2.00	1.90
Romaine, Dark Green Cos					
(new) (70 days)	.10	.20	.60	2.00	1.90
Parris Island Cos					
(68 days)	.10	.25	.75	2.50	2.40

Leek

Sow 1 1/2 lbs. in seedbed to plant an acre, or plant 3 lbs. per acre in field. For garden sow 1 packet in seedbed for 120 plants to set 50 feet of row, or plant 1 packet to 50 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid.

	Pkt.	1/2 oz.	Oz.	1/4 lb.	1 lb.	per lb.
5 lbs.						
Large American Flag (140 days from seed planting in field or garden to full edible stage)	.10	.25	.45	1.40	5.00	4.90

Mustard

Plant 4 pounds per acre. In the garden make two plantings at different times. Plant 1 packet to 40 feet of row at each planting for a family of 3 or 4 people.

The number of days after each variety indicates the time from seed planting in the field or garden to harvest stage.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
5 lbs.					
Fordhook Fancy					
(42 days)	.10	.15	.35	1.00	.90
Florida Broad Leaf					
(40 days)	.10	.15	.35	1.00	.90
Chinese Broad Leaf (Elephant's Ear)					
(40 days)	.10	.15	.35	1.00	.90
Tendergreen (Mustard Spinach)					
(45 days)	.10	.15	.35	1.00	.90

Okra

Plant 8 lbs. per acre. In the garden plant 2 oz. to 75 ft. of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
5 lbs.					
Perkins Early Mammoth (Long Green)	(50 days)	.10	.15	.40	1.25 1.15
Clemson Spineless					
(55 days)	.10	.15	.35	1.00	.90
Perkins Early Mammoth					
(Spineless) (53 days)	.10	.15	.40	1.25	1.15

Onion Seed

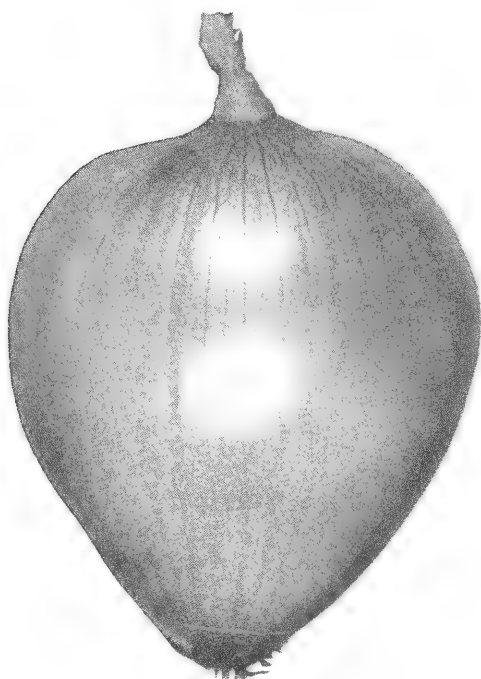
Sow 1 1/2 lbs. in seedbed to plant an acre, or plant 3 lbs. per acre in field. For the garden sow 1 packet in seedbed for 350 to 450 plants to set 80 ft. of row, or plant 1 packet to 80 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety indicates the time from planting of seed in the field or garden to large mature bulbs under average Florida conditions.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	1/2 oz.	Oz.	1/4 lb.	1 lb.	per lb.
5 lbs.						
*Granex Hybrid (new)						
(100 days)	.10	.50	.95	3.00	11.00	10.90
Excel (Yellow Bermuda 986)						
(100 days)	.10	.25	.45	1.40	5.00	4.90
Texas Early Grano (Babosa)						
(130 days)	.10	.35	.60	1.75	6.50	6.40
Large Yellow Sweet Spanish						
(150 days)	.10	.25	.45	1.40	5.00	4.90
Crystal Wax Bermuda (Domestic)						
(110 days)	.10	.20	.35	1.00	3.50	3.40
Red Creole						
(150 days)	.10	.35	.60	1.75	6.50	6.40
White Grano (Babosa)						
(140 days)	.10	.30	.55	1.65	6.00	5.90
Nebuka (Long White Bunching) (60 days to green onions)	.10	.25	.45	1.40	5.00	4.90

*Available about October 1.

**Texas Early Grano (Babosa) Onion****Onion Sets****For Green or Bunching Onions**

Plant six to eight bushels of sets per acre. In the garden plant 1 pint of sets to 40 ft. of row for a family of 3 or 4 people. Onion set prices quoted are F.O.B., Plant City, except pints and quarts which are postpaid. One bushel weighs 32 lbs.

	Pt.	Qt.	Pk.	Bu.
Yellow Bermuda35	.60	1.25	4.50
Crystal Wax Bermuda35	.60	1.25	4.50

Sets of the above varieties are available from Sept. to Nov.

Sets of the following varieties are available from Sept. to March.

	Pt.	Qt.	Pk.	Bu.
Yellow Danvers35	.60	1.25	4.50
White Silver Skin35	.60	1.25	4.50

Parsley

Plant 1 packet to 150 ft. of row or 2 lbs. per acre. In the garden plant 1 packet to 30 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Paramount (Improved Moss Curled) (90 days from seed planting to first harvest)10	.20	.50	1.75	1.65

Parsnip

Plant 1 oz. to 100 ft. of row. In the garden plant 1 packet to 50 ft. of row for a family of 3 or 4 people.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Improved Hollow Crown (120 days from seeding to harvest)....	.10	.20	.50	1.75	1.65

Peas—English or Garden

Plant 1 bushel (56 lbs.) per acre in single rows; 1½ bushels (84 lbs.) per acre in double rows.

In the garden make three plantings at different times. Plant ½ pound to 100 ft. of row at each planting for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities. 1 bushel weighs 56 lbs.

	1/4 lb.	1 lb.	2 lbs.	Pk.	Bu.
Little Marvel (52 days)15	.45	.80	3.25	11.75
Hundredfold (Kilgore's Winner) (53 days)15	.45	.80	3.25	11.75

Pepper

Sow ½ to 1 lb. in seedbed to plant an acre. For the garden sow one packet in protected seedbed for 24 plants to set 40 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety indicates the relative time from setting out plants in field or garden to picking of marketable green peppers. It requires six to eight weeks to produce plants for the field or garden.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
Blight Resistant World Beater (Thick Wall strain) (70 days)10	.65	2.15	7.50	7.40
Florida Giant (75 days)10	.60	1.75	6.50	6.40
Early Calwonder (65 days)10	.60	1.75	6.50	6.40
Wonder Giant (74 days)10	.60	1.75	6.50	6.40
Ruby Giant (70 days)10	.50	1.50	5.50	5.40
California Wonder (75 days)10	.60	1.75	6.50	6.40
*Yolo Wonder (Pendent California Wonder) (Mosaic resistant) (new) (70 days)10	.85	2.75	10.00	9.90
Neapolitan (Italian) (60 days)10	.55	1.65	6.00	5.90
Italian "El" (Green Neapolitan) (65 days)10	.55	1.65	6.00	5.90

* Available about November 1st.

**Blight Resistant World Beater
(Thick Wall Strain)**

Hot Peppers

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Anaheim Chili (80 days)	.10	.55	1.65	6.00	5.90
Long Red Cayenne (Finger) (70 days)	.10	.55	1.65	6.00	5.90
Hungarian Yellow Wax (60 days)	.10	.55	1.65	6.00	5.90

All Prices Quoted Are Subject To Change Without Notice

Seed Potatoes

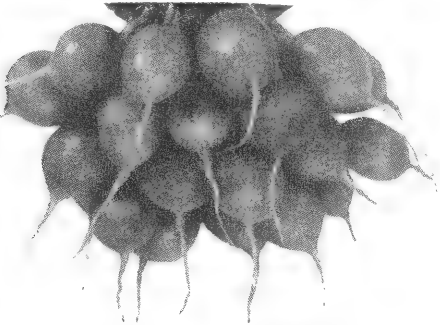
State Certified Red Bliss or Triumph (75 days).

State Certified Red Pontiac (Dakota Chief) (80 days).

Available in December. Packed in 100-lb. bags.

Write Plant City or our nearest store for price, stating variety and quantity desired.

Plant 600 to 900 lbs. (10 to 15 bu.) per acre in 3 ft. rows. In the garden plant 12 lbs. to 200 ft. of row for a family of 3 or 4 people.



Early Scarlet Globe Radishes

Radish

Plant 6 to 8 pounds per acre. In the garden make four plantings at different times. Plant 1 packet in 25 feet of row at each planting for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Early Scarlet Globe (21 days)	.10	.15	.35	1.00	.90
Scarlet Turnip White-Tipped (Sparkler) (22 days)	.10	.15	.35	1.00	.90
Long White Icicle (23 days)	.10	.15	.35	1.00	.90
Long Scarlet Short-top (Cincinnati Market) (25 days)	.10	.15	.35	1.00	.90

Rhubarb

Sow 3 to 4 lbs. in seedbed for an acre of plants, or plant 5 to 6 lbs. per acre in field. For the garden sow 1 packet in seedbed for 15 plants to plant 25 ft. of row for a family of 3 or 4 people.

Prices quoted are postpaid.

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Victoria (90 days from plants set in field or garden to edible stalks)	.10	.30	.85	3.00	2.90

Sage

	Pkt.	¼ oz.	Oz.
Sage	.10	.35	1.00

Spinach

Plant 12 to 15 lbs. per acre in rows, or 20 to 25 lbs. per acre broadcast with Virginia Savoy. In the garden make two plantings at different times. Plant one packet to 50 feet of row at each planting for a family of 3 or 4 people.

Plant 3 or 4 lbs. per acre with New Zealand. In the garden plant 1 packet to 25 ft. of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Virginia Savoy (Blight Resistant) (40 days)	.10	.15	.35	1.00	.90
New Zealand (60 days)	.10	.15	.45	1.50	1.40

Squash

Plant 2 to 3 lbs. per acre of bush varieties. In the garden plant 1 packet to 50 feet for a family of 3 or 4 people.

Plant 1 lb. per acre of running varieties. In the garden plant 1 packet to 50 feet for a family of 3 or 4 people.

The number of days in parentheses after each variety named represents the average time required from seed planting to edible or marketable fruits.

Prices quoted are postpaid. Write for prices on larger quantities.

BUSH VARIETIES

	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Early Yellow Summer Crookneck (Baby Crookneck) (45 days)	.10	.15	.45	1.50	1.40
Cocozelle (Italian Vegetable Marrow) (50 days)	.10	.15	.45	1.50	1.40



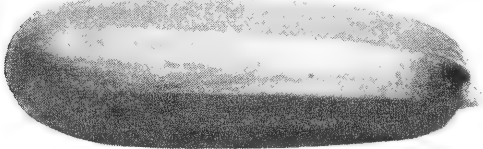
Early Yellow Summer Crookneck or Baby Crookneck Squash

BUSH SQUASH VARIETIES (Continued)

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Black Zucchini (Kilgore's Improved)					
(45 days)	.10	.15	.45	1.50	1.40
Early Prolific Straightneck					
(42 days)	.10	.15	.45	1.50	1.40
Early White Bush					
(48 days)	.10	.15	.40	1.25	1.15
Mammoth White Bush					
(50 days)	.10	.15	.40	1.25	1.15
Wood's Early Prolific					
(40 days)	.10	.15	.40	1.25	1.15

RUNNING VARIETIES

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Boston Marrow					
(95 days)	.10	.20	.60	2.00	1.90
Table Queen (Acorn)					
(60 days)	.10	.15	.45	1.50	1.40
Alagold (Improved African Bell)					
(100 days)	.10	.20	.60	2.00	1.90
Butternut (80 days)	.10	.30	.85	3.00	2.90
Royal Acorn (Mammoth Table Queen)					
(new) (65 days)	.10	.20	.60	2.00	1.90



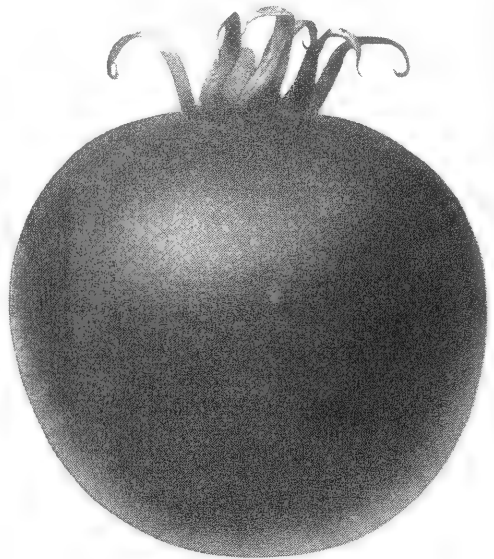
Kilgore's Improved Black Zucchini Squash Tomato

Sow ¼ lb. in seedbed to plant an acre, or plant ½ lb. per acre in field. For the garden sow 1 packet in seedbed for 50 plants to set 150 ft. of row for family of 3 or 4 people. If plants are staked and pruned, which is advisable in the garden, sow one packet in seedbed for 50 plants to set 75 ft. of row for 3 or 4 people.

The number of days indicated after each variety named represents the time required from setting of plants in the field or garden to produce marketable fruits. It usually takes four or five weeks to produce plants for field setting.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	½ oz.	Oz.	¼ lb.	1 lb. per lb.
Grothen's Red Globe					
(70 days)	.10	.35	.60	1.75	6.50 6.40
Rutgers					
(82 days)	.10	.30	.55	1.65	6.00 5.90
Marglobe					
(77 days)	.10	.30	.55	1.65	6.00 5.90
Wilt Resistant Grothen Globe					
(70 days)	.10	.35	.65	2.10	7.50 7.40
Pritchard (Scarlet Topper)					
(75 days)	.10	.30	.55	1.65	6.00 5.90
Ponderosa (Brimmer)					
(88 days)	.10	.45	.85	2.75	10.00 9.90
Oxheart					
(90 days)	.15	.65	1.25	4.00	15.00 14.90



Grothen's Red Globe Tomato

Pearson (Special Shipping Strain)					
(78 days)	.15	.55	1.00	3.50	13.00 12.90
Jefferson (Wilt Resistant)					
(76 days)	.10	.40	.75	2.50	9.00 8.90
Southland (Wilt Resistant)					
(80 days)	.10	.45	.85	2.75	10.00 9.90
Homestead (Wilt Resistant)					
(75 days)	.10	.45	.85	2.75	10.00 9.90

Turnip and Rutabaga

Turnip—Plant 2 or 3 pounds per acre. In the garden make three plantings at different times. Plant 1 packet of turnip seed to 50 feet of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Extra Early Purple Top Milan (Early Florida) (35 days)	.10	.15	.35	1.00	.90
Shogoin (Foliage Turnip)					
(50 days)	.10	.15	.35	1.00	.90
Purple Top White Globe					
(50 days)	.10	.15	.35	1.00	.90
White Globe					
(44 days)	.10	.15	.35	1.00	.90
Early White Egg					
(45 days)	.10	.15	.35	1.00	.90
Tokyo Market					
(35 days)	.10	.15	.40	1.25	1.15

RUTABAGA

Plant 1 pound per acre. In the garden plant 1 packet to 100 feet of row.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
American Improved					
(90 days)	.10	.15	.35	1.00	.90

Due to present uncertain conditions, all prices quoted are subject to change without notice. Our Grass and Field Seeds are re-cleaned, well bagged, and of the highest quality stocks. All seed prices quoted are F.O.B. Plant City except 1 lb. lots which are prepaid.

Pasture Grass and Field Seeds for Late Summer and Fall Planting in Florida

Late Summer and Fall Field Seed Planting Calendar for Florida

Crop	Weight Per Bu.	Seed Per Acre	Time to Plant
Clover, Crimson	8-12 lbs.	Sept.-Jan.	
Clover, Hubam	8-12 lbs.	Sept.-Feb.	
Clover, White Dutch	4-6 lbs.	Oct.-Jan.	
Grass, Bermuda	25-100 lbs.	Mar.-Nov.	
Grass, Carpet	25-100 lbs.	Oct.-Dec. and March-June	
Grass, Italian Rye	50-200 lbs.	Oct.-Mar.	
Grass, Bahia	15-20 lbs.	Any time	
Lupine (Blue)	50-90 lbs.	Sept.-Dec.	
Lupine (Yellow)	50-60 lbs.	Sept.-Dec.	
Oats	32 lbs.	40 lbs. Oct.-Jan.	
Rape	4-8 lbs.	Sept.-Mar.	
Rye	56 lbs.	14-56 lbs. Sept.-Jan.	
Sunflower	6 lbs.	Mar.-Sept.	

Pasture Grasses

(For Fall Planting in Florida)

Good winter pastures in Florida will be more important in 1953 and 1954 than in many years because of the large number of livestock and the limited feed supplies.

BERMUDA GRASS (Unhulled)

For pasture, sow 25 pounds per acre. For lawns or golf courses, where a heavy thick sod is desired, sow 100 lbs. per acre, or 2 to 4 lbs. per 1,000 square feet.

1 lb. \$1.00; 10 lbs. \$7.30; 25 lbs. \$17.75;
100 lbs. \$70.00

HULLED BERMUDA GRASS

Sow 1 to 2 pounds to each 1,000 square feet of lawn.

1 lb. \$1.25; 10 lbs. \$9.80; 25 lbs. \$24.00;
100 lbs. \$95.00

CARPET GRASS

For pastures, sow 25 lbs. of seed per acre broadcast. For lawns or golf courses, sow 2 to 4 lbs. per 1,000 square feet.

1 lb. \$1.00; 10 lbs. \$7.80; 25 lbs. \$19.00;
100 lbs. \$75.00

ITALIAN RYE GRASS

For grazing or hay, sow at the rate of 50 lbs. per acre. For lawns or golf courses, sow 200 lbs. per acre, or 4 to 6 lbs. per 1,000 square feet.

1 lb. 40c; 10 lbs. \$1.50; 25 lbs. \$3.50;
100 lbs. \$12.50

BAHIA GRASS

For pasture sow 15 to 20 pounds per acre.
COMMON, 1 lb. 55c; 10 lbs. \$2.80; 25 lbs. \$6.50;
100 lbs. \$25.00

PENSACOLA, 1 lb. 55c; 10 lbs. \$2.80; 25 lbs. \$6.50;
100 lbs. \$25.00

Clover—For Fall Planting

WHITE DUTCH CLOVER (Louisiana Grown)

Recommended especially for mixtures with Bermuda Grass in perennial pastures.

Sow 4 to 6 lbs. per acre alone, or 2 to 4 lbs. per acre in a mixture.

1 lb. \$1.25; 10 lbs. \$8.80; 25 lbs. \$21.50;
100 lbs. \$85.00

HUBAM CLOVER

Sow 8 to 12 lbs. per acre.

1 lb. 50c; 10 lbs. \$2.30; 25 lbs. \$5.25;
100 lbs. \$20.00

AUTAUGA RESEEDING CRIMSON CLOVER

Excellent for winter grazing, reseeds under continuous grazing when properly managed. Good legume cover crop and soil builder. Sow 8 to 12 lbs. per acre.

1 lb. 75c; 10 lbs. \$4.30; 25 lbs. \$10.25;
100 lbs. \$40.00

Lupines—For Fall Planting

See Seeding Rate in table above

Bitter Blue. (For cover crop only.) A great winter legume soil builder.

1 lb. 35c; 10 lbs. 90c; 25 lbs. \$1.75; 100 lbs. \$6.00

Sweet Blue. Write for prices.

Sweet Yellow.

1 lb. 45c; 10 lbs. \$1.70; 25 lbs. \$3.75;
100 lbs. \$14.00

Sweet Blue and Sweet Yellow are dual purpose crops, good for pasture and soil building.

General Field Crops For Fall Planting

OATS

Sow 5 pecks (40 lbs.) per acre in drills. Broadcast 2 to 2½ bu. per acre. A bushel weighs 32 lbs.

Southland (C. I. 5207) (Disease Resistant) (125 days). Excellent for early grazing or for early grain.

1 lb. 30c; 2 lbs. 50c; 8 lbs. (pk.) 75c;
32 lbs. (bu.) \$2.25

RYE

Sow 2 pecks in drills, 3 feet apart; for pasture broadcast 1 bushel per acre. A bushel weighs 56 lbs.

Abruzzi, 1 lb. 40c; 2 lbs. 65c; postpaid. Not prepaid—14 lbs. (pk.) \$1.45; 56 lbs. (bu.) \$4.75

Florida Black, 1 lb. 40c; 2 lbs. 70c; postpaid. Not prepaid—14 lbs. (pk.) \$1.65; 56 lbs. (bu.) \$5.50

DWARF ESSEX RAPE

Sow 4 lbs. in drills, or 8 to 10 lbs. broadcast per acre.

Pkt. 10c; 1 lb. 50c; 10 lbs. \$2.30; 25 lbs. \$5.25;
100 lbs. \$20.00

SUNFLOWER

Sow 6 lbs. per acre.

Mammoth Russian, 1 lb. 55c; 10 lbs. \$2.80;
25 lbs. \$6.50; 100 lbs. \$25.00

INSECTICIDES AND FUNGICIDES

Pesticidal-Dusts and Sprays

Manufactured by

THE KILGORE SEED CO.

Prices quoted are F.O.B. Plant City



For complete information on the use of Insecticides and Fungicides for control of insects and diseases see our 1953 Annual Catalog.

We have a group of technically trained field men, fully familiar with local conditions, who are available to discuss your insect, disease and seed problems with you at any time. Avail yourself of this free service at any of Kilgore's Stores or write The Kilgore Seed Co., Plant City, Fla.

Benzene Hexachloride Dusts—

Ordinary:	Code No.	Per lb.	25 lbs.	50 lbs.	100 lbs.
Kilhex Dust—1%	G-1	.10	1.85	2.70	5.40
Kilhex Dust—1½%	G-3	.10	2.15	3.30	6.60
Kilhex-Sulphur Dust—1%	G-2	.10	2.10	3.15	6.30
Kilhex-Kilcop Dust No. 1	GA-1	.15	3.35	5.65	11.30

Lindane:

Kilgam Dust—1%	Q-4	.15	3.20	5.35	10.70
Kilgam Dust 1½%	Q-5	.20	4.20	7.35	14.70
Kilgam-Kilcop Dust No. 1	QA-3	.20	4.40	7.75	15.50
Dithane-Kilgam Dust No. 1	MQ-1	.20	4.55	8.10	16.20

Chlordane Dusts:

Kilchlor Dust—3%	H-2	.10	2.05	3.05	6.10
Kilchlor Dust—5%	H-1	.15	2.55	4.10	8.20
Kilchlor-Sulphur Dust No. 3	H-3	.15	2.80	4.60	9.20
Kilchlor-Kilcop Dust No. 4	HA-4	.20	4.05	7.05	14.10

Copotox Dusts:

Kilcop Dust No. 4	O-1	.10	1.90	2.75	5.50
Kilcop Dust No. 5	O-2	.10	2.20	3.40	6.80

“Copper-A Compound” Dusts:

Kilcop Dust No. 1	A-1	.10	2.30	3.55	7.10
Kilcop Dust No. 2	A-2	.15	2.60	4.15	8.30
Kilcop-Sulphur Dust No. 3	A-3	.15	2.85	4.70	9.40

DDT Dusts:

	Code No.	Per lb.	25 lbs.	50 lbs.	100 lbs.
Kilcide 3 Dust	D-1	.10	1.45	1.90	3.80
Kilcide 5 Dust	D-3	.10	1.75	2.45	4.90
Kilcide 10 Dust	D-4	.15	2.35	3.65	7.30
Kilcide 3-Sulphur Dust	D-2	.10	1.70	2.40	4.80
Kilcide 5-Sulphur Dust	D-10	.10	1.95	2.90	5.80
Kilcide-Kilcop Dust No. 1	DA-1	.15	2.65	4.30	8.60
Kilcide Dithane Dust No. 1	DM-1	.15	3.10	5.20	10.40
Kilcide Dithane Dust No. 2	DM-2	.15	2.85	4.70	9.40
Dithane Dust No. 1	M-1	.15	2.45	3.90	7.80
Dithane Dust No. 2	M-2	.15	3.05	5.05	10.10
Dithane-Sulphur Dust No. 4	M-5	.15	2.75	4.50	9.00
Dithane-Kryocide Dust	MK-1	.20	3.85	6.65	13.30
“Fermate” Dust No. 1	F-1	.20	3.70	6.40	12.80
Kryocide Dust 30-70	K-6	.15	2.45	3.90	7.80
Kryocide-Sulphur Dust 30-70	K-4	.15	2.70	4.40	8.80
Kryocide-Kilcop Dust No. 1	KO-3	.15	2.85	4.70	9.40

Nicotine Dusts:

Nicotine Dust 4% Activated	N-2	.20	4.80	8.60	17.20
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Parathion Dusts:

Kilphos Dust No. 1	E-1	—	—	2.95	5.90
Kilphos Dust No. 2	E-2	—	—	3.50	7.00
Kilphos Dust No. 3	E-3	—	—	3.60	7.20
Kilphos-Dithane Dust No. 1	EM-1	—	—	6.80	13.60
Pyrocide Dust 7½	P-7	.25	4.80	8.60	17.20

Poison Baits:

Kilchlor Poison Bait No. 8 (Chlordane)	B-8	.10	2.40	3.75	7.50
Kilphene Poison Bait No. 10 (Toxaphene)	B-10	.10	2.10	3.15	6.30
RHothane 5-Sulphur Dust	J-1	.15	2.60	4.15	8.30
Rotenone Dust—1%	R-6	.15	3.00	5.00	10.00
Sperguson Dust No. 1	Y-1	.25	5.35	9.65	19.30
Sulphur-Manganese Dust—10%	X-2	.10	1.50	2.00	4.00
Thrip & Mite Dust No. 1	N-5	.10	1.80	2.55	5.10

Toxaphene Dusts:

Kilphene 10 Dust	I-2	.10	2.30	3.55	7.10
Kilphene 5-Sulphur Dust	I-1	.10	1.95	2.95	5.90
Kilphene-Kilcop Dust No. 2	IA-2	.15	3.25	5.45	10.90
Kilphene 5-Manganese-Sulphur Dust IX-1	IX-1	.10	2.05	3.15	6.30
Kilphene-Dithane Dust No. 1	IM-1	.15	3.10	5.20	10.40

INSECTICIDES AND FUNGICIDES

Pesticides Proprietary Brands

Prices quoted are F.O.B. Plant City
or Kilgore Stores



Alltox Spray No. 4.8 — a liquid formulation (containing 4.8% toxaphene per gal), 1-gal. bottle \$4.20; 50-gal. drum \$195.00

Alltox Wettable No. 40 (40% toxaphene), 6 lbs. \$1.50; 50 lbs. \$11.00

Aramite 15-W, 4 lbs. \$2.88; 50 lbs. \$34.50

"Arasan" $\frac{3}{4}$ -oz. pkg. 25c; 8-oz. can \$1.00; 2-lb. can \$3.20; 10-lb. bag \$11.50

Arsenate of Lead-Powder, 1 lb. 60c; 4 lbs. \$1.60
Black Leaf 40, 1 oz. 35c; 5 oz. \$1.05; 1 lb. \$2.40; 2 lbs. \$4.15; 5 lbs. \$7.40; 10 lbs. \$12.65

Bluestone (copper sulphate) granular or snow-form, 1 lb. 20c; 25 lbs. \$4.00; 50 lbs. \$6.95; 100 lbs. \$12.90

Bordeaux Mixture (powdered), 1 lb. 40c; 4 lbs. \$1.00

Calcium Arsenate (powdered), 1 lb. 45c; 4 lbs. 65c

Carbolineum, 1 gal. \$2.00; 5 gals. \$9.00

Carbon disulfide (not mailable), 1 gal. \$2.00; 5 gals. \$9.00

Cattle Dip-Cooper's, 1 gal. \$2.75; 5 gals. \$12.50
"Ceresan M," 14 oz. \$1.25; 3 lbs. \$3.55; 40-lb. drum \$35.85; 100-lb. drum \$85.00

"Ceresan (New Improved)," 1 lb. \$1.30; 100 lbs. \$85.00

Chlordane 40% Wettable Powder, 1 lb. 75c; 5 lbs. \$3.25; 10 lbs. \$6.00; 50 lbs. \$25.00

"Copper-A Compound," 6 lbs. \$2.25; 50 lbs. \$17.50

Cuprocide-Yellow, 3 lbs. \$2.16; 100 lbs. \$68.00

Cyanogas A Dust (not mailable), 1 lb. \$1.00; 5 lbs. \$3.85; 25 lbs. \$12.90

Cyanogas G-Fumigant (not mailable), 4 oz. 40c; 5 lbs. \$3.85; 25 lbs. \$12.90

"Dairy Barn Insecticide" (Dupont's), 1-lb. can \$1.60; 4 lbs. \$5.40

D-D (soil fumigant), 1 gal. \$2.25; 54-gal. drum \$89.10

DDT Emulsion (25%) for truck crops, 5 gals. \$10.75; 30 gals. \$63.00; 50 gals. \$102.50

DDT-Wettable Powder (50%) 1-lb. can 75c; 3 lbs. \$1.23; 4 lbs. \$1.64; 6 lbs. \$2.46; 50 lbs. \$18.50

Dithane D-14, 1 gal. \$2.00; 5 gals. \$9.00; 30 gals. \$52.50

Dithane Z-78 (Wettable), 1 lb. can \$1.50; 3 lbs. \$2.52; 100 lbs. \$82.00

Dixie Killer, 2 oz. 35c; 12 oz. 75c; 2 lbs. \$1.40

"Dupont Dairy Cattle Spray"—Wettable Powder ("Marlate"), 1 lb. \$1.25; 2 lbs. \$2.20; 4-lb. bag \$4.00

"Dupont Livestock Spray and Dip No. 30," 2-lb. bag \$1.55; 11 lbs. \$5.75; 55 lbs. \$25.50

"Dupont Spreader-Sticker," 1 pt. \$1.25; 1 gal. \$8.60; 5 gals. \$42.25

Evergreen Garden Spray, 1 oz. 35c; 6 oz. \$1.15; 1 pt. \$2.45; 1 qt. \$4.10

"Fermate," 3 lbs. \$1.95; 50 lbs. \$32.00

Fish Oil Soap, 1 lb. 40c; 1 gal. \$2.35; 5 gals. \$8.35

Gamtex Wettable No. 10 (10% gamma isomer of BHC), 5 lbs. \$1.90; 50 lbs. \$15.00

Good-Rite No-Nib'l Rabbit Repellent, 6 oz. 98c

Isotox Dairy Spray (25% Lindane), 1 lb. \$2.65; 4 lbs. \$10.40; 20 lbs. \$51.00

Isotox Garden Spray (5% lindane), 4 oz. \$1.00; 8 oz. \$1.70; 16 oz. \$2.95

Isotox Spray No. 20 (20% lindane), 4 oz. \$1.04; 16 oz. \$2.65; 1 gal. \$17.15

Isotox Wettable No. 25 (25% lindane), 1 lb. \$2.65; 4 lbs. \$10.40; 20 lbs. \$51.00

Kilcop "53," 6 lbs. \$2.05; 50 lbs. \$16.03

Kilchlor 40-W, 1 lb. 75c; 5 lbs. \$3.25; 10 lbs. \$6.00; 50 lbs. \$25.00

Kryocide-Wettable, 1 lb. 45c; 4 lbs. \$1.00; 50 lbs. \$9.75

Kryocide D-50 Dust, 1 lb. 50c; 3 lbs. 85c; Lime Sulphur Solution, 1 gal. 65c; 5 gals. \$2.75;



55 gals. \$14.30 plus \$5.00 drum deposit

Magikill Jelly Ant Bait, 1-oz. tube 40c; 3-oz. tube \$1.00; 7½-oz. tube \$1.95; 10-lb. glass jar \$23.00

"Marlate 50 Methoxychlor Insecticide," 4 lbs. \$3.40; 50 lbs. \$40.00

Oil Emulsion, Fico 60, 1 gal. 75c; 5 gals. \$3.15; 55 gals. \$22.00 plus \$5.00 drum deposit

Insecticides



Ortho-Klor "44", (44% liquid chlordane) 4 oz. 65c; 8 oz. \$1.00; 16 oz. \$1.75; 32 oz. \$3.25

Orthol Garden Spray, 4 oz. 35c; 16 oz. 75c; 1 qt. \$1.25; 1 gal. \$2.85

Paris Green, ¼ lb. 25c; 1 lb. 75c; 5 lbs. \$3.35; 25 lbs. \$15.00

"Parzate," 3 lbs. \$2.52; 50 lbs. \$41.00

Penetrol, qt. 75c; 1 gal. \$1.75; 5 gals. \$6.75; 55 gals. \$71.50

Pestex, 100 lbs. \$45.00; bulk 50c per lb.

Phygon XL—Wettable, 2 oz. 50c; 4½ oz. \$1.00; 1 lb. \$2.70; 4 lbs. \$6.16; 100 lbs. \$150.00

Pyrenone Grain Protectant, 10 lbs. \$2.50; 25 lbs. \$6.00; 50 lbs. \$11.50

Pyrox-Nicotine with lead arsenate, 20 oz. 60c; 5 lbs. \$2.25; 25 lbs. \$8.50; 50 lbs. \$13.50

Rat and Mouse Bait—Kilgore's (contains warfarin), 10 lbs. \$3.50; 25 lbs. \$8.00; 50 lbs. \$15.00

Rat and Mouse Bait—Colonial 42 (contains warfarin), 4 oz. 30c; 10 oz. 60c; 1 lb. 85c; 2 lbs. \$1.50

Red Arrow, 1 oz. 35c; 4 oz. \$1.00; 1 pt. \$2.85; 1 qt. \$5.00; 1 gal. \$18.20

RHothane WP-50, 4 lbs. \$2.00; 50 lbs. \$23.00

RHothane Emulsion Concentrate 25%, 5 gals. \$13.50; 30 gals. \$78.00; 50 gals. \$125.00

Scalecide, 1 pt. 75c; 1 qt. \$1.15; 1 gal. \$2.75; 5 gals. \$9.30; 30 gals. \$35.60; 55 gals. \$53.00 plus \$5.00 drum deposit

"Semesan," 4 oz. \$1.00; 12 oz. \$2.85; 25 lbs. \$72.65

"Semesan Bel," 2 oz. 50c; 1 lb. \$2.30; 4 lbs. \$7.50; 40 lbs. \$70.35

Soilfume, 1 gal. \$1.60; 30-gal. drum \$36.00; 50-gal. drum \$57.50

Soilfume Caps, 100 capsules \$1.00; 200 capsules \$1.65

Sperton, 1 oz. 25c; 5 oz. \$1.00; 1 lb. \$2.25; 10 lbs. \$20.00; 50 lbs. \$93.80

Sperton—Wettable, 4 oz. 50c; 1 lb. \$1.25; 10 lbs. \$10.00; 50 lbs. \$48.50

Sulfocide, ½ pt. 65c; 1 pt. \$1.00; 1 qt. \$1.50; 1 gal. \$3.00; 5 gals. \$9.75; 30 gals. \$42.00 plus \$5.00 drum deposit

Sulphur—Dusting, lb. 5c; 25 lbs. 90c; 50 lbs. \$1.45; 100 lbs. \$2.85; ton \$56.50

Sulphur—Wettable, 50 lbs. \$1.55; 100 lbs. \$3.10; ton \$61.50

Terro Ant Killer, small size bottle 25c; large size 50c

"Tersan" 75, 5 1/3 oz. \$1.00; 3-lb. bag \$6.75

Tobacco Dust—1%, 1 lb. 8c; 25 lbs. \$1.30; 100 lbs. \$4.30; ton \$80.00

Triton B—1956, 1 gal. \$8.25; 5 gals. \$40.50; 50 gals. \$397.50

Vapo-Lite (Contains Vapolind Lindane), each \$1.49
Vapophos—Wettable (15% parathion), 1 lb. 60c; 3 lbs. \$1.35; 100 lbs. \$44.00

Vapotone XX Spray (20% tetraethyl pyrophosphate), 4 oz. \$1.00; 16 oz. \$2.75; 8 lbs. \$11.90

Volck Oil Spray, 4 oz. 35c; 16 oz. 70c; 32 oz. \$1.25; 1 gal. \$2.85; 5 gals. \$9.95; 28 gals. \$36.00

"Zerlate," 3 lbs. \$1.95; 50 lbs. \$32.00

Weed Killers

"Ammate" (Dupont), 2 lbs. \$1.00; 6 lbs. \$2.70; 50 lbs. \$13.75; 350 lbs. \$75.25

New Improved Weedone, 8 oz. \$1.00; 1 qt. \$2.75; 1 gal. \$6.95; 5 gal. \$25.00

TCA Weed Killer—90% sodium trichloroacetate (Dupont's), 10 lbs. \$5.20; 50 lbs. \$22.50; 100 lbs. \$44.50

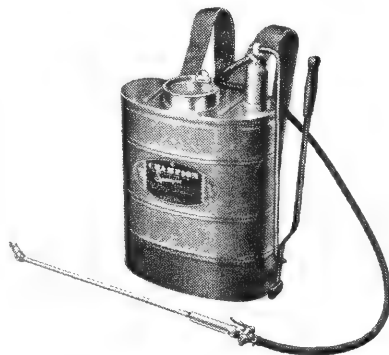
Triox Arsenical Weed Killer 1 qt. \$1.00; 1 gal. \$3.50

Weed B-Gon 64X, 1 gal. \$5.25; 5 gals. \$25.25

Weedone Brush Killer—32, 1 qt. \$4.00; 1 gal. \$8.90; 5 gals. \$42.50; 30 gals. \$234.00

Sprayers

Postpaid



Champion Knapsack Sprayer, Brass (4½ gal.)\$31.75

Brown Compressed Air, Galv. Open-Head No. 64-D (4 gal.) 13.75

Hudson Compressed Air Perfection Sprayer (4 gal.) No. 310 13.20

Hudson Bugwiser No. 220 (2½ gal.) 6.95

Hudson Leader No. 293-G (3½ gal.) 9.60

Hudson Climax No. 335 3½ gal.) 11.20

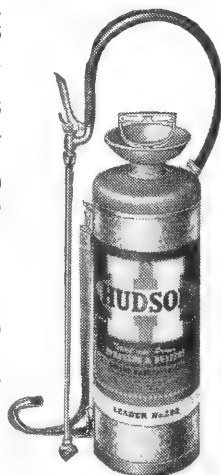
Ken-Sprayall (Trombone type) 8.95

Dobbins 44-G (4 gal.) 13.45

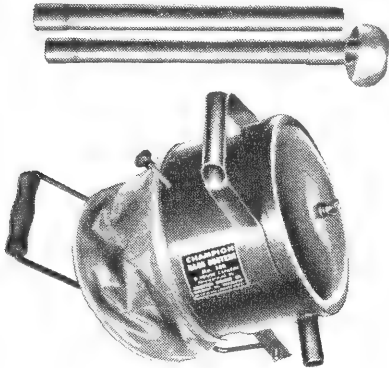
Dobbins No. 21-G (3½ gal. capacity) .. 9.95

Dobbins No. 24-G Budget (3½ gal. capacity) .. 7.60

Leader No. 293



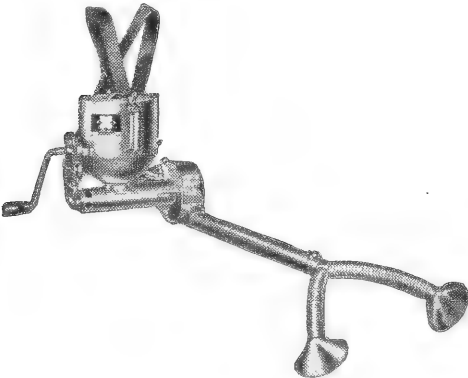
DUSTERS



Champion Hand
Duster Model 103

DUSTERS (Prepaid)

Root Hand Duster C-3 B less "Y" attachment	\$29.60
Hudson Roto Power Duster No. 806	37.80
Champion No. 100 Double Action or Single Action	27.95
Champion No. 103 Hand Bellows Type	9.85



• Hudson No. 806 Roto-Power Duster
(Aluminum)

CYCLONE SEEDER

F.O.B. Plant City



The Cyclone will sow many acres per hour, adjustable to any amount per acre.

In ordering seeder to be used with power take-off specify make and model of tractor to be used on. Electric motor model operates

from 6 volt battery from jeep or truck.	
Hand Seeder	\$ 4.30
Power Model M-1 for Electric Motor	45.00
Power Model S-1 for Power Take-Off	57.00

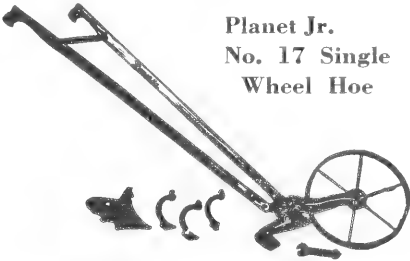
HAND CORN PLANTER

Postpaid

Dobbins all steel one hand automatic No. 925 \$4.20

PLANET JR. FARM AND
GARDEN TOOLS

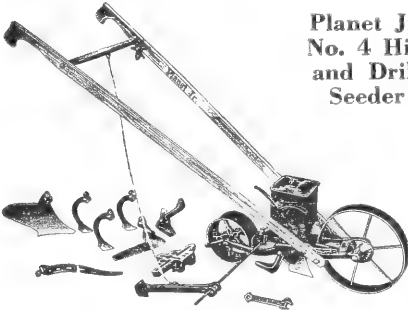
F.O.B. Plant City or Kilgore Stores



Planet Jr.
No. 17 Single
Wheel Hoe

Planet Jr. No. 17 Single Wheel Hoe

No. 17 Single Wheel hoe.	
Shipping weight 22 lbs.	\$13.95
No. 17½ Single Wheel hoe.	
Shipping weight 18 lbs.	12.50
No. 19 Wheel Hoe.	
Shipping weight 18 lbs.	8.95
No. 13 Double and Single Wheel Hoe.	
Shipping weight 27 lbs.	15.95
No. 92-D Harrow.	
Shipping weight 45 lbs.	19.95
No. 4-D five tooth plain Cultivator.	
Shipping weight 49 lbs.	18.95
Planet Jr. Grass Edger No. 2.	
Shipping weight 3¼ lbs.	2.75



Planet Jr.
No. 4 Hill
and Drill
Seeder

Planet Jr. No. 4-D Hill and Drill Seeder
F.O.B. Plant City and all Stores

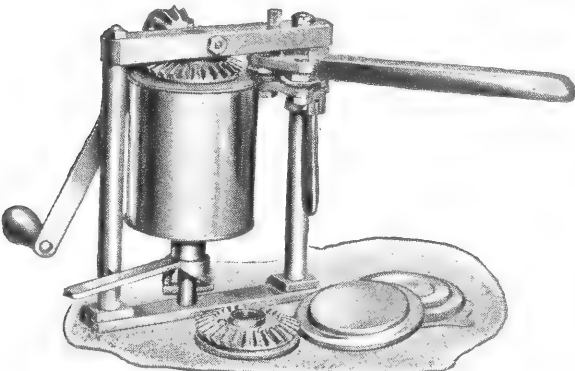
No. 4-D Hill and Drill Seeder—	
Shipping weight 41 lbs.	\$25.50
No. 4 Seeder—Shipping weight 50 lbs.	31.95
No. 300 Seeder—Shipping weight 55 lbs.	35.95
No. 300-A Seeder—Shipping weight 55 lbs.	35.95

Planet Jr. No. 219 Fertilizer Distributor
F.O.B. Plant City and all Stores

No. 219 Fertilizer Distributor.	
Shipping weight 33 lbs.	\$19.95
No. 220 Fertilizer Distributor.	
Shipping weight 115 lbs.	52.50

Write for prices and descriptions on
Planet Jr. Tractors

CANS AND CANNING SUPPLIES



BURPEE SIMPLEX SEALER

Can Sealers
(Prepaid)

Burpee Can Sealer (Simplex)	\$15.95
Dixie Automatic Can Sealer No. 23	27.50

Cans

(F.O.B. Plant City or Kilgore Stores)

5-gal. square Honey cans, each 75c; case (16)
\$10.55; 1,000, \$658.65

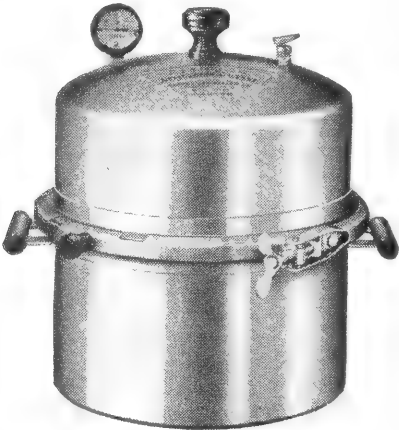
	Am't in Case	Per Case	Per 1,000
No. 2 Plain Sanitary cans and caps	100	\$4.30	\$42.15
No. 2 Plain Sanitary cans and caps	24	1.15	45.25
No. 3 Plain Sanitary cans and caps	100	6.30	61.90
No. 3 Plain Sanitary cans and caps	24	1.65	66.05
No. 2 Sanitary Lacquered cans and caps	1.00	4.50	43.85
No. 2 Lacquered cans and caps	24	1.15	46.95
No. 3 Sanitary Lacquered cans and caps	100	6.60	64.70
No. 3 Lacquered cans and caps	24	1.70	68.90
No. 1½ Friction-Top	36	2.10	57.15
No. 2½ Friction-Top Lacquered	24	2.10	84.75
No. 5 Friction-Top Lacquered	50	6.05	119.80
No. 10 Friction-Top	50	8.75	173.50



Pressure Cookers

Prepaid

	No. 2 Cans	No. 3 Cans	Price
Burpee AR25 Aluminum, 7 qt. 17	10		\$24.95
Burpee AR1525, 14 qt.	25	15	29.95



Fruit Jars

(F.O.B. Plant City or Kilgore Stores)

Atlas Square Mason Jars, *	
½ pint size	per doz. \$.80
Atlas Square Mason Jars,	
pint size	per doz. .85
Atlas Square Mason Jars,	
quart size	per doz. 1.00
Atlas Square Mason Jars,	
quart, Wide Mouth	per doz. 1.20
Atlas Square Mason Jars,	
½ gal. size	per doz. 1.35
Atlas Square Mason Jars,	
pint, Wide Mouth	per doz. 1.05

Caps for All Types Jars

F.O.B. Plant City

	Per Doz.
Standard Caps, 2-piece	\$.30
Standard Lids only15
63 MM 2-piece caps for coffee and relish jars	.30
63 MM Lids only for coffee and relish jars15
Rubber Rings for Old Style Zinc Caps07
Widemouth Caps, special45
Widemouth Lids25

Honey Jars

(F.O.B. Plant City or Kilgore Stores)

	Round	Queenline
½-lb., 2 doz. to case	\$.55	\$.60
1-lb., 2 doz. to case60	.65
2-lb., 1 doz. to case85	.90
No. 5 Glass Honey Pail	1.45	—
No. 10 Glass Honey Pail	1.75	—

Bee Keepers' Supplies

Refer to our Annual Catalog or write
for our Bee Supply Catalog and prices

PLANT CITY, FLORIDA

Exp. or Frt. Office _____ Date _____ 195_____

Total

(SEE OTHER SIDE)

Tear Off Along This Line

[illegible]

DOES THIS ORDER include everything you need in vegetable, flower and field crop seeds, fertilizers, sprays, dusts, spraying and dusting machines, garden tools, cans and canning equipment, poultry and bee supplies? Extra order blanks and envelopes sent upon application.

PLEASE WRITE BELOW

The names of neighbors or friends who might be interested in receiving a copy of our "Fall Vegetable Planting Guide and Annual Flower Guide."

[illegible]

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FOR BEST RESULTS PLANT

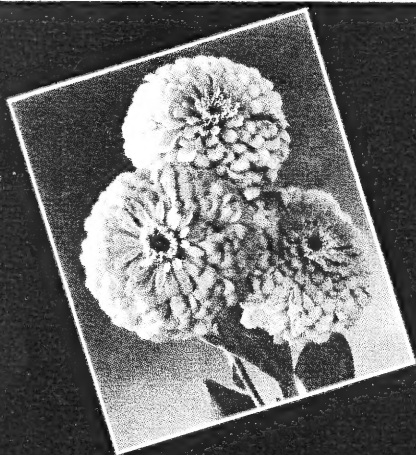
KILGORE'S

Bred-Rite

SEEDS

TRADE MARK

1953 FALL VEGETABLE PLANTING GUIDE
and ANNUAL FLOWER GUIDE *for* FLORIDA



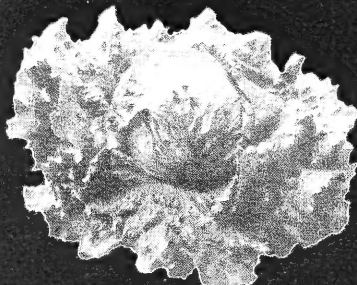
ZINNIA—Giants of
California Special Mixture



PETUNIA—Superb Mixture



CUCUMBER—Early
Green Market
(Marketer)



LETTUCE—Great
Lakes



CABBAGE—
Copenhagen Market
(Early Strain No. 86)

THE KILGORE SEED COMPANY

General Offices and Mail Order Department, Plant City, Fla.

FOURTEEN KILGORE STORES SERVING FLORIDA